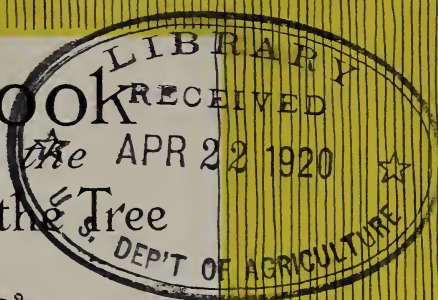


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A Book
from the ★
Sign of the Tree



1920



by Name

THE-TEN-TEN



From the Spring's first daring Daffodil,
to the last late lingering Aster in the
Fall, what day is there your garden will
not repay you a hundredfold for the
thought you give it now?

The Ten-Ten It's Timely Help To Your Gardening

WE'VE made this book to make garden-making easier and happier for you.

It all began with a knock—the way most new ideas enter.

Remember how, when you were a kid, you'd be coasting down hill, big as life, looking to see if the neighbors were looking, when all of a sudden a front wheel would catch in a rut—and you'd fetch up in a heap, wagon and all, ker-plunk!

That's about how we felt when he got through with us.

He came in one day, under "The Sign of the Tree," in a roaring Rolls-Royce and a coat that looked as though it was borrowed from the biggest bear in the Bronx Zoo. Said he'd heard we had some good things and wanted to see them.

Of course, we were mighty glad to show him around—as we always are anyone. And he ordered a lot of things.

As he was leaving, we asked if he'd like a catalog. That started it. "Got one now," he snorted. "Got 'em from half a dozen concerns. How do you fellows expect any busy man, or woman either, is going to get time to order from your catalog? I started to make a list half a dozen times—further I went, the more mixed up I became. There were several things 'the best' for each purpose I wanted a plant for. Same way with vegetables. Of course, I could hire a landscape architect and a professional gardener, but my wife and I want to get our own fun out of our own garden. With her clubs and Red Cross work and all, she's been just as busy as I am. Why don't you get a catalog that folks can order from intelligently, safely, and quickly?"

First off, we felt kind of indignant. But the more we talked it over between ourselves, the more logical it looked.

So we've made the Ten-Ten Book, for *you*.

JULIUS ROEHRS CO.

In it you'll find the things that we'd personally recommend to you, if you could come right here and walk around the grounds with us. And we've arranged them, as far as practical, in groups of ten, under the purpose for which you want them.

For instance: you want something to grow from seed, to quickly cover that conspicuous corner of the garage, or tall enough to hide that weedy bank across the road; or to plant in a shaded nook.

You just look under "Seeds" for "Climbing"—"Tall Growing"—"For Shady Places." There you are, right off—ten of the best things to choose from for either purpose.

Moreover, often you want not one or two, but a fairly complete collection of any type or for some special purpose. So you take the "Ten-Set"—at a substantial saving. Same way with hardy perennial plants, "rock plants," etc.

Then, too, you can *order by number*. Everything—except nursery stock—has been given a number, which appears under the name, or on the same line with the price. *Always use this number, whether you write out the name or not.*

To assist further, there's a complete index at the back of the book.

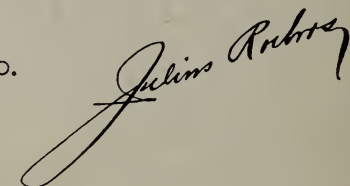
So the Ten-Ten Book will make pleasurable your garden material getting, and more certain your garden successes. And, incidentally, it will give you greater variety, at a saving.

Moreover, the prices given in the catalog cover all charges. No "extras" for packing, crating, etc. In fact, within twenty miles of Rutherford, we will deliver free orders amounting to \$25 or more.

We're well enough satisfied with the things we sell to guarantee that you'll be satisfied with them. If anything you order from this book isn't satisfactory, we will make it satisfactory, or refund the purchase price.

If there's any personal garden problem we can help you with, come in and see us, or drop us a line.

February fifteenth, 1920.





Some New Things And A Few Old We Especially Want To Tell You About

Of course, you remember, after your first season or two of gardening, when you had mastered the little details of growing things, how you used to look forward to the thrill of watching the *new* things come into flower or fruit.

How much of its zest and joy gardening would lose if there were no new things to try !

But the fact that garden lovers are ever on the quest for something new for their gardens has led to the "introduction" of many varieties that had no special merit except that they were new.

We've always thought it was only fair to you to offer new things only when they possessed distinct merit in themselves. While our list of new things is limited, everything in it is decidedly worth while—no disappointments. And no old varieties under new names.

Much of the Old as Fine as Most of the New

We are always searching, as diligently as any one, for good new things. But there are a great many things that have been available for some time, that many gardeners don't know yet.

JULIUS ROEHRS CO.

In no way can you have more garden joy for your money than by getting some of these plants that are new enough to add variety and freshness to your beds or borders, and yet not so new as to make "new" prices for them necessary.

You will find these new and especially good things described in the several "Ten-Strike Sets," throughout the Ten-Ten. These sets make it possible for you to acquire the best new things in any particular class at a remarkably small outlay.

As most of these things are limited in supply or quickly bought out, we suggest an early *reservation* for anything you may wish from these "Ten-Strike" lists.

We'll be glad to hold your order and ship it when you say. It grieves us as well as you when we can send you nothing but our regrets and your money back !

Flowers You Can Grow From Seed



It's always a wonder to us why more folks don't grow more kinds of flowers from seed.

Of course, there are some things, like Asters and Balsams and Stocks that every one starts from seed. But there are many other fine things, especially among the perennials and biennials, that many gardeners don't seem to get started starting that way.

Take the Columbines, for instance. They can be grown with the greatest ease; and certainly in the modern forms, they have range of color enough to add delight to any garden. But the gardens where you'll find them are few.

One trouble has been perhaps, the idea that it is necessary to start these things in a hotbed. As a matter of fact, most of them may be started in April or May, or in June or July. A frame is a help because it gives protection from heavy rains in Spring and makes it easy to shade the seed bed in Summer.

With a hotbed of course, plants may be started in March or early April, which is an advantage in getting early flowers. But for growing *plants*, any fine, light soil will do, whether it's in a frame, or in a sheltered bed or border. Don't be afraid to try your hand at growing these things.

A dozen or two packets of flower seeds will fill your garden with interesting new things and add to its charm for years to come.

Flowers For Quick Results Seeds of Annuals

Here's a wealth of material for the maker of gardens !

Once one acquires the knack of getting things to grow, the next step is to back away from the garden far enough to half shut one's eyes and look at it *as a picture*.

And when you do that, you begin to realize how much of the garden's charm lies in masses of rich colors. Here and there they smolder in dark

JULIUS ROEHRS CO.

Seeds of Annuals

reds and maroons; or glow in yellow and gold, and at some points burst into the flame of vivid crimson or scarlet! And again, a touch of blue adds the bluebird note of joyousness.

And so comes the wonderful feeling of what it is to *create* a garden that expresses you—that's your own, and unlike other gardens.

Then, you want materials to work with!

And here they are!

The smiling blues of Lobelia and Ageratum; the burning scarlet of Salvia, and the glowing golds of Marigolds, or the snowy whiteness of Sweet Alyssum—simple, old-fashioned things though there are some splendid new varieties.

Each packet of seed is a tube of color for the painting of your garden picture!

An "annual" completes its cycle of growth—seed to flower and seed again—and dies, in one season, like Zinnias or Asters.

Plant the seeds to produce generous masses, not only in the regular "beds," but wherever you want—in front of evergreens, in the hardy border, even in the Rose garden!

Try a few packets of Portulaca in soil pockets among rocks, or in a wall, and you'll get an effect that's almost startling in its unexpected charm.

Use your imagination, and don't be afraid to experiment! Use an abundance of Annuals to give life and "high-lights" to your gardens everywhere.

Ten Strike Set of Annuals

Extend the circle of your garden friends! How many of the following do you know? All are worth well knowing, and we predict you'll "keep up" with all of them once you meet them face to face!

Pkt.

SNAPDRAGON, *Antirrhinum majus grandiflora*, Pink Beauty. The finest tall Snapdragon so far introduced. Grows to a height of about 3 feet; enormous flowers of deep rose pink. Valuable for the garden or conservatory.

140.....Large pkt. 50c. \$0.25

CALENDULA, Orange Glory. A new and beautiful Calendula, producing golden-orange flowers twice the size of the common type and of great value for cutting.

1012.....Oz.50c. .15

RUTHERFORD, N. J.

Pkt.

Seeds of Annuals, Ten Strike Set—Continued

CHINESE WOOL FLOWER (*Celosia Childsii*). A new type of *Celosia plumosa*, growing to a height of from 2 to 3 feet and producing large, globular heads. Very free-branching.

1240 CRIMSON.....\$0.20

FLANDERS FIELD POPPY. Fortunately we have been able to secure a stock of seed of this interesting and well-known Poppy. No doubt every American will be anxious to have it in his garden this season. Being of simple culture, the Flanders Field Poppy thrives in this country and will serve as a connecting bond between the gardens of America and France.

4030..... $\frac{1}{4}$ oz. 25c. .10

BALCONY PETUNIA. This new form of *Petunias* is of pendulous habit and is of great value for porch boxes, terraces, or in the rockery. The flowers are of fine rich color and are produced in great profusion throughout the Summer.

3775 WHITE......25

3780 PINK......25

3785 DARK RED......25

3790 DEEP VIOLET BLUE. The finest of all......25

One packet of each of the above.....75c.

CHRYSANTHEMUM, Queen of Tokio. The plant grows to a height of 3 feet and of a perfect globe shape, covered with numberless single flowers in every shade but blue. A wonderful new type which should be tried by every garden lover. Sow indoors in March or outdoors in May.

1450......50

MIGNONETTE, ROEHRS' GIANTS. The largest and finest of all Mignonettes. Spikes attain a height of 18 inches and are massive with flowers, of greenish white, sweetly perfumed.

3100......50

PANSY, Rutherford Pride. If you wish to enjoy Pansies perfect in form, coloring and size, we offer here the very choicest strain. Every flower is a gem; they are very large, of great substance and a wide range of the richest colors.

3500.....Large pkt. 50c. .25

ASTER, AMERICAN BEAUTY. These Asters belong to the Giant-Branching type, with full flowers 4 to 5 inches in diameter and incurved petals; borne on stout stems 18 to 24 inches, making them desirable for cut flowers. Flowering season is two weeks earlier than Late Branching.

370 PURPLE......25

380 ROSE......25

JULIUS ROEHRS CO.

Seeds of Annuals, Ten Strike Set—Continued

CLARKIA ELEGANS FL. PL. Here is one of the best of all annuals for the garden, and yet it is little planted in this country. The plants reach a height of 2 feet and produce long, loose sprays of bright colored flowers. When cut, they last well and are effective for house decoration.			Pkt.
1550 PURPLE PRINCE.....	\$0.10		
1560 WHITE.....	.10		
1562 ROSY MORN. Rose pink.....	.15		
1565 CARMINE QUEEN.....	.10		
1570 CHAMOIS QUEEN. Pale chamois.....	.15		
1575 FINE MIXED.....	.10		

Ten Annuals for Cutting

Bring your garden into the house! When you are planting, provide for an abundance of cut flowers. This set will yield a continuous supply of beautiful things, for living room and table decorations, and plenty to give away to your friends.

MARGUERITE (Carnation). A type equaling the Winter-flowering florists' Carnation in size and fragrance. Blooms from July until frost. 15 inches high. Sow seed in the hotbed during March or April or outdoors in May.			Pkt.
1175 MIXED COLORS.....	3 pkts. 25c.	\$0.10	

CALLIOPSIS (Coreopsis). Of graceful, airy habit of growth. About 2 to 2½ feet tall. Flowers 2 inches across. Early Summer until frost.			
1055 CRIMSON AND GOLD.....	.10		
1060 PURE YELLOW.....	.10		
1065 YELLOW. Chestnut, red eye.....	.10		
1075 MIXTURE OF ALL COLORS.....	.10		

CORNFLOWER (Centaurea Cyanus). Height 2 feet.			
1300 EMPEROR WILLIAM. Clear shade of deep blue.....	Oz. 50c.	.10	
1305 BRIGHT ROSE.....	.10		
1310 PURE WHITE.....	.10		
1320 ALL COLORS MIXED.....	.10		
1325 DOUBLE BLUE (Emperor William).....	.15		
1335 DOUBLE MIXED.....	3 pkts. 25c.	.10	
1385 AMERICANA. Largest flowers of any Centaurea. Deep lavender.....	.10		
1390 AMERICANA ALBA. Pure white.....	.25		

AFRICAN DAISY (Aretotis Grandis). Pure white Daisy-like flowers on long stems. Height 18 inches to 2½ feet. Sow seed in hotbeds in March or the open ground in May. Blooms abundantly till late Autumn.			
300.....	.10		

RUTHERFORD, N. J.

Seeds of Annuals, Ten Set for Cutting—Continued

GYPSOPHILA (Baby's Breath). Dwarf branching plants bearing small white and pink flowers in feathery sprays. Used principally to give a graceful effect to bouquets. Pkt.

2450 SNOWDRIFT. Pure white. Oz. 30c., $\frac{1}{4}$ lb. \$1.00 \$0.10
 2455 DEEP PINK. Oz. 30c., $\frac{1}{4}$ lb. 1.25 .10

COSMOS (Giant Early Summer Cosmos). A new type of Cosmos beginning to flower *about the first of July* and continuing until frost. The individual flowers are equal to the later type. Start outdoors in May and thin out. Allow 3 feet of space for each plant.

1701 APPLE BLOSSOM PINK. $\frac{1}{4}$ oz. 50c. .15
 1702 LAVENDER PINK. $\frac{1}{4}$ oz. 50c. .15
 1703 PURE WHITE. $\frac{1}{4}$ oz. 50c. .15
 1705 BRIGHT CRIMSON.25
 1700 ALL COLORS MIXED. $\frac{1}{4}$ oz. 35c. .10

Large-Flowering Late Cosmos.

1715 PINK. $\frac{1}{4}$ oz. 25c. .10
 1720 WHITE. $\frac{1}{4}$ oz. 25c. .10
 1725 DEEP RED. $\frac{1}{4}$ oz. 25c. .10
 1730 FINEST MIXED. $\frac{1}{4}$ oz. 25c. .10

Double Late-Flowering Cosmos.

One of the most valuable acquisitions of recent years. The foliage is heavier than the other types and less cut.

1706 WHITE.15
 1707 PINK BEAUTY.15

Lady Lenox Cosmos.

One of the finest of all types of Cosmos, the flowers measuring often 5 inches across.

1750 LADY LENOX WHITE. $\frac{1}{4}$ oz. 35c. .10
 1760 LADY LENOX PINK. $\frac{1}{4}$ oz. 35c. .10

SCABIOSA (Mourning Bride). Double flowers in profusion from early Summer until frost. 2 to 2½ feet high. Sow seeds in hotbeds during March or outdoors in May.

4650 GIANT WHITE.10
 4660 GIANT PINK.10
 4670 GIANT CHERRY RED.15
 4680 GIANT FIERY SCARLET.10
 4700 GIANT AZURE BLUE.15
 4710 GIANT PURPLE. Edged white.10

One packet of each of the above, 50c.

4725 GIANT FINEST MIXED. $\frac{1}{4}$ oz. 35c. .10

CALENDULA (Pot Marigold). One of the easiest of all Annuals to grow. The plants reach a height of 1 foot. Plant a foot apart.

1012 ORANGE GLORY. A new variety with golden orange flowers twice the size of the type. Oz. 50c. .15
 1010 LEMON KING. Lemon yellow. Oz. 35c. .10
 1015 METEOR. Yellow, striped orange. Oz. 35c. .10
 1020 MIXED VARIETIES. Oz. 30c. .05

MARIGOLD (Tall African). A free-branching type growing fully 2½ feet high. Sow outdoors in May; transplant later, 15 to 18 inches apart.

3000 ORANGE BALL. $\frac{1}{2}$ oz. 40c. .10
 3010 LEMON BALL. $\frac{1}{2}$ oz. 40c. .10
 3020 FINEST DOUBLE MIXED. $\frac{1}{2}$ oz. 30c. .10

JULIUS ROEHRS CO.

Seeds of Annuals, Ten Set for Cutting—Continued

Marigold, Dwarf French. This type differs from the former in that they grow but 12 to 15 inches high, and have flat velvety flowers. Pkt.

3030 PURE GOLDEN.....	\$0.10
3035 CHOCOLATE RED. Globe-shaped.....	.10
3040 LITTLE BROWNIE. Yellow and red combined.....	$\frac{1}{4}$ oz. 20c. .10
3045 FINEST MIXED.....	$\frac{1}{4}$ oz. 20c. .10

ZINNIAS, JUMBO (Youth and Old Age). A large-flowering form producing flowers of a perfect globular shape. Plants grow $2\frac{1}{2}$ feet tall. For early blooming sow seed in the hotbed during March and transplant to the garden in May. Seeds may also be sown outdoors in May, or even early June.

6280 WHITE.....	.10
6290 DELICATE PINK.10
6300 SCARLET.....	.10
6310 CRIMSON.....	.10
6320 GOLDEN YELLOW10
6330 SULPHUR YELLOW.....	.10
6340 FLESH SHADES.....	.10
One packet of each of the above, 50c.	
6350 FINEST MIXED.....	$\frac{1}{4}$ oz. 25c. .10
6360 CURLED AND CRESTED. Many odd and interesting flowers.....	.15

Ten Set: One variety of each of the above types, our selection, 75c.

Ten Annuals for Fragrance

Fragrance! The most subtle of all the charms a garden possesses. Many of the highly-colored flowers lack fragrance, so be sure to plant some, or all, of the following with your other things. Especially in the beds near the porch, or under windows.

HELIOTROPE. Easily grown from seed started in the hotbed during February or March, or outdoors in May. 18 inches. Pkt.

2625 BOULE DE NIEGE. White.....	\$0.25
2630 FRAU LEDERLE. Rich purple.....	.25
2645 GIAUT-FLOWERED MIXED.....	.15

MIGNONETTE.

3115 OLD-FASHIONED SWEET-SCENTED....	Oz. 25c. .05
3100 ROEHRS' GIANTS. The largest of all. Spikes attain a height of 18 inches. Flowers greenish white.....	3 pkts. \$1.00 .50
3105 ALLEN'S DEFIANCE. Flowers of reddish hue. Spikes 15 inches tall.....	2 pkts. 25c. .15
3120 GOLIATH. Red, large spikes, very sweet.	$\frac{1}{4}$ oz. 35c. .15

STOCKS (Perpetual Flowering 10 Week Stocks).

4800 WHITE.....	.15
4810 CHAMOIS.....	.15
4820 CRIMSON.....	.15
4830 LIGHT BLUE.....	.15
4840 VIOLET.....	.15
4850 ROSE.....	.15
One packet each of the above, 60c.	
4860 FINEST MIXED.....	.15

RUTHERFORD, N. J.

Seeds of Annuals, Ten Set for Fragrance—Continued

STOCK RIVIERA (Mammoth Flowering Varieties). Pkt.

4875 ABUNDANCE. Carmine rose.	\$0.25
4880 ALMOND BLOSSOM. White, shaded carmine. .	.25
4890 BEAUTY OF NICE. Delicate flesh pink.....	.25
4900 BRIGHT VIOLET.....	.25
4910 CANARY YELLOW.....	.25
4920 LA BRILLIANTE. Bright red, dwarf, early..	.25
4930 MONT BLANC. White.....	.25
4940 QUEEN ALEXANDRA. Rosy mauve.....	.25
One packet each of the above, \$1.50.	
4950 FINEST MIXED.....	.25

LEMON-SCENTED VERBENA. Easily grown from seed and ideal for house plant as well as outside.

6060 (ALOYSIA).....	.15
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ANNUAL WALLFLOWERS.

6100 BLOOD RED.....	.10
6110 GOLDEN YELLOW.....	.10
6120 CREAMY WHITE.....	.10
6130 PRIMROSE YELLOW.....	.10
6140 FINEST MIXED.....	.10

SWEET SULTAN, IMPERIAL (Centaurea Imperialis). Large, fringed flowers on long stems. 2-3 feet.

1350 WHITE.....	.10
1355 SPLENDENS. Dark purple.....	.15
1360 VARIABILIS. White, shading to rose.....	.15
1365 FAVORITA. Brilliant rose.....	.15
1367 GRACIOSA. Dark lilac.....	.15
One package each of the above, 50c.	
1370 FINEST MIXED.....	.10
1400 YELLOW SWEET SULTAN (C. Suaveolens)..	.15

EVENING STOCK (Mathiola Bicornis). Single lavender pink flowers resembling Stocks. Delightfully fragrant in the evening. 12-15 inches.

3080.....	.10
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GIANT SPIDER PLANT (Cleome).

1600 ROSE PINK.....	.10
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TOBACCO PLANT (Nicotiana). Gives off a pleasing perfume morning and evening.

3350 AFFINIS. White flowers. 3 feet.....	.10
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Ten Set: One variety each of the above,
our selection, 75c.

JULIUS ROEHRS CO.

Seeds of Annuals

Ten Low Growing Annuals for Edging or Bedding

The beauty of a flower-bed, like that of an Easter hat, lies largely in the trimming! With these low-growing little plants, you can "edge" your different flower-beds and walks, thus adding greatly to their charm. Each packet of seed will produce many dozens of plants.

SWEET ALYSSUM.

- 100 BENTHAM. Well adapted to growing in Pkt. vases or hanging baskets. Attains a height of from 12-15 inches. Oz. 50c. \$0.10
- 110 CARPET OF SNOW. Best variety for edging beds. 4 inches. Begins to bloom early and continues for a long period. For continuous blooming make a new sowing of seed every few weeks. Oz. 60c., ¼ lb. \$2.00 .10
- 115 LAVENDER GEM. Dwarf and compact.15
- 117 PRIMROSE GEM. Primrose yellow. Dwarf. . .15

AGERATUM. The taller varieties of Ageratum are also most pleasing as cut flowers. Sow under glass February until April, or outdoors in May.

- 50 TALL LAVENDER BLUE. Height 2 feet. Sky blue.10
- 60 DWARF LAVENDER BLUE. Compact variety. 10 inches.10
- 65 DWARF WHITE.15
- 70 LITTLE DORRIT BLUE. Small bluish-lavender flowers. Very dwarf and compact. 6-8 inches.10
- 80 LITTLE BLUE STAR. Dwarfest of all.20
- 85 DWARF SALMON QUEEN. Delicate salmon pink.25

GOLDEN FEATHER (*Pyrethrum aureum*). Golden foliage. 8 inches. Sow seed indoors during February or March.

2425.15

LOBELIA.

- 2895 ERINUS GRACILIS. A trailing variety also used for baskets or vases. Blue.10

PINKS (*Dianthus*). While the following Pinks are really Biennials, they can be successfully grown as Annuals. Or sow in the Fall and Winter the young plants over in a coldframe.

Single Varieties:

- 1850 HEDDEWIGII QUEEN OF HOLLAND. Large white.10
- 1855 LACINIATUS SALMON QUEEN. Salmon pink. .10
- 1860 LACINIATUS VESUVIUS. Orange scarlet. . .10
- 1880 HEDDEWIGII. Fine mixed.10

Double Varieties:

- 1900 HEDDEWIGII PURITY. Double white.15
- 1905 HEDDEWIGII FIREBALL. Brilliant scarlet. .10
- 1912 HEDDEWIGII PINK BEAUTY. Pale pink. . . .15
- 1925 HEDDEWIGII EASTERN QUEEN. Striped rose. .10
- 1950 HEDDEWIGII DOUBLE MIXED.10

JULIUS ROEHRS CO.,
At The Sign of The Tree
Rutherford, N. J.

No find in
1919

I enclose \$.....

Name.....

Address.....

Ship to.....

Ship by.....

Ten Sets and Collections

[illegible]

Trees, Shrubs and Plants

[illegible]

Vegetable and Flower Seeds

[illegible]

Let Us Co-operate

Just naturally we want to handle your order with the best speed and the greatest accuracy possible. To that end we invite you to work with us. Please check over your order before mailing it to be sure that all items and catalog numbers are correct.

Our Ten-Ten Methods

The usual terms in the trade are prices exclusive of packing charges. We have tried to simplify this in the following manner:

1. All prices include packing charges.
2. Seeds up to one pound, delivered free anywhere in the U. S.
3. All other stock delivered free to our Post Office or Express Office.
4. All orders amounting to \$25.00 or more in value, delivered free within a radius of twenty miles from Rutherford.
5. If goods are to be shipped Parcel Post add 10 per cent. to your remittance, which will be applied to the Parcel Post charges and balance returned at once.
6. Express shipments will go forward charges collect.
7. When ordering kindly remit in Postal Money Order or Check. We cannot be held responsible for loss of currency in the mail.
8. No charge account will be opened for less than \$5.00, and satisfactory reference should be given.
9. Correspondence to receive prompt attention should be on a separate sheet from the order.
10. We ask reference from you and submit the following to show our responsibility, which is for your protection:

Our paid up capital stock is \$150,000.00.

We have been in business for fifty years.

We refer you to the Rutherford National Bank or Dun or Bradstreet Commercial Agency.

Our Guarantee: We guarantee the safe arrival of anything we ship by mail, express or truck, provided complaint is made within ten days of arrival. We guarantee that every plant, shrub or tree we sell is true to name, or we will replace, or refund the original purchase price. We guarantee our seeds to be the highest quality obtainable. We will return the amount paid for any seed which fails to produce in accordance with the description in our catalog, but we will be responsible only to the amount of the purchase price.

RUTHERFORD, N. J.

Seeds of Annuals, Ten Set for Edging—Continued

PORTULACA. Of creeping habit. Will flourish in dry soil and in the sunniest positions. Sow seed outdoors as soon as the ground is warm.			Pkt.
4150 SINGLE PURE WHITE.....	\$0.10		
4160 SINGLE BRIGHT PINK.....	.10		
4170 SINGLE SCARLET.....	.10		
4180 SINGLE SULPHUR YELLOW.....	.10		
4190 SINGLE BRONZE.....	.15		
One packet each of the above, 40c.			
4200 SINGLE, ALL COLORS MIXED.....	½ oz. 40c.	.10	
4275 DOUBLE, ALL COLORS MIXED.....	½ oz. 50c.	.20	
TORENIA Fournieri Grandiflora. Neat plants about 10 inches high. Do well in moist, shady place. Sow seed indoors during February or March. Flowers sky-blue, violet-blue blotches.			
5995.....		.25	
NEMESIA Strumosa compacta. 6 inches. Covered with small flowers in clear colors.			
3345 FINEST MIXED.....		.10	
SWAN RIVER DAISY (Brachycome). Form a compact plant about 8 inches high.			
927 IBERIDIFOLIA LITTLE WHITE STAR.....	.15		
928 IBERIDIFOLIA LITTLE BLUE STAR.....	.15		
929 IBERIDIFOLIA FINE MIXED.....	.10		
PIMPERNEL (Anagallis Grandiflora). A dainty little annual growing but 6 inches high, covered throughout the Summer with pink, scarlet and bright blue flowers.			
130 FINEST MIXED.....	.10		
Ten Set: One variety each of the above types, our selection, 75c.			

Ten Annuals, Low Growing

One foot or less in height.

Often a flower bed looks rather bare, despite the many good things growing in it. These low-growing plants are just suited for filling such "gaps" in front of and in between taller-growing things. Sow the seed thinly in front of plants set out in beds.

CANDYTUFT. Besides being a valued dwarf bedding plant Candytuft is also used for edgings and for cutting. 12 inches.

		Pkt.
1100 GIANT WHITE.....	Oz. 50c.	\$0.10
1110 LAVENDER.....	Oz. 50c.	.10
1117 PURPLE.....	Oz. 50c.	.10
1120 ROSE CARDINAL. Deep rosy cardinal, 8 inches.....		.15
1122 SWEET-SCENTED.....		.10
1125 FINEST MIXED.....	Oz. 40c.	.10

JULIUS ROEHRS CO.

Seeds of Annuals, Ten Set, Low Growing— Continued

AFRICAN ORANGE DAISY (Dimorphotheca).		Pkt.
1975 AURANTIACA. Orange, 12 inches.....		\$0.15
1980 AURANTIACA HYBRIDS.....		.15

CALIFORNIA POPPY (Eschscholtzia). 10-12 inches.		
2100 GOLDEN WEST. Golden yellow.....		.15
2105 PURE WHITE.....		.10
2110 ROSE PINK.....		.10
2115 BRIGHT PINK.....		.10
2120 BRILLIANT SCARLET.....		.10
2125 ALL COLORS MIXED.....		.10

GODETIA.

2415 DUCHESS OF ALBANY. Satin white, 12 inches.	.15
2417 SCHAMINI FL. PL. 2 ft. Double, bright rose. Fine for bedding or cutting.....	.15
2420 MIXTURE OF ALL SHADES. 12 inches.....	.10

LOBELIA.

2875 CRYSTAL PALACE COMPACTA. Dark blue. 6 inches.....	.20
2880 GOLDELSE. Yellow foliage, dark blue flowers.	.20

BEGONIA. Sow seeds in hotbed or greenhouse during February or March and transplant to the garden about June 1st. Or sow outdoors in May for plants for Winter bloom. Begonias will do well in a partially shaded position. 1 foot.

830 TUBEROUS-ROOTED SINGLE. (Valuable as a pot plant).....	.50
840 TUBEROUS-ROOTED DOUBLE.....	.50
860 FIBROUS-ROOTED GRACILIS LUMINOSA. Glow- ing red flowers.....	.25
865 FIBROUS-ROOTED PRIMA DONNA. Delicate pink.....	.25

FEVERFEW (Matricaria).

2200 DOUBLE WHITE. 8-10 inches.....	.10
2205 GOLDEN BALL. Double yellow flowers re- sembling a Pompon Chrysanthemum. 10 inches.....	.25

PHLOX Drummondii (Giant-Flowering). Sow seed indoors in March and plants will be in full bloom in June. For later flowering sow seed outdoors in May. Height 12 inches.

3850 PURE WHITE.....	.10
3860 VIVID ROSE.....	.10
3865 BLOOD RED. White center.....	.15
3870 SALMON PINK.....	.15
3880 FIERY SCARLET.....	.10
3885 PURPLE.....	.15
3890 YELLOW.....	.15
One packet each of the above, 65c.	
3900 FINEST MIXED.....	.10

RUTHERFORD, N. J.

Seeds of Annuals, Ten Set, Low Growing—
Continued

PHLOX—Continued

Dwarf Large-Flowering. Height 6 inches. **Pkt.**

3910 CHAMOIS ROSE.....	\$0.20
3915 SALMON PINK. White center.....	.20
3920 FIERY SCARLET.....	.15
3930 SNOW WHITE.....	.15
3935 ROSE. Purple center.....	.15
3940 APRICOT.....	.15
3960 FINEST MIXED.....	.15

VERBENA. Being of creeping habit the Verbenas remain dwarf, averaging 6 inches in height. Flower freely the entire Summer and until hard killing frosts. Seed should be sown in the house or hotbed in March, or outside in May.

6000 BLUE.....	.10
6010 SCARLET.....	.10
6020 PINK.....	.10
6030 WHITE.....	.10
6040 HELEN WILMOT. A new shade of pink.....	.25
6050 FINEST MIXED.....	1/4 oz. 50c. .10

VINCA Rosea. Sow seed in February or March indoors and the plants will be stocky for setting out in May. If seed is sown outdoors plants will bloom in August. 1 foot.

6075 WHITE, pink eye.....	.10
6080 PURE WHITE.....	.10
6085 PURE PINK.....	.10
6087 DELICATA. New, large-flowering pink variety.....	.25

Ten Set: One variety of each of the above types our selection, 75c.

Annuals Grouped By Height

Arranging your flower beds for pleasing effects depends first of all on planting the various flowers so they all show. To do this, it is essential to know the height each attains so the taller-growing things may be kept back of the lower-growing ones. In the following "Ten Sets" you'll find the best of the low, medium, and tall-growing things.

Ten Annuals, Low Growing

One to two feet high

AGERATUM, Tall Lavender Blue. 2 feet. **Pkt.**
50.....\$0.10

SUMMER FORGET-ME-NOT (Anchusa). Will bloom in July from seed sown in April. 18 inches.
135..... .15

AFRICAN DAISY (Arctotis Grandis). Pure white Daisy-like flowers; 18 inches. Sow in hotbed in March or the open in May. Blooms abundantly till late Autumn. 300..... .10

JULIUS ROEHRS CO.

Seeds of Annuals, Ten Set, 1 to 2 feet—Continued

LADY SLIPPER (Balsam). Seed sown outdoors in May produces plants covered with blooms in July. 18 to 24 inches. Pkt.
750 DOUBLE CAMELLIA-FLOWERED MIXED.....\$0.10

ANNUAL CHRYSANTHEMUM. 15 to 18 inches.
1485 SINGLE, FINEST MIXED..... .10
1490 DOUBLE, FINEST MIXED..... .10

GAILLARDIA (Blanket Flower). Very pretty, and succeeds even on dry, poor soil. 1 to 2 feet.
2255 ALL COLORS MIXED..... .10
2275 LORENZIANA DOUBLE..... .10

YELLOW SUMMER COSMOS (Leptosyne Stillmanni). Golden yellow flowers resembling Cosmos. Sow under glass in March. 18 in.
2865..... .15

LOVE-IN-A-MIST (Nigella). A hardy annual with fine cut foliage and double rosette-like flowers. Sow seed outdoors in May. 15-18 inches.
3400 MISS JEKYLL. Blue..... .10

POPPIES. Sow seed in the open ground and thin out. A succession of sowing every 2 or 3 weeks will insure continuous flowering.

Single-Flowered Poppies:

4000 GIANT SINGLE-FLOWERING MIXED...Oz. 50c. .10
4010 SHIRLEY.....Oz. 50c. .10
4030 ENGLISH FIELD POPPY. The famous scarlet Poppy of Flanders..... $\frac{1}{4}$ oz. 25c. .10
4040 VIRGINIAN. A mixture of single-fringed varieties..... .10
4045 THE BRIDE. White..... .10

Double-Flowered Poppies:

4145 NEW DOUBLE QUEEN. Flowers similar to the Shirley, but double, measuring 3 to $3\frac{1}{2}$ inches across; delicate colors; 2 feet high .25
4080 GIANT DOUBLE-FLOWERED. White..... .05
4090 GIANT DOUBLE-FLOWERED. Pale lemon.... .05
4120 GIANT DOUBLE-FLOWERED. Scarlet..... .05
4130 GIANT DOUBLE-FLOWERED. Violet purple... .10
4140 GIANT DOUBLE-FLOWERED. Bright pink.... .05
4075 GIANT DOUBLE-FLOWERED. Mixed..Oz. 50c. .05

NEW ANNUAL SWEET WILLIAM. Seeds sown in May will produce flowering plants in July. Will flower until frost.

5950 ALL COLORS MIXED..... .15

Ten Set: One variety of each type, our selection, 75c.

Seeds of Annuals

Ten Annuals of Medium Height

MARIGOLD (Tall African). A free-branching type growing 2½ feet high. Sow seed outdoors in May, and transplant 15 to 18 inches apart.

		Pkt.
3000 ORANGE BALL.....	½ oz. 40c.	\$0.10
3010 LEMON BALL.....	½ oz. 40c.	.10
3020 FINEST DOUBLE MIXED.....	½ oz. 30c.	.10

SALVIA.

4600 BONFIRE. Bright scarlet. Globe-shaped. 2½ feet.....	.15
4605 OSTRICH PLUME. Flowering spikes resemble a plume. Scarlet. 2-2½ feet.....	.25
4610 ZURICH. Dwarf variety, scarlet.....	.15
4625 PATENS. Bright blue.....	.25
4630 FARINACEA. Light blue, very early flowers.	.15

GIANT BACHELOR BUTTONS (Centaurea Imperialis). Sweet-scented flowers on long stems. 2-3 feet.

1350 WHITE.....	.10
1355 SPLENDENS. Dark purple.....	.15
1360 VARIABILIS. White, shading to rose.....	.15
1365 FAVORITA. Brilliant rose.....	.15
1367 GRACIOSA. Dark lilac.....	.15
One packet each of the above, 50c.	
1370 FINEST MIXED.....	.10

CLARKIA ELEGANS Fl. Pl. One of the most charming annuals; should be much more widely known. Sow seeds outdoors in May. 2 feet. Will do well in partial shade.

1550 PURPLE PRINCE.....	.10
1560 WHITE.....	.10
1562 ROSY MORN. Rose pink.....	.15
1565 CARMINE QUEEN. Light carmine.....	.10
1570 CHAMOIS QUEEN. Pale chamois.....	.15
1575 FINE MIXED.....	.10

LARKSPUR. Will do best in a sunny situation. Sow seed outdoors in May and transplant. 2 feet.

2825 FIREFLAME. Brilliant scarlet.....	.25
2800 WHITE.....	.10
2805 ROSE PINK.....	.10
2810 LIGHT BLUE.....	.10
2815 APPLE BLOSSOM.....	.15
2817 DARK BLUE.....	.10
2820 FINEST MIXED.....	.10
2830 DWARF ROCKET. Fine mixed.....	.10

FEATHERED COCKSCOMB (Celosia Plumosa).

Pyramidal branching type bearing fluffy flower heads, similar to an ostrich feather. Start indoors, or sow outside in May. 3 feet.

1225 ALL SHADES BLENDED.....	.15
1235 PRIDE OF CASTLE GOULD. New, and very distinct; most decorative of all the Celosias.	.20

JULIUS ROEHRS CO.

Seeds of Annuals, Ten Set of Medium Height— Continued

SALPIGLOSSIS (Velvet Flower). Large Petunia-like flowers veined with gold and silver markings. Seed can be started indoors during March or outdoors in May. Set plants 6 inches apart and keep well watered. 2 to 2½ feet.

	Pkt.
4380 DEEP VIOLET.....	\$0.15
4383 VELVETY RED.....	.15
4385 BROWN RED. Veins of gold.....	.20
4387 ROSY CHAMOIS.....	.15
4390 GOLD, bordered white.....	.20
One packet each of the above, 60c.	
4395 FINEST MIXED.....	.15

LUPINUS Hartwegii. Lupins bear tall spikes of small flowers, resembling Snapdragons. Can be used in much the same way. Will flower in six weeks from seed sown outdoors in May. 2 feet.

2925 DEEP VIOLET.....	.15
2930 WHITE.....	.10
2935 PORCELAIN BLUE.....	.10
2940 DELICATE PINK.....	.10
2945 YELLOW.....	.15
One packet each of the above, 40c.	
2950 FINEST MIXED.....	.10

ANNUAL MALLOW (Lavatera). Of value for quick results. Seed sown outdoors in May will develop blooming plants by July. 2 to 3 feet.

2850 PINK.....	.10
2855 WHITE.....	.10
2860 SUNSET. Dwarf, rose pink.....	.15

NICOTIANA Sanderae Hybrids. An attractive carmine red variety of the tobacco plant. 3 feet.

3385.....	.10
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Ten Set: One variety of each of the above types, our selection. 75c.

RUTHERFORD, N. J.

Seeds of Annuals

Ten Tall Growing Annuals

These are good for "screening" objectionable views, or planting against bare walls. Plant a row along the side of the garage, in front of the chicken yard, or against the boundary line fence, and see the difference it makes.

MINIATURE SUNFLOWERS (*Helianthus Cucumerifolius*). Smaller growing than the other types, forming a bushy plant about 3 to 4 feet in height. Flowers average 3 inches in diameter.

	Pkt.
2500 PERKEO. Golden yellow, brown disc.	\$0.10
2505 YELLOWISH WHITE.10
2510 STELLA. Golden yellow.10

NEW GIANT SUNFLOWERS (*Helianthus Annus*). Majestic in growth; large flowers in shades of chestnut red and dull rose. 6 to 7 ft.

2548.10
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GIANT RUSSIAN SUNFLOWER. The common Sunflower; seeds are good for poultry.

2549. Oz. 10c., $\frac{1}{4}$ lb. 25c.	.05
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LARGE-FLOWERING LATE COSMOS.

1715 PINK. $\frac{1}{4}$ oz. 25c.	.10
1720 WHITE. $\frac{1}{4}$ oz. 25c.	.10
1725 DEEP RED. $\frac{1}{4}$ oz. 25c.	.10
1730 FINEST MIXED. $\frac{1}{4}$ oz. 25c.	.10

GIANT SPIDER PLANT (*Cleome*).

1600 ROSE PINK (5 feet).10
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ANNUAL PINE TREE. Needle-like, deep green foliage, branching like a Spruce. 4 to 6 feet.

320.10
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DAHLIAS. Sow indoors in March or in the open in May. Will bloom the first year from seed.

1800 PÆONY-FLOWERED MIXED.25
1810 CACTUS-FLOWERED MIXED.25
1820 SINGLE-FLOWERED MIXED.25

CASTOR OIL PLANT (*Ricinus*).

4350 BORBONIENSIS ARBOREUS. Enormous leaves of purplish green. Rapid grower giving very tropical effect. 12 to 15 inches. Oz. 35c.	.10
4360 CAMBOGENSIS. Foliage maroon, black stem. 6 feet. Oz. 35c.	.10
4370 ZANZIBARIENSIS. A giant form from Africa. 12-15 feet. Oz. 40c.	.10

JULIUS ROEHRS CO.

Seeds of Annuals, Ten Set Tall Growing—
Continued

NICOTIANA Colossea. Valuable for sub-tropical Pkt. effects or for a specimen on the lawn. Leaves often 2 feet in length and 1 foot wide. 6 feet.

3375..... .25

NICOTIANA Sylvestris. Glaucous foliage, pyramidal growth. Clusters of white flowers. 4 feet.

3380..... .10

Ten Set: One variety of each of the above types, our selection, 75c.

Ten Annuals for Foliage Effects

No matter how many flowering plants there may be in the garden, it never attains its fullest possible beauty without foliage plants to supplement and set them off. The "Summer Cypress," "Annual Pine" and Castor Oil Plant make it possible to create really beautiful landscape effects for temporary purposes.

COLEUS. Foliage highly colored, stands direct, hot sun.

1625 LARGE-LEAVED VARIETIES..... Pkt. \$0.25

DUSTY MILLER (Silvery-Leaved Centaureas). Used extensively for bedding, edgings, vases, etc. The foliage is silvery gray, very charming.

1405 CANDIDISSIMA. White, finely cut leaves. 3 feet..... .15

1410 GYMNOCARPA. Leaves velvety and finer cut than the above. 1½ to 2 feet..... .15

GOLDEN FEATHER (Pyrethrum aureum). Golden yellow foliage. 8 inches. Sow seed indoors during February or March.

2425..... .15

ANNUAL PINE TREE. Needle-like deep green foliage, branching like a Spruce. 4 to 6 feet.

320..... .10

BURNING BUSH, SUMMER CYPRESS (Kochia trichophila). Globe-shaped plant of deep green, changing to a bright pink and in the Fall to vivid crimson. 3 to 3½ feet. Ideal for temporary "hedge."

2750..... .10

ANNUAL POINSETTIA, MEXICAN FIRE PLANT (Euphorbia heterophylla). 1 to 3 feet in height. Resembles the well-known Christmas Poinsettia. Leaves dark green, the upper bright red. Prefers a sunny location.

2150..... .15

RUTHERFORD, N. J.

Seeds of Annuals, Ten Set for Foliage Effects— Continued

SNOW ON THE MOUNTAIN (<i>Euphorbia variegata</i>). 2 feet. Upper leaves margined white, sometimes entirely white.		Pkt.
2155.....		\$0.10
NICOTIANA Sylvestris . Glaucous foliage, pyramidal growth. Clusters of white flowers. 4 feet.		
3380.....		.10
NICOTIANA Colossea . Leaves often 2 feet in length and 1 foot wide. White flowers. 6 feet.		
3375.....		.25
CASTOR OIL PLANT (<i>Ricinus</i>).		
4350 BORBONIENSIS ARBOREUS . Enormous leaves of purplish green. 12 to 15 feet high.		
	Oz. 35c.	.10
4360 CAMBODGENSIS . Foliage maroon, black stem. 6 feet.....		
	Oz. 35c.	.10
4370 ZANZIBARIENSIS . 12-15 feet. Enormous leaves.....		
	Oz. 40c.	.10
Ten Set: One variety of each of the above types, our selection, 75c.		

Ten Annual Climbers

There are so many nooks and corners about any place where the annual climbers will give charming effects, that we strongly recommend to all our customers that they include this entire set with their orders. Up the porch posts, around windows, over fences, on trellises, against walls—these are only a few of the places where you can get dollars' worth of charm from this one inexpensive collection.

MORNING GLORY, IPOMŒA.

6825 IMPERIAL JAPANESE MORNING GLORY . Pkt.	
Gigantic single flowers of every imaginable color.....	½ oz. 25c. \$0.10
6850 MOONFLOWER (<i>GRANDIFLORA ALBA</i>). Resembles Morning Glories, with pure white flowers which open in the evening. 3 pkts. 25c.....	.10
6855 BLUE MORNING GLORY (<i>RUBRA CŒRULEA</i>). Large clusters of sky-blue flowers.....	.10
6860 CYPRESS VINE (<i>QUAMOCLIT</i>). Scarlet, star-like flowers and finely cut foliage.....	.10

JAPANESE HOP (*Humulus*).

6760 JAPONICA . Green-leaved Hop.....	.10
6750 VARIEGATA . Variegated-leaved.....	.10
COBŒA Scandens . Purple, bell-shaped flowers. Will grow 20 feet high in a season.	
6550.....	.10

CARDINAL CLIMBER. Tubular flowers of brilliant scarlet. Grows 20 feet in height. Sow seed indoors and transplant later to the garden. The newest and most effective annual climber.

6575.....	.25
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JULIUS ROEHRS CO.

Seeds of Annuals, Ten Set of Annual Climbers— Continued

HYACINTH BEAN (Dolichos). Rapid-growing vine with broad, shade-giving foliage. The flower sprays are abundant and after they are gone ornamental seed pods take their place.	
6600 PURPLE.....	Pkt. \$0.10
6610 WHITE.....	.10
BALLOON VINE. Rapid-growing, with white flowers followed by seed vessels resembling a balloon.	
6500.....	.10
KENILWORTH IVY. A rapid-growing vine of value for hanging baskets or vases. Also used for walls, or in the rockery. 3 to 6 feet.	
6900.....	.10
KUDZU VINE. Rapid-growing perennial vine from Japan. Purplish violet flowers. Sow seed indoors from January to March; or outside in May.	
6925.....	.10
MOMORDICA. A quick-growing annual bearing golden yellow, warted fruit. Sow seed in the open garden and thin out. 10 feet.	
6950 BALSAMINA. Apple-shaped fruit.....	.10
6960 CHARANTHA. Pear-shaped fruit.....	.10
ORNAMENTAL GOURDS.	
6700 SMALL-FRUITED VARIETIES.....	.10
6710 LARGE-FRUITED VARIETIES.....	.10
Ten Set: One variety each of the above types, our selection 75c.	

Ten Annuals for Partial Shade

You know how annoying it is to have a ragged looking lot of spindly, flowerless plants, where you had pictured having a charming bit of color in some partially shaded nook or corner. Why not add this "Ten Set" to your order and have ample material for all such places?

SNAPDRAGON. Most any of the varieties of Antirrhinum or Snapdragon can be grown in partial shade, but we especially recommend the following. For complete list see pages 27 and 28.	
194 CAPTIVATION. Rich chamois, shaded pink...	Pkt. \$0.25
201 YELLOW GEM. Rich deep golden yellow....	.25
225 SCARLET KING. Brilliant scarlet.....	.15
230 THE BRIDE. Pure white.....	.15
TUBEROUS-ROOTED BEGONIAS. Sow seed in hotbed or greenhouse during February or March and transplant to the garden about June 1st. Or sow in coldframe in May. Bulbs may be carried over from year to year. A very interesting and free-flowering plant.	
830 SINGLE MIXED.....	.50
840 DOUBLE MIXED.....	.50

RUTHERFORD, N. J.

Seeds of Annuals, Ten Set for Shade—Continued

FEVERFEW (Matricaria). Compact, bushy plants, bearing clusters of double flowers which cover the entire plant. 8 to 10 inches. Valuable for bedding or cutting.			Pkt.
2200	DOUBLE WHITE.....	\$0.10	
2205	GOLDEN BALL. Double yellow flowers, resembling a Pompon Chrysanthemum.....	.25	
MIMULUS TIGRINUS GRANDIFLORA. Dwarf plants with large, spotted, Gloxinia-like flowers. 1 foot.			
3125.....		.10	
PANSY (Heartsease). Any of the Pansies or Scotch Violas will do well if grown in partial shade. For complete list refer to page 33.			
SCHIZANTHUS WISETONENSIS. A splendid annual for growing in pots or in the garden. Flowers appear in many new and beautiful colors. Sometimes called the "Butterfly Flower" on account of the resemblance of the flowers to Butterflies. 1½ to 2 feet.			
4750.....	Large pkt. 50c.	.25	
NICOTIANA AFFINIS. A plant bearing fragrant, white star-shaped flowers in abundance. 3 feet.			
3350.....		.10	
CLARKIA ELEGANS FL. PL. An improved form of Clarkias producing long, loose sprays of flowers in many rich colors. One of the best of all annuals for cutting. 2 feet. (For complete list of separate colors see page 8).			
SALVIA FARINACEA. A variety of Salvia bearing light blue flowers from July till frost. 2½ feet.			
4630.....		.15	
VERBENA. Being of creeping habit, the Verbenas remain dwarf, averaging 6 inches in height. Flower freely the entire Summer. Seed should be sown in the house or hotbed in March. Or outside in April or May for late bloom.			
6000	BLUE.....	.10	
6010	SCARLET.....	.10	
6020	PINK.....	.10	
6030	WHITE.....	.10	
6040	HELEN WILMOT. A new shade of pink.....	.25	
6050	FINEST MIXED.....	¼ oz. 50c.	.10
Ten Set: One variety each of the above, 75c.			

Ten for Dry, Sunny Locations

You know from past experiences, that there are a number of spots around the place that will be a problem—spots so dry and sunny that the flowers you've planted there have failed. Try the following and get satisfactory results. Portulaca and Four O'Clocks we recommend especially for extreme conditions.

PORTULACA. A dwarf, creeping plant of great value in any dry, sunny position. Seed can be sown outdoors as soon as the ground is warm.			Pkt.
4200	SINGLE, ALL COLORS MIXED....	½ oz. 40c.	\$0.10
4275	DOUBLE, ALL COLORS MIXED....	½ oz. 50c.	.20

JULIUS ROEHRS CO.

Seeds of Annuals, Ten Set for Dry Locations— Continued

- GODETIA.** Showy, compact-growing annuals, bearing glistening flowers 3 to 4 inches across.
- 2415 DUCHESS OF ALBANY. Satiny white. 12 Pkt.
inches.....\$0.15
- 2417 SCHAMINI FL. PL. Double, bright rose flow-
ers. 2 feet......15
- 2420 MIXTURE OF ALL SHADES......10
- SNOW ON THE MOUNTAIN** (*Euphorbia varie-
gata*). A plant with highly ornamental foliage
growing about 2 feet high.
- 2155......10
- COREOPSIS** (*Calliopsis*). Of graceful, airy habit of
growth. About 2 to 2½ feet tall. Flowers
2 inches across.
- 1075 MIXTURE OF ALL COLORS......10
- ANNUAL MALLOW** (*Lavatera*). Of great value
for quick results sown in May; Maysown plants
will begin blooming in July. 2 to 3 feet.
- 2850 PINK......10
- 2855 WHITE......10
- 2860 SUNSET. Dwarf, rose pink......15
- SALVIA BONFIRE.** A bright scarlet, globe-shaped
variety growing to a height of 2½ feet.
- 4600......15
- LARKSPUR.** The annual Larkspurs offer fine mate-
rial for bedding. Flowers until cut down by
frost. 2 feet. For complete list see page 17.
- 2820 FINEST MIXED......10
- 2830 DWARF ROCKET. Fine mixed......10
- AFRICAN ORANGE DAISY** (*Dimorphotheca*).
- 1975 AURANTIACA. Orange, 12 inches......15
- FOUR O'CLOCK** (*Marvel of Peru*). A well-known
annual of bushy habit, 2 feet high, each plant
bearing numberless large flowers of white, yel-
low and crimson during the entire Summer.
- 3075.....½ oz. 25c. .10
- ARGEMONE hybrida grandiflora.** Forms branch-
ing plants 2½ to 3 feet high, bearing large,
single, Poppy-like flowers mostly in shades of
white and yellow. Sow in May.
- 330......15
- Ten Set: One variety of each of the above, \$1.00

Seeds of Annuals

Ten Annuals for Varied Uses

How often in Winter, have you admired the decorative "Everlastings" in a friend's house? This year have plenty for yourself and try the new idea of staining some of them different colors—incidentally, thus treated, they make unique Christmas Gifts. The other things in this set, too, you'll find quite out of the ordinary; we're sure you'll be more than pleased with the whole set.

DWARF MORNING GLORY (Convolvulus). Leaves and flowers exactly like Morning Glories, but of a dwarf creeping habit of growth. About 12 inches. Especially pretty in hanging baskets. Pkt.
1665 MINOR, MIXED.....\$0.10

GLOBE AMARANTH (Acroclinium). Plants grow to a perfect globe about 10 inches high, producing their flowers on stems 6 inches long. The flowers can be dried for Winter bouquets.
2413 FINEST MIXED..... .10

EVERLASTING (Helichrysum). If the flowers are cut and allowed to dry they can be used for Winter decorations. 2 feet.
2550 WHITE..... .10
2565 ROSE PINK..... .10
2570 GOLDEN YELLOW..... .10
2580 CRIMSON..... .10
2590 VIOLET..... .10

One packet each of the above, 35c.

2600 FINEST MIXED..... .15

STATICE. An interesting annual about 24 inches high, bearing flat clusters of small flowers which when dried can be used for Winter bouquets.
4775 YELLOW..... .10
4777 MAUVE..... .10
4778 WHITE..... .10
4780 ROSE PINK..... .15

STRAW FLOWER (Rhodanthe). A dwarf-growing plant, good both in the garden and for dried flowers for house decoration in the Winter. 10 to 12 inches.
4300 FINE MIXED..... .15

WINTER BOUQUET SET. One packet each of the above four Everlastings, mixed..... .35

FOUR O'CLOCK (Marvel of Peru). 2½ feet.
3075.....½ oz. 25c. .10

PENTSTEMON Gloxinoides. An interesting plant bearing long spikes of flowers in a great variety of colors. 2 feet.
3650..... .25

SCHIZANTHUS. A splendid annual for growing in pots or in the garden. 1½ to 2 feet in height.
4750 WISETONENSIS. Large flowers in varied colors.....Large pkt. 50c. .25
4755 PINK BEAUTY. Rose pink..... .50

ICE PLANT (Mesembryanthemum). A most unique creeping plant. The entire plant is covered with fleshy needles of a light green, resembling an icicle, hence the name. Start seed in the house in March.
6090..... .15

JULIUS ROEHRS CO.

Seeds of Annuals, Ten Set for Varied Uses—
Continued

WILD FLOWER GARDEN. There are over 100 different annuals blended together in this mixture. We can recommend results to be beyond anticipation. This will encourage the love of gardening in children on account of the numberless varieties in each package.

6400.....Oz. 25c., $\frac{1}{4}$ lb. 75c., lb. \$2.50 **Pkt.** \$0.10

Ten Set: One variety of each of the above types, (ten pkts.), our selection, 75c.

Asters

If there's one annual which, for cutting, leads all others, it's the Aster. Have you kept up with the newer varieties? Blooms which almost rival the florists' 'Mums in size and quite equal them in delicate shades of coloring. We suggest your starting *half* of each packet of seed indoors or in a frame, for early blooms, and the remainder outside in late April, for latest Fall flowers.

ASTER, Queen of the Market. An exceptionally fine type, blooming the earliest of all. Of graceful spreading habit, growing to a height of about 18 inches and producing its flowers on fine long stems.

		Pkt.
400 BLUSH PINK.....	$\frac{1}{8}$ oz. 35c.	\$0.10
405 ROSE PINK.....	$\frac{1}{8}$ oz. 35c.	.10
410 CRIMSON.....	$\frac{1}{8}$ oz. 35c.	.10
415 AZURE BLUE.....	$\frac{1}{8}$ oz. 35c.	.10
420 PURPLE.....	$\frac{1}{8}$ oz. 35c.	.10
425 LAVENDER.....	$\frac{1}{8}$ oz. 35c.	.10
430 WHITE.....	$\frac{1}{8}$ oz. 35c.	.10

One packet of each of the above, 55c.

440 FINEST MIXED..... $\frac{1}{8}$ oz. 30c. .10

ASTER, King. A strong-growing type bearing in profusion immense flowers on good long stems. The narrow petals are folded lengthwise giving the flower a charming quilled appearance.

550 PURPLISH VIOLET.....	$\frac{1}{8}$ oz. 40c.	.10
555 PURE WHITE.....	$\frac{1}{8}$ oz. 40c.	.10
560 DELICATE PINK.....	$\frac{1}{8}$ oz. 40c.	.10
565 BRILLIANT PINK.....	$\frac{1}{8}$ oz. 40c.	.10
570 DEEP CRIMSON.....	$\frac{1}{8}$ oz. 40c.	.10
575 LAVENDER.....	$\frac{1}{8}$ oz. 40c.	.10

One packet of each of the above, 50c.

590 FINEST MIXED..... $\frac{1}{8}$ oz. 35c. .10

ASTER, Giant Branching Comet. A fine, new class of branching Asters with extra large, full, double flowers. Among the finest of all and very valuable for cutting.

600 WHITE.....	$\frac{1}{8}$ oz. 45c.	.15
605 SHELL PINK.....	$\frac{1}{8}$ oz. 45c.	.15
610 ROSE.....	$\frac{1}{8}$ oz. 45c.	.15
615 CRIMSON.....	$\frac{1}{8}$ oz. 45c.	.15
620 LAVENDER.....	$\frac{1}{8}$ oz. 45c.	.15
625 LIGHT BLUE.....	$\frac{1}{8}$ oz. 45c.	.15
630 DARK BLUE.....	$\frac{1}{8}$ oz. 45c.	.15
635 ROYAL PURPLE.....	$\frac{1}{8}$ oz. 45c.	.15

One packet of each of the above, 85c.

640 FINEST MIXED..... $\frac{1}{8}$ oz. 35c. .15

RUTHERFORD, N. J.

Seeds of Annuals, Asters—Continued

ASTER, Vick's Late Branching. A fine late-blooming type producing huge flowers of fine form. Plants often grow 3 feet tall and are very free-branching. The flower stems are often 2 to 2½ feet in length.

		Pkt.
650 CRIMSON.....	1/8 oz. 40c.	\$0.10
655 ROSE PINK.....	1/8 oz. 40c.	.10
660 LAVENDER.....	1/8 oz. 40c.	.10
665 DARK BLUE.....	1/8 oz. 40c.	.10
670 PURE WHITE.....	1/8 oz. 40c.	.10
680 FINEST MIXED.....	1/8 oz. 35c.	.10

TEN SET OF ASTERS FOR FLOWERS ALL SEASON. This special set of ten Asters if started at the same time, will flower from the first to the last of the Aster season and will contain all of the types we list in choice colors.

10 SET COLLECTION OF ASTERS, 10 pkts.....	.75
10 SET COLLECTION OF ASTERS.. 1/8 oz. of each	3.00

Roehrs' Selected Snapdragons

ANTIRRHINUM

There are lots of folks who do not yet know the real beauty and general satisfaction-giving of the modern Snapdragon. Try a half dozen at least of these named sorts on our recommendation.

Seeds should be sown either in the house or frames in February or March, or outdoors in April. They appear in the most pleasing shades and are unsurpassed for either bedding or cutting. The flowers, borne on long spikes, bloom continuously from July until frost.

From countless varieties, we have selected the following as the best types adapted as to colors, free-blooming habit, and easy culture.

GIANT LARGE-FLOWERING VARIETIES (A. majus grandiflorum).

	Pkt.
140 PINK BEAUTY (New). Enormous flowers of deep rose pink. The finest tall pink variety.	\$0.25
143 PHELPS' WHITE. Purest white.....	.15
144 QUEEN VICTORIA. Very large white.....	.15
145 CRIMSON KING. Beautiful rich crimson....	.15
149 ORANGE BEAUTY. Orange scarlet, gold lip..	.25
155 YELLOW. Pale yellow.....	.15
160 VENUS. Delicate pink, white throat.....	.15
180 FELTHAM BEAUTY. Deep rose pink, white center, very large flower.....	.15
185 CERISE KING. Cerise pink, white throat and lip.....	.15
190 GIANT FINEST MIXED.....	.10

Ten Set Collection: One packet each of the above, \$1.25

JULIUS ROEHRS CO.

Seeds of Annuals—Snapdragons, continued

SEMI-DWARF, LARGE-FLOWERING VARIETIES. Height about 18 inches.

	Pkt.
192 PINK QUEEN. Lovely pink, yellow lip.....	\$0.25
194 CAPTIVATION. Rich chamois, shaded pink..	.25
198 NELROSE. Coral pink.....	.25
201 YELLOW GEM. Rich deep golden yellow....	.25
214 ATTRACTION. Bright carmine with white throat.....	.25
225 SCARLET KING. Brilliant scarlet.....	.15
228 MAUVE QUEEN. Clear mauve.....	.15
230 THE BRIDE. Pure white.....	.15
235 PINK AND TERRA COTTA SHADES. A new class of art shades, ranging from pink and orange to terra cotta; very showy.....	.15
240 ALL COLORS MIXED.....	.10

Ten Set Collection: One packet of each of the above, \$1.40

TOM THUMB SNAPDRAGONS. The dwarfest growing of all.

250 FINEST MIXED.....	.10
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Nasturtiums

Next to the Sweet Pea no dower enjoys more popularity than the Nasturtium. It blooms from the moment the plant is strong enough until the last of life in the garden. The taller sorts may be used for climbing over stone work, or on trellis, or to shade porches and verandas. The dwarf are excellent for bedding and edging. Seed may be sown in the garden in April and will flower in June. Our colors are well chosen and we are sure they will give entire satisfaction.

TALL NASTURTIIUMS. These have the usual large light-green leaves and are of climbing habit. Will grow fully 12 to 15 feet high.

	Pkt.
3205 SCARLET. Rich scarlet. .Oz. 25c., ¼ lb. 75c.	\$0.10
3210 MOONLIGHT. Lovely creamy white.....	
Oz. 25c., ¼ lb. 75c.	.10
3212 SUNLIGHT. Pure rich yellow.....	
Oz. 25c., ¼ lb. 75c.	.10
3215 VESUVIUS, SALMON ROSE. Dark leaved....	
Oz. 25c., ¼ lb. 75c.	.10
3220 JUPITER, GOLDEN-YELLOW. Large-flowered.	
Oz. 25c., ¼ lb. 75c.	.10
3200 ROEHRS' TALL VARIETIES. MIXED.....	
Oz. 20c., ¼ lb. 65c.	.10
3225 VARIEGATED-LEAVED VARIETIES.....	
Oz. 30c., ¼ lb. 90c.	10

RUTHERFORD, N. J.

Seeds of Annuals—Nasturtiums, continued

LOBB'S NASTURTIIUMS (*Tropæolum Lobbianum*).

This type is superior to the ordinary variety and often reaches a height of 15 feet. Very free-flowing, producing exquisite flowers on long stems. Foliage deep green.

		Pkt.
3255 ASA GRAY.	Pale yellow.....Oz. 25c.	\$0.10
3260 CARDINAL.	Intense deep scarlet...Oz. 25c.	.10
3265 LUCIFER.	Dark scarlet.....Oz. 30c.	.10
3270 GOLDEN QUEEN.	Golden orange...Oz. 25c.	.10
3275 ROI DES NOIRS.	Blackish maroon..Oz. 30c.	.10
3250 ROEHRS' FINEST MIXTURE.....	Oz. 25c.	.10

TOM THUMB, or DWARF NASTURTIIUMS. These growy bushy and about 12 inches high, with large flowers of bright glowing colors.

3305 KING OF TOM THUMBS.	Dark scarlet, dark leaves.....Oz. 25c., ¼ lb. 75c.	.10
3310 GOLDEN KING.	Golden yellow.....Oz. 25c., ¼ lb. 75c.	.10
3315 EMPRESS OF INDIA.	Fiery crimson.....Oz. 25c., ¼ lb. 75c.	.10
3320 PEARL.	Pearly-white...Oz. 25c., ¼ lb. 75c.	.10
3325 VESUVIUS.	Salmon rose, dark foliage.....Oz. 25c., ¼ lb. 75c.	.10
3300 FINEST MIXTURE.....	Oz. 20c., ¼ lb. 60c.	.10

Petunia

Petunias are one of the showiest and most valuable plants for bedding, and are in bloom continuously throughout the Summer. Seed may be sown outdoors as soon as the soil is warm, but the better way is to start the seed in the house or hotbed during February or March. Cover the seed lightly as it is very fine. In transplanting, do *not* select only the strongest growing plants, as the less robust ones are more likely to have the finer flowers, especially among the doubles.

NEW PETUNIA, GLORY. A clear, pure pink Petunia with flowers much larger than the old **Rosy Morn** variety. We consider it the finest bedding Petunia ever introduced.

3770.....	5 pkts. \$1.00	\$0.25
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PETUNIA, ROEHRS' GIANTS. The plants as well as the flowers are very large and of robust growth. The flowers have a very open throat, beautifully penciled with gold and silver. In colors they range from the softest pink to rose, from scarlet to the deepest crimson, pure white and deep violet.

3700 ROEHRS' PRIZE EXHIBITION STRAIN.....	Large pkt. 50c.	.25
3705 FIMBRIATA. Finest fringed varieties in mixture.....		.35

JULIUS ROEHRS CO.

Seeds of Annuals—Petunias, continued

Pkt.

GIANT DOUBLE PETUNIAS.

- 3800 DOUBLE GIANT FLOWERING. Will produce magnificent large flowers in every imaginable color. Some of the plants may come single but will be of the largest flowers....\$1.00
- 3810 DOUBLE BEDDER. An excellent double variety for bedding..... .50

PETUNIA, BEDDING.

- 3730 DWARF BEDDING. Pure white..... .15
- 3735 NORMA. Light blue, white star..... .20
- 3740 DWARF BEDDING. Light pink..... .15
- 3745 ADONIS. Fiery carmine, white throat..... .20
- 3750 DWARF BEDDING. Mixed..... .10

Ten Set Collection: One packet of each of the above, \$2.25

Spencer, or Orchid-Flowering Sweet Peas

What would your garden be without Sweet Peas? When you hold a big bunch of them up to your nose and just smell, and smell, and smell—don't you feel that they are returning you the maximum in garden dividends? That, of all the things in your garden they would be the last you could do without. To get best results, plant in a well-manured trench, at least 6 inches deep. Cover 2 inches at first and then fill in as vines grow. It's well to soak seeds in warm water 48 hours or so before planting; or to notch or file varieties having extra hard, smooth seeds. Try some of the **named** sorts for most effective use in cutting. To make sure of getting the finest flowers, use Mulford's Culture for Sweet Peas. You'll find it described on page 155.

Pkt.

- 5020 AGRICOLA. White, slightly suffused lilac. Oz. 50c. \$0.10
- †5027 ANNIE BOWNASS. Deep pink, flushed salmon. .20
- *5040 ASTA OHN. Charming soft lavender Oz. 50c. .10
- 5060 BARBARA. Glowing orange salmon.. Oz. 50c. .10
- 5067 BERYL (New). Rich salmon pink, shaded buff..... .25
- 5071 BLUE GEM. Clear mauve blue..... .15
- 5120 CLARA CURTIS. Light primrose yellow..... Oz. 50c. .10
- 5135 CONSTANCE HINTON. A white variety of fine size and form..... Oz. 50c. .10
- *5150 COUNTESS SPENCER. Bright pink on white ground. One of the most popular varieties. Oz. 40c. .10
- *5160 DAINTY SPENCER. Large white variety, edged rose pink..... Oz. 50c. .10
- *5170 DOBBIE'S CREAM. Finest cream colored variety..... Oz. 50c. .10

RUTHERFORD, N. J.

Seeds of Annuals—Sweet Peas, continued

		Pkt.
†5175	DON ALVAR. Large, light lavender. Oz. 75c.	\$0.15
5180	DORIS USHER. Rich pink, cream ground... Oz. 75c.	.15
5205	EDWARD COWDY. Glowing orange scarlet. Not as deep as "The President"... Oz. 75c.	.15
*5227	FIERY CROSS. Fiery orange scarlet, the most brilliant Spencer in this color. Oz. 50c.	.10
*5240	FLORENCE NIGHTINGALE. Clear lavender... Oz. 50c.	.10
*5242	FLORENCE WRIGHT SPENCER. Pure white. Oz. 50c.	.10
*5250	GEORGE HERBERT. Bright rosy carmine... Oz. 50c.	.10
†5265	HENRY OHN. Rich cream pink. An excellent variety.....	.20
5270	HERCULES. A giant form of Countess Spen- cer. Rich pink..... Oz. 75c.	.15
5275	ILLUMINATOR. Glorious orange salmon..... Oz. 60c.	.15
†5276	IAN HAMILTON. Scarlet crimson. Abso- lutely sun-proof.....	.25
5278	IMPROVED BERTRAND DEAL. Soft rosy lilac. Oz. 50c.	.10
5290	IRISH BELLE. Lilac, flushed pink... Oz. 75c.	.15
†5296	JEAN IRELAND. Creamy buff, edged deep pink..... Oz. 60c.	.15
5310	KING EDWARD SPENCER. Fine large flowers of rich crimson..... Oz. 50c.	.10
5315	KING WHITE. A superb pure white variety. Oz. 50c.	.10
5317	LADY EVELYN EYRE. Pale pink, flushed salmon..... Oz. 50c.	.10
†5318	LADY FISHER (New). Pale cream pink.....	.25
5321	LAVENDER GEORGE HERBERT. Delicate lav- ender..... Oz. 50c.	.10
5324	LESLIE IMBER. Bluish mauve..... Oz. 50c.	.10
*5330	LOYALTY SPENCER. Violet flaked variety on white ground..... Oz. 50c.	.10
*5340	MARGARET ATLEE. Warm salmon pink; a giant flower..... Oz. 50c.	.10
5345	MARGARET FIFE. Bright Aubretia-blue....	.25
5350	MARGARET MADISON. Clear sky blue. Oz. 50c.	.10
†5353	MARKS TEY. Violet with bronze wings. Fine for exhibition or garden.... Oz. 60c.	.15
*5364	MAUD HOLMES. A fine sun-proof crimson.. Oz. 50c.	.10
5400	MRS. C. W. BREADMORE. Buff ground, rosy Picotee edge..... Oz. 50c.	.10
5450	MRS. HUGH DICKSON. Salmon pink on cream ground..... Oz. 50c.	.10
†5500	NORA UNWIN. Very large pure white. Oz. 50c.	.10
*5510	NUBIAN. Large flowers of deep chocolate... Oz. 50c.	.10
†5578	ROBERT SYDENHAM. Rich orange salmon..	.20

JULIUS ROEHRS CO.

Seeds of Annuals—Sweet Peas, continued

		Pkt.
5580	ROSABELLE. Bright rose, waved. Fine form and size.....Oz. 50c.	\$0.10
5588	ROYAL PURPLE. The best purple Spencer Sweet Pea. Fine royal purple with enormous well frilled flowers.....Oz. 50c.	.10
5590	SCARLET EMPEROR. Best scarlet...Oz. 50c.	.10
*5630	TENNANT SPENCER. Violet mauve...Oz. 50c.	.10
5645	THE PRESIDENT. Dazzling orange scarlet...Oz. 60c.	.15
*5650	THOS. STEVENSON. Rich orange scarlet...Oz. 50c.	.10
†5663	WARRIOR. An improved form of Nubian. Large flowers of rich maroon.....Oz. 75c.	.15
*5665	WEDGEWOOD. Clear azure blue.....Oz. 50c.	.10
5669	WHITE PERFECTION. Fine new white.....	.25

SPECIAL COLLECTION OF THE MOST POPULAR VARIETIES:

1 packet of the 15 varieties marked *.....	1.00
1 ounce of the 15 varieties marked *.....	5.00

SPECIAL COLLECTION OF NEW AND RARE VARIETIES:

1 packet of the 10 varieties marked †.....	1.50
1 packet of all varieties (50 in all).....	5.00

Sweet Peas in Mixture

		Pkt.
5000	ROEHRS' SPECIAL SELECTED MIXTURE OF SPENCERS. Under this title we offer the finest blending of the newer forms of Sweet Peas. We have not been content to offer the ordinary mixture, and have accordingly made up this "Special Selected Mixture," which contains over 100 varieties of Named Sweet Peas , blended together to make an ideal color combination. These have all been reselected and the offer contains nothing but the best...Oz. 25c., 4 ozs. 85c., 1 lb. \$3.00	\$0.10
5005	EXTRA FINE MIXED. Contains only the large-flowered Grandiflora Sweet Peas in the best colors and shades. A very good mixture...Oz. 20c., 4 ozs. 55c., 1 lb. \$1.50	.05

NEW WINTER-FLOWERING SWEET PEAS.

Large-flowering, waved. New Zealand grown seed. Especially fine for greenhouse use.

12000	SCARLET. Fine color and good stock....Oz. \$1.00	.25
12005	YARRAWA. Beautiful pink.....Oz. \$1.25	.25
12010	PINK AND WHITE. A very pretty sort....Oz. \$1.00	.25
12015	FINEST MIXTURE. Including 12 colors, exceptionally good mixture of waved sorts. Oz. \$1.00	.25

RUTHERFORD, N. J.

Seeds of Annuals—Sweet Peas, continued

NEW LONG-SEASONED SPENCER SWEET PEAS. Come into flower much earlier than the standard Spencers.

10160	EARLY MORNING STAR. Deep orange scar-	Pkt.
	let standard, wing orange pink.....	\$0.25
10165	EARLY SONG BIRD. Pale pink on white	
	ground.....	.25
10170	EARLY MELODY. Rose pink on white	
	ground.....	.25
10175	EARLY SPRING MAID. Light pink on a	
	cream ground.....	.25
10180	EARLY SNOWFLAKE. Pure white, long stems.	.25

Pansies

Cheeriest and most personal of all flowers, Pansies of course will find a welcome place in your garden. Have you ever tried starting them yourself, from seed? If not, do so this Spring, you'll find it not difficult and much more interesting than buying the plants.

Seed may be sown in a hotbed in March or outdoors in April. When large enough the seedlings may be transplanted to stand 6 inches apart, in a fairly cool and semi-shady spot. When treated in this way they will bloom in July and are at their best during the Fall.

Or during July sow the seed in coldframes and Winter the young plants in the frames. In April such plants are ready to bloom.

PANSY RUTHERFORD PRIDE. Pansies perfect in form, coloring and size. The flowers are very large, of great substance and with a wide range of the richest colors. An unsurpassed mixture.

3500.....Large pkt. 50c. Pkt. \$0.25

PANSY MASTERPIECE. Healthy, robust plants, producing gigantic waved flowers *on extra long stems.*

3510 ALL SHADES.....Large pkt. 50c. .25

PANSY MME. PERRET. Robust plants with gigantic flowers in rich red or wine colors.

3505.....Large pkt. 50c. .25

GIANT BEDDING PANSIES. By using Pansies in separate colors, planting one color in a spot, ideal effects are created in the garden. Long, narrow borders planted with one color are much handsomer than if assortments are used.

3515	PURE WHITE.....	.10
3517	BLACK.....	.10
3520	PURE GOLDEN YELLOW.....	.15
3525	WHITE WITH BLACK EYE.....	.10
3530	YELLOW WITH BLACK EYE.....	.10
3540	PALE BLUE.....	.10
3545	DEEP BLUE.....	.10
3550	HORTENSIA RED.....	.10
3555	APRICOT QUEEN.....	.20
3560	FINEST MIXED.....	.10

Ten Set: One packet of each of the above, \$1.00

JULIUS ROEHRS CO.

Seeds of Annuals—Pansies, continued

PANSY, SCOTCH VIOLA. The result of crossing the large-flowered bedding Pansy with "Tufted Pansies." The hybridizers have thus produced the freest blooming strain of all with flowers much larger than the Tufted Pansy, and on extra long stems. Culture is the same as that of the regular Pansy.

	Pkt.
3575 YELLOW GEM.....	\$0.25
3580 SNOWDEN. Pure white.....	.25
3585 PURPLE KING.....	.25
3595 IMPERIAL BLUE. Bright blue.....	.25
One packet of each of the above, 75c.	
3600 FINEST MIXED.....	.25

Roehrs' Lawn Grass

FOR THE PERFECT LAWN

This mixture of grasses is prepared especially to produce quick results and a permanent lawn. It is composed of dwarf, fine-leaved grasses, producing a closely interwoven, deep turf, maintaining from year to year a beautiful carpet of rich perfect green. It will also stand close cutting and tramping, and will hold the soil on terraces and embankments, forming a mat of excellent appearance. Twenty pounds of Roehrs' Lawn Grass makes a bushel; enough for sowing a quarter of an acre. This mixture is the best we know how to produce, after years of experience in lawn making. If you are concerned about quality and a good, permanent lawn, consider **quality** before price when buying grass seed.

(Customer pays transportation on all Grass Seeds).

Lb. 55c., 2 lbs. \$1.00, 5 lbs. \$2.25, 10 lbs. \$4.00,
20 lbs. \$7.50, 100 lbs. \$35.00.

Lawn Grass for Shady Places

Because of the difficulties in obtaining a satisfactory growth of grass under trees, and in shady spots, we offer this special mixture. It is not difficult to grow a good lawn in shady places with the proper combination of varieties. Roehrs' Lawn Grass Seed has been thoroughly tested. It produces an abundant growth of beautiful green, and blends well with our regular mixture.

Lb. 60c., 2 lbs. \$1.10, 5 lbs. \$2.50, 10 lbs. \$4.50,
20 lbs. \$8.00, 100 lbs. \$38.00.

Roehrs' Special Terrace Sod

LAWN GRASS SEED

This mixture is made up particularly for sowing on terraces, hillsides and embankments, where there is needed a turf, and will withstand drought and exposure. The grasses have strong, interlacing roots which prevent the soil from washing away.

Lb. 55c., 2 lbs. \$1.00, 5 lbs. \$2.25, 10 lbs. \$4.00,
20 lbs. \$7.50.

Grass Seeds

White Clover

A small quantity only of White Clover is included in our grass seed mixture, in fact, enough only to help thicken the sod. Some gardeners prefer more Clover in their lawns, and to these we offer this select quality Clover seed, the best we can get.

4 ozs. 35c.....Lb. \$1.00

LAWN GRO. A fertilizer of value in making new lawns or restoring old.

5 lbs. 90c., 10 lbs. \$1.50, 25 lbs. \$3.50, 50 lbs. \$6.00,
100 lbs. \$11.00.

Plants For Greenhouse Use

Seeds of Greenhouse Plants

While many of the things grown outdoors may be used in the greenhouse, there are many others adapted especially for growing under glass. The majority of these, while generally bought as growing plants, may readily be started from seed. A number of the more important of these we list in the three following "Tens." Seeds of all of them are strictly fresh and of high germination.

Ten Foliage Plants for Greenhouse Use

	Pkt.
DRACÆNA Indivisa (Fountain Plant). Used extensively in vases, urns and conservatory decoration.	
9750.....	\$0.15
DRACÆNA australis. Broader leaves of deep green.	
9755.....	.25
MUSA Ensete (Abyssinian Banana). Very tropical in general effect.	
9880.....	.25
SMILAX. The well-known greenhouse trailer.	
9990.....	.15
COLEUS. Large-leaved varieties, foliage highly colored.	
1625.....	.25
GREVILLEA robusta (The Silk Oak). A quick-growing little tree with fern-like leaves.	
9825.....	.15
PANDANUS utilis.	
9895.....10 seeds	25c.
PHŒNIX Roebelenii. The best general purpose house palm.	
9991.....	Write for Prices.
KENTIA Forsteriana. A standard broad-leaved Palm.	
9992.....	Write for Prices.
COCOS Weddelliana. The most graceful of the small palms; used largely for centers of fern dishes, "made-up" pots, and the like.	
9993.....	Write for prices.

Seeds of Greenhouse Plants

SNAPDRAGONS. Almost any of the varieties of Antirrhinum or Snapdragon may be grown for cutting, but we especially recommend the following. For complete list refer to pages 27 and 28.

143	PHELPS' WHITE.	Pure white.....	.15
198	NELROSE.	Delicate pink, white throat.....	.25

ASPARAGUS. Greenhouse-grown seeds only.

CARNATION, AMERICAN HYBRIDS. An excellent strain which is sure to please.

9550.....	1.00
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CELOSIA, Pride of Castle Gould. Large, fluffy plumes in a great variety of colors; can also be used to advantage as a pot plant.	
1235.....	.20

CLARKIA *elegans* fl. pl. Splendid for cutting or as a pot plant if grown cool. For list of separate colors refer to page 8.

1575 **FINEST MIXED**..... .10

ANNUAL LARKSPUR. A tall growing, branching type often reaching 3 feet in height. For complete list of separate colors, refer to page 17.

2820 FINEST MIXED.....	.10
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STOCK, RIVIERA (Mammoth Flowering Varieties).
 These Winter-flowering Stocks are of great value for the conservatory both for their delightful fragrance and for their great value as cut flowers.

4875	ABUNDANCE. Carmine rose.25
4880	ALMOND BLOSSOM. White, shaded carmine.25
4890	BEAUTY OF NICE. Delicate flesh pink.25
4900	BRIGHT VIOLET.25
4910	CANARY YELLOW.25
4920	LA BRILLIANT. Bright red, dwarf early.25
4930	MONT BLANC. White.25
4940	QUEEN ALEXANDRA. Rosy mauve.25

SWEET PEAS. For a complete list of Winter or Early Flowering Sweet Peas, refer to pages 30 and 33.

RUTHERFORD, N. J.

Seeds of Greenhouse Plants

Ten Greenhouse Pot Plants

	Pkt.
AMARYLLIS , Rutherford Strain. Seed selected from one of the finest English collections.	
9400.....	\$0.50
ARDISIA crenulata . The well-known red-berried Christmas plant.	
9450.....	.50
BEGONIAS .	
830 TUBEROUS-ROOTED SINGLE.....	.50
840 TUBEROUS-ROOTED DOUBLE.....	.50
860 FIBROUS-ROOTED GRACILIS LUMINOSA. Glowing red flowers.....	.25
865 FIBROUS-ROOTED PRIMA DONNA. Delicate pink.....	.25
CALCEOLARIA , Rutherford Strain. A fine strain for exhibition purposes.	
9500.....	1.00
CINERARIAS .	
9605 ROEHRS' EXHIBITION STRAIN. A strain of improved habit, extra fine colors, with plenty of selfs and various shades of rose..	.75
9620 CACTUS BLUE. Very distinct; clear blue, twisted petals.....	.50
CYCLAMEN , ROEHRS' EXHIBITION GIANTS. With every possible confidence we can recommend this strain to be as fine as can be obtained for exhibition purposes.	
9700.....	1.00
GLOXINIAS . The ideal strain of erect-growing varieties.	
9820.....	.50
MYOSOTIS (Winter-Flowering Pot Myosotis).	
9890 RUTH FISCHER. Clear, delicate sky blue...	.50
9892 STAR OF LOVE. Deep sky blue.....	.25
PRIMROSES .	
9940 CHINESE GIANT MIXED.....	.50
9960 STELLATA (Star Primulas). Prize blending.	.50
9980 OBCONICA GIGANTEA. Enormous flowers on tall stems.....	.50
9985 MALACOIDES. A popular variety on account of their freeness of blooming, delightful fragrance and long-blooming season.....	.50
SCHIZANTHUS Wisetonensis . A splendid pot plant growing from 1½ to 2 feet high and literally covered with immense flowers; in varied colors.	
4750.....	Large pkt. 50c. .25

Flowers For Permanence

Seeds of Biennials and Perennials

Have you ever grown Perennials from seed?

Of course you've grown Annuals that way, so you know how the growing's done. Most Perennials are just as *easy* to grow from seed as Annuals; many of them in fact, will flower freely during the *first* season from seed if they're sown early along with hardy annuals.

A "biennial" requires two seasons or parts of seasons to complete the cycle of growth, like Foxgloves or Canterbury Bells. A "perennial" lives on from year to year—in some cases, for generations, like Peonies or Iris.

But many biennials and perennials, by early planting will flower the first season, so one needn't wait a year. Or by sowing in early Summer—one may have good strong plants to set out in the Fall that will flower the following Spring.

There's a certain fascination about starting one's own *perennials* from seed, because it means the making of something more permanent than the garden of annuals.

It means, often, the growing of *distinct new varieties* that you can keep for your own. When you sow seeds, for instance of the new, long-spurred Columbine, or Larkspur, or Japanese Iris, you do not know just what you'll get in the flowers—new shades of color or variation in form that mark it distinct from any Columbine, or Iris, or Larkspur you ever saw before!

That mystery, that waiting to see what will unfold, makes part of the fascination of growing perennials from seed. And the other part is the knowing that when you do get a new thing of your own growing that's particularly charming, you can *keep* it, and increase it, and have it to give to your friends, with the knowledge that it is to be had nowhere else in the world.

Then, besides the fun of the growing and the fascination of the anticipation, there's the fact that you can grow your own plants from seed for a trifle what the plants themselves would cost. We've taken pains to provide a plentiful list of fine perennial seeds because we *know* how satisfactory you'll find them. That's why we advise that you try them freely—even though we have *plants* to sell!

Ten Strike Collection of Perennials

Here are a number of new and unusual things that will add many charming notes to your garden. All are decidedly distinct. All grow readily from seed. The "Set" will afford a succession of flower surprises from early Spring to late Fall.

ANEMONE ST. BRIGID. These beautiful Irish Poppy-flowered Anemones produce an abundance of large, single, semi-double and double flowers in many beautiful shades, throughout the garden year. Pkt.

7930.....\$0.25

THE PASQUE FLOWER (*Anemone pulsatilla*). Violet-purple flowers, followed by seed vessels covered with silky hairs, making the whole plant attractive for a long period. It is best suited in a sunny position. Plants reach a height of 1 foot and make the garden a blaze of color during April and early May.

7925......25

COLUMBINE (*Aquilegia*), Mrs. Scott Elliott's Strain of Long-Spurred Hybrids. A renowned Scotch strain that enjoys a world-wide reputation for the choicest flowers in the greatest possible array of pleasing colors. Our seed is from the originator.

8005......25

ASTILBE Davidii (Goat's Beard). A novelty from China, thriving best in a moist situation. Erect Spiræa-like blooms of rosy-pink are borne in erect branching spikes. 5 to 6 feet. August, September.

8145......25

CALIFORNIA IRIS. These are absolutely hardy, and no Irises give a more profuse display of bloom nor so many delicate gradations of color. Hundreds of flowers are produced in a patch of plants only a yard or two square, and hardly any two seedlings are identical in color. Stock very limited.

8983 **BRACTEATA.** In the type the flowers are yellow, beautifully netted with brown-crimson veins but seedlings produce a wide range of color, including pinks and even reds......50

8984 **TENAX.** Flowers vary from deep claret to pale lavender or lilac, or pale grey with a beautiful network of silvery veins. The foliage is very slender......50

8986 **DOUGLASIANA.** Deep violet to pale yellowish fawn, very effective; varies......50

JULIUS ROEHRS CO.

Seeds of Perennials, Ten Strike Set—Continued

HARDY LARKSPUR (*Delphinium*), Roehrs' Exhibition Mixed. The seed used in this mixture has been saved from the choicest named varieties growing in our nurseries. It is particularly fine. Pkt.

8660.....5 pkts. \$1.00. \$0.25

EDELWEISS (*Leontopodium alpinum*). A well-known Alpine to which a considerable amount of sentiment is attached. It has pretty white leaves and small, yellow flowers surrounded by star-like heads of leaves clothed with a dense white woolly substance. Of easy culture and will succeed in any well-drained spot in the rock garden or border.

8755..... .25

PRIMULA Japonica (Mrs. Scott Elliott's Strain).

A fine strain from which all poor colors have been carefully eliminated, leaving only the most pleasing shades. The plants are hardy and do well in the rock garden or for naturalizing by the waterside. Height 18 inches to 2 feet.

9360..... .50

PRIMROSE (*Primula Veitchii*). A fine new species from China, with large flowers of a rich shade of rose. Flowers freely produced. 9 inches.

9372..... .50

TRITOMA, (*hybrida mirabilis albida*). Entirely new colors of the "Red-Hot-Poker Plant" are produced in this new form, being when in bud, chiefly a coppery red, opening in shades ranging from yellowish white to pure white. The flower shoots are from 2 to 3 feet in height, with neat spikes of bloom from 4½ to 6 inches long. From seed started indoors as late as March will bloom the first year. Most useful for the border or cutting.

9279..... .50

Ten Set: One variety of each of the
above ten flowers, \$2.50.

Ten Perennials for Cutting

No matter how many annuals you have for cutting you'll want these perennials in the hardy border to fall back on. Year after year they will help keep the house, as well as the garden, cheerful. One can never have too many flowers for cutting. Several of these, if planted early, will flower this season.

ACHILLEA Ptarmica fl. pl., The Pearl (Double Sneezewort). Pure white, double flowers in great profusion throughout the Summer. 2 to 2½ feet.

7010.....\$0.10

SHASTA DAISY (*Chrysanthemum maximum*).

Large white flowers, June to September; erect habit.

8625..... .10

RUTHERFORD, N. J.

Seeds of Perennials, Ten Set for Cutting—Continued

	Pkt.
COREOPSIS grandiflora (Tickseed). Large, golden yellow flowers on long stems. 2 feet. June to October.	
8650.....	\$0.10
DELPHINIUM formosum (Larkspur). Dark blue flowers with white centers, vigorous habit. 3 to 4 feet.	
3675.....	.10
GAILLARDIA grandiflora (Blanket Flower). Showy and attractive plants, the flowers ranging in color from old gold to rich crimson. 1½ to 2 feet. June to October.	
8785.....	.10
BABY'S BREATH (<i>Gypsophila paniculata</i>). A well-known and popular favorite; bears clouds of small white flowers during July and August. 2 to 3 feet.	
8850.....	½ oz. 35c. .10
PENTSTEMON barbatus Torreyi (Beard Tongue). Slender, graceful spikes, clothed for almost their whole length with bright scarlet flowers. 4 feet. June to August.	
9109.....	.10
DELPHINIUM BELLADONNA (Larkspur). Well-known and popular variety; sky blue flowers, freely borne on numerous branching stems.	
8682.....	.15
ANEMONE ST. BRIGID (Irish Anemone). These beautiful Irish Poppy-flowered Anemones produce an abundance of large, single, semi-double and double flowers, in many beautiful shades, throughout the garden year.	
7930.....	.25
GALEGA OFFICINALIS (Goat's Rue). Graceful free-growing plants, bearing trusses of sweet-scented, Pea-shaped flowers of bright lilac. June-July. 2½ to 3 feet.	
8789.....	.15
Ten Set: One packet each of the above, 90c.	

Ten Best Dwarf Perennials

These little low-growing things are not only beautiful themselves but enhance the beauty of borders and gardens where they are used. The English Daisies and Forget-Me-Nots and Violas, while often started in Fall and carried over for Spring flowering, may be started in March or April.

ENGLISH DAISY (<i>Bellis perennis</i>). Well-known Spring-flowering plant. 6 inches. May-June. Pkt.	
8280 LONGFELLOW. Rose.....	⅛ oz. \$1.00 \$0.10
8275 SNOW BALL. Pure white.....	⅛ oz. \$1.00 .10
8285 FINEST MIXED.....	⅛ oz. \$1.00 .10

JULIUS ROEHRS CO.

Seeds of Perennials, Ten Set of Dwarf Perennials— Continued

FORGET-ME-NOT (*Myosotis*).

9070 ALPESTRIS ROBUSTA GRANDIFLORA. Dwarf, compact grower, bearing masses of pale Pkt. blue flowers in May and June.....\$0.15

9090 PALUSTRIS SEMPERFLORENS. Splendid for a damp, shady place where they will bloom much longer than if planted in the sun. The rich, blue flowers appear in May and June.....3 pkts. 25c. .10

GOLD DUST (*Alyssum saxatile compactum*). Dwarf plants suitable for sunny positions. Yellow flowers in profusion during May.

7860..... .10

CANDYTUFT (*Iberis*). Free-flowering, dwarf plants with evergreen foliage; adapted for the front of borders or the rock garden.

8500 GIBALTARICA. The whole plant is hidden during May and June with delicate, lilac-colored flowers. 1 foot..... .25

8505 SEMPERVIRENS. A much-branched plant of spreading habit; pure white flowers. 10 inches. April-May..... .15

ICELAND POPPIES (*Papaver nudicaule*). Splendid little, free-flowering plants which in the Spring brighten the garden with their delightful blooms. 1 foot. May to August.

9140 WHITE..... .10

9145 BRIGHT YELLOW..... .10

9150 ORANGE SCARLET..... .10

9155 FINEST MIXED..... .10

9152 PEARLS OF DAWN. A new strain producing satiny crinkled flowers of most delicate shades. Valuable for the garden or cutting..... .25

ANEMONE PULSATILLA (*Pasque Flower*). One of the earliest of all perennials to bloom. Violet purple flowers, followed by seed vessels covered with silky hairs, making the whole plant attractive for a long period. Best suited in a sunny position in good soil. 1 foot. April-May.

7925..... .25

WHITE ROCK CRESS (*Arabis alpina*). Dwarf, early-flowering plants, bearing pure white flowers in April and May. 9 inches. Fine for a ground covering with Darwin Tulips.

8100..... .10

FLEABANE (*Inula ensifolia*). A dwarf, free-flowering plant adapted to the front of the border. Golden yellow. 8 inches. August-September.

8976..... .15

RUTHERFORD, N. J.

Seeds of Perennials, Ten Set of Dwarf Perennials— Continued

TUFTED PANSIES (*Viola*). Valuable free-flowering plants, useful as a ground work for Roses or for edging borders. If the spent blooms are removed, the flowering period may be prolonged throughout the Summer.

9306	CALCARATA PAPILIO (Butterfly Violet). Lavender blue with white eye.....	Pkt. \$0.25
9310	CORNUTA. Sky blue.....	.15
9315	CORNUTA. Violet.....	.15
9320	CORNUTA. White.....	.15
9325	CORNUTA. Yellow.....	.15
9330	CORNUTA ROSEA.....	.15
9332	CORNUTA GEO. WERMIG. Purple. A continuous and free-flowering variety.....	.25
9335	CORNUTA. Finest Mixed.....	.15

MISSOURI EVENING PRIMROSE (*Oenothera missouriensis*). A handsome trailing plant with prostrate, downy stems and immense clear yellow flowers. June to August.

9100.....		.15
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Ten Set: One variety of each of the above types, our selection, \$1.25.

Ten Perennials for the Rock Garden

The following are recommended for the rock garden because of their hardiness and the fact that they will pretty much take care of themselves when once started. These qualities make them desirable for use in many places, even where one has no regular rock garden. They are good for planting in or near walls, around stone work and the like.

CARPATHIAN HAREBELL (*Campanula carpathica*).

A dwarf Campanula covered during July and August with blue, cup-shaped flowers.

8385.....		Pkt. \$0.10
8390	WHITE CARPATHIAN HAREBELL (<i>C. carpathica alba</i>).....	.15

CREEPING SOAPWORT (*Saponaria ocymoides*).

A very free-blooming, dwarf trailer, being covered in June with bright crimson flowers.

9191.....		.10
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MAIDEN PINK (*Dianthus deltoides*). A dwarf trailer covered from June to August with bright rosy pink flowers.

8690.....		.10
8695	D. DELTOIDES ALBUS. White variety of the above.....	.10

ASTER, DWARF ALPINE.

8174 BLUE MOUNTAIN DAISY (*A. alpinus*). A much admired variety growing about a foot high and bearing during June and July bright bluish-purple flowers.....

8175	HIMALAYAN DAISY (<i>A. sub-cæruleus</i>). Of compact, tufted habit, producing numerous erect stems. 18 inches in height, each bearing a solitary, glowing purple flower 2 to 3 inches across. June-July.....	.15
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JULIUS ROEHRS CO.

Seeds of Perennials, Ten Set for the Rock Garden— Continued

TUNICA SAXIFRAGA. Produces tufts of hair-like stems and a profusion of small, rosy-pink flowers from June to September. 6 inches.		Pkt.
9278.....		\$0.15
CATCHFLY (<i>Silene Schafta</i>). Neat plant of tufted habit with bright pink flowers. June to September. 4 to 6 inches.		
9223.....		.15
SANDWORT (<i>Arenaria montana</i>). A trailing plant with pure white flowers so numerous as to hide the foliage during April and May.		
7922.....		.20
GYPSOPHILA repens. A strong trailer with white flowers during June and July.		
8856.....		.10
EDELWEISS (<i>Leontopodium alpinum</i>). A well-known Alpine to which a considerable amount of sentiment is attached. It has pretty white leaves and small, yellow flowers surrounded by star-like heads of leaves clothed with a dense white woolly substance. Of easy culture and will succeed in any well-drained spot in the rock garden or border.		
8755.....		.25
CINQUEFOIL (<i>Potentilla Willmottæ</i>). A new dwarf species with cherry-red flowers. 9 inches. June to October.		
9139.....		.20
Ten Set: One variety of each of the above types, our selection, \$1.00.		

Ten Perennials for Naturalizing

These are so hardy that, once started, they are perfectly capable of looking after themselves. The best way of using them is to sow the seed thinly in a small bed somewhere in the flower border or vegetable garden in May or June, and transplant them where they are to grow in the Autumn. Plant them where they will look—like Topsy—as though they had “just growed.”

BLACK EYED SUSAN (<i>Rudbeckia Newmanni</i>). Free-flowering, deep yellow flowers with conspicuous brown center. July to October. 3 feet.		Pkt.
9185.....		\$0.10
PURPLE CONEFLOWER (<i>Echinacea purpurea</i>). Free-flowering, erect habit, stout flower spikes, with large pink flowers, 4 to 6 inches across. July-August.		
9190.....		.15
PLUME POPPY (<i>Bocconia cordata</i>). A vigorous, stately plant, bearing panicles of creamy white flowers on 6 to 8 feet stems during July and August.		
8325.....		.10

RUTHERFORD, N. J.

Seeds of Perennials, Ten Set for Naturalizing— Continued

GLOBE THISTLE (<i>Echinops Ritro</i>). Robust-growing plants with Thistle-like foliage and large globular heads of glistening blue flowers on stout stems. July-August. 3½ feet.	Pkt.
8750.....	\$0.15
BEARD TONGUE (<i>Pentstemon Digitalis</i>). Large, tube-shaped flowers of pure white with purple throat. 3 feet. June-July.	
9105.....	.10
FALSE STARWORT (<i>Boltonia latisquama</i>). Strong growing plant resembling Michælmass Daisies and flowering during September and October. Pink flowers in great profusion.	
8355.....	.20
HEMP AGRIMONY (<i>Eupatorium ageratoides</i>). Strong growing plants of easy culture, producing pure white Ageratum-like flowers during August and September. 3 feet.	
8754.....	.15
KANSAS GAY FEATHER (<i>Liatris pycnostachia</i>). An odd perennial producing erect spikes about 5 feet high completely encircled with rosy-purple flowers. July-August.	
9000.....	.15
FLOWER OF A DAY (<i>Tradescantia virginica</i>). Will thrive and flower in almost any soil or situation. 2 feet. Flowers throughout the Summer. 2 feet. Blue.	
9277.....	.10
INULA ROYLEANA . Golden yellow flowers on strong growing plants from July to September. 2 to 3 feet.	
8977.....	.25
Ten Set: One packet of each of the above, \$1.00.	

Perennials Grouped By Color

In planning the hardy border of course one should aim to secure a pleasing distribution of color. So on the following pages we've arranged the standard perennials in several color groups. This will enable you to quickly select material for a "blue" border, or a "pink" one; or to pick out flowers for a mixed border.

JULIUS ROEHRS CO.

Seeds of Perennials

Ten Crimson and Scarlet Perennials

	Pkt.
ORIENTAL POPPY (<i>Papaver Orientale</i>). One of the most brilliantly colored of all hardy plants. Of easy growth and will do well in almost any garden soil. Brick red. May-June. 2 to 4 feet.	
9165.....	\$1.00
PERPETUAL DOUBLE SWEET WILLIAM (<i>Dianthus latifolius atrococcineus fl. pl.</i>) Deep crimson, double flowers profusely produced throughout the Summer. Most satisfactory for cutting. 1½ feet.	
8698.....	.15
CARDINAL FLOWER (<i>Lobelia cardinalis</i>). Vivid scarlet flowers in long spikes. Prefers a moist situation. Exceptionally good for naturalizing. 3 to 4 feet. July-August.	
9015.....	.25
CRIMSON SWEET WILLIAM (<i>Dianthus barbatus</i>). Free-flowering; much used in old-fashioned gardens. 1½ to 2 feet. June.	
9265.....	.10
SHELL FLOWER (<i>Chelone Lyonii</i>). Handsome border plants of easy culture. Deep pink. July-August. 2 feet.	
8610.....	.25
SCARLET BEARD TONGUE (<i>Pentstemon barbatus Torreyi</i>). Slender, graceful spikes, clothed for almost their whole length with bright scarlet flowers. 4 feet. June to August.	
9109.....	.15
CROWN CAMPION (<i>Agrostemma coronaria</i>). Free-flowering plants of the easiest culture; most effective when grown in masses. Flowers crimson, forming a pleasing contrast with the silvery, downy foliage. 2 feet. June-July.	
7800.....	.10
ALUM ROOT (<i>Heuchera sanguinea</i>). The plant forms a tuft of evergreen foliage from which arise in profusion graceful spikes of flowers of the most dazzling crimson. 1½ feet. May to August.	
8885.....	.15
AVENS (<i>Geum coccineum</i>). Attractive plants of compact tufted habit blooming from May to September. Brilliant scarlet. 1½ feet.	
8800.....	.10
JERUSALEM CROSS (<i>Lychnis chalconica</i>). Stout leafy stems; large, flat heads of bright scarlet flowers. 2 to 3 ft. July-August.	
9040.....	.10

Ten Set: One packet of each of the above, \$1.00.

RUTHERFORD, N. J.

Seeds of Perennials

Ten White Perennials

	Pkt.
WHITE CHINESE LARKSPUR (<i>Delphinium chinense album</i>). Very free-flowering plants bearing pure white flowers. 1½ feet.	
8670.....	\$0.10
WHITE CORNFLOWER ASTER (<i>Stokesia cyanea alba</i>). A very attractive, free-flowering plant bearing large flowers often 4 inches in diameter. 1½ feet. July to October.	
9240.....	.15
WHITE LUPINE (<i>Lupinus polyphyllus albus</i>). Tall flower spikes crowded with Pea-shaped blossoms. 3 to 5 feet. June-July.	
9030.....	.10
WHITE-CROWNED CAMPION (<i>Agrostemma coronaria alba</i>). Masses of pure white flowers and silvery, downy foliage. Of easy culture and very effective when grown in masses.	
7800.....	.10
WHITE FLAX (<i>Linum perenne album</i>). Graceful, free-flowering plants with a long period of flowering. 1½ feet. May to September.	
9010.....	.10
WHITE GOAT'S RUE (<i>Galega officinalis alba</i>). Trusses of sweet-scented Pea-shaped flowers during July and August. 2½ to 3 feet.	
8790.....	.10
WHITE BALLOON FLOWER (<i>Platycodon grandiflorum album</i>). Slender stems bearing numerous bell-shaped flowers, 2 feet. June to October.	
9135.....	.15
SCABIOSA caucasica alba . Long, graceful stems bearing large flowers 3 to 4 inches across. 3 feet. June to September. Rare.	
9210.....	.25
WHITE FALSE DRAGON HEAD (<i>Physostegia virginica alba</i>). Erect spikes densely covered with tubular flowers. 3 to 4 feet. July-August.	
9120.....	.15
EVE'S NEEDLE (<i>Yucca filamentosa</i>). A distinct evergreen plant forming a large rosette of sword-like leaves and stout-flowering spikes. 4 to 6 feet. June-July.	
9345.....	.15

Ten Set: One packet of each of the above, \$1.00.

JULIUS ROEHRS CO.

Seeds of Perennials

Ten Blue Perennials

Of all the colors in the garden, blue is the most joyous. And yet, unless one is careful, there will not be enough blue, for Nature is careful in parceling out this precious color. Get this set and have plenty of blue in your garden.

	Pkt.
ALKANET (<i>Anchusa italica</i> Opal). Turquoise-blue flowers in abundance during June. 4 feet.	
7910.....	\$0.25
CHINESE LARKSPUR (<i>Delphinium chinense</i>). Very free-flowering plants bearing gentian blue flowers. 1½ feet.	
8665.....	.10
LARKSPUR (<i>D. formosum cœlestinum</i>). Vigorous habit, sky-blue flowers. 3 to 4 feet.	
8680.....	.15
SALVIA azurea grandiflora . Tall spikes of sky-blue flowers in profusion during August and September. 3 to 4 feet.	
9195.....	.15
CORNFLOWER ASTER (<i>Stokesia cyanea</i>). A very attractive, free-flowering plant bearing large, bright blue flowers 4 inches in diameter from July to October. 1½ feet.	
9235.....	.10
SCABIOSA caucasica . Long graceful stems bearing large lavender-blue flowers, 3 to 4 inches across. 3 feet. June to September.	
9200.....	.15
MONKSHOOD (<i>Aconitum Napellus</i>). Large, dark blue flowers during July and August. 3 feet.	
7050.....	.10
LUPINE (<i>Lupinus polyphyllus</i>). Tall flower spikes, crowded with deep blue, Pea-shaped blossoms. 3 to 5 feet. June-July.	
9025.....	.10
BALLOON FLOWER (<i>Platycodon grandiflorum</i>). Slender stems bearing numerous blue, bell-shaped flowers. 2 feet. June to October.	
9130.....	.15
PERENNIAL FLAX (<i>Linum perenne</i>). Graceful, free-flowering plants. 15 inches. May to September.	
9005.....	.10

Ten Set: One packet of each of the above, \$1.00.

Seeds of Perennials

Ten Yellow Perennials

	Pkt.
YELLOW COLUMBINE (<i>Aquilegia chrysantha</i>). Graceful habit, soft yellow flowers. 2½ feet. May-June.	
8010.....	\$0.10
CENTAUREA ruthenica . A graceful plant with fennel-like foliage and large pale yellow flowers freely produced on erect stems. 3 feet. July.	
8565.....	.10
YELLOW FOXGLOVE (<i>Digitalis lanata</i>). Tall, stately plants, valuable for borders or naturaliz- ing. Creamy yellow. 2 to 3 feet. June-July.	
8743.....	.15
ORANGE SUNFLOWER (<i>Heliopsis Pitcheriana</i>). Golden yellow flowers throughout the Summer. Useful for cutting. 3 feet.	
8870.....	.10
GREAT KNAPWEED (<i>Centaurea macrocephala</i>). An imposing plant with handsome foliage, and having large golden thistle-like flowers. 4 to 5 feet. July-August.	
8550.....	.10
THERMOPSIS caroliniana . Plant and spikes resemble Lupins but flowers are clear yellow. 2½ feet. June-July.	
9275.....	.15
INULA glandulosa . Bright yellow, tassel-like flowers on erect stems. 2 feet. July.	
8978.....	.15
SUNDROPS (<i>Oenothera fruticosa</i>). One of the showiest of hardy perennials, being densely covered with bright yellow flowers. June-July. 1½ feet.	
9098.....	.10
OXEYE CHAMOMILE (<i>Anthemis tinctoria Kel- wayi</i>). A useful plant for the garden or cutting, succeeding in the poorest soil. 2 feet. June to October. Rich yellow flowers.	
7950.....	.10
BUTTERFLY WEED (<i>Asclepias tuberosa</i>). Bright orange-yellow flowers, followed by conspicuous seed vessels. 2 feet. July-August.	
8150.....	.10

Ten Set: One packet of each of the above, 90c.

JULIUS ROEHRS CO.

Seeds of Perennials

Ten Pink Perennials

	Pkt.
SWEET WILLIAM, NEWPORT PINK (<i>Dianthus barbatus</i>). Free-flowering and popular. Rich salmon pink. 1½ to 2 feet. June.	
9250.....	\$0.15
PINK CORN FLOWER ASTER (<i>Stokesia cyanea rosea</i>). A very attractive, free-flowering plant bearing large flowers, often 4 inches in diameter. 1½ feet. July to October.	
9243.....	.15
CONE FLOWER (<i>Echinacea purpurea</i>). A free-flowering plant of erect habit, throwing up stout flower spikes 3 to 4 feet high, crowned with large pink flowers 4 to 6 inches across. July-August.	
9190.....	.15
SWEET ROCKET (<i>Hesperis matronalis</i>). An old-fashioned favorite with fragrant flowers. 2 feet. May-June.	
8875.....	.10
PINK LUPINE (<i>Lupinus polyphyllus roseus</i>). Tall flower spikes crowded with Pea-shaped blossoms. 3 to 5 feet. June-July.	
9035.....	.10
SIDALCEA LISTERII . Spikes of rose-colored, Mal-low-like flowers, fringed at the edges. June, July. 2 to 3 feet.	
9218.....	.25
GOAT'S BEARD (<i>Astilbe Davidii</i>). A novelty from China, thriving best in a moist situation. Erect, Spiræa-like blooms of rosy-pink are borne in erect branching spikes. 5 to 6 feet. August-September.	
8145.....	.25
FALSE DRAGON HEAD (<i>Physostegia virginica</i>). Erect spikes densely covered with soft pink, tubular flowers. 3 to 4 feet. July-August.	
9110.....	.10
YARROW (<i>Achillea Millefolium roseum</i>). Heads of soft rose flowers. 1½ to 2 feet. June to August.	
7015.....	.15
PINK MOUNTAIN KNAPWEED (<i>Centaurea montana rosea</i>). A handsome border plant with slightly woolly leaves and pink flowers. 1½ feet. June to September.	
8558.....	.20
Ten Set: One packet of each of the above, \$1.00.	

Mixed Families

Here are a number of the best standard general purpose perennials—good old standbys that have given universal satisfaction. These flowers are all good for the mixed hardy border and for use about the grounds. On any place the whole set will make an excellent showing for itself.

(All Seeds in the following list grown in Rutherford).

LARKSPUR (Delphinium, Roehrs' Exhibition Mixed).

Seed from the choicest named varieties growing in our nurseries; the finest blending of Hardy Larkspurs.

Pkt.

8660.....5 pkts. \$1.00 \$0.25

COLUMBINE (Aquilegia, Roehrs' Long-Spurred Hybrids). Seed selected only from the choicest plants.

8000..... .25

HOLLYHOCKS.

8905 DOUBLE FINEST MIXED (Chater's Strain).

4 pkts. 40c. .15

8975 SINGLE FINEST MIXED..... .10

FOXGLOVE (Digitalis). One of the most indispensable plants for any garden. 4 to 6 feet. June-July.

8740..... .10

ORIENTAL POPPIES (Papaver Orientale). This mixture is made up from seed saved from the best named kinds.

9174..... .15

CANTERBURY BELLS (Campanula Medium). Well known and popular favorite. Invaluable for making a bright display during June. 2 feet.

8465..... $\frac{1}{4}$ oz. 20c. .10

JAPANESE IRIS. Does well when grown from seed. The flowers resulting will be in many rich and varied colors, equal to the named kinds.

8982..... .15

PYRETHRUM. Graceful plants producing Daisy-like flowers in varied colors, ranging from pure white to brilliant scarlet. At their fullest beauty in June, but seldom without flowers throughout the Summer.

9180 SINGLE-FLOWERING VARIETIES..... .10

9182 DOUBLE-FLOWERING VARIETIES..... .25

SWEET WILLIAM (Dianthus barbatus). A choice mixture of these free-flowering and popular garden flowers. 1 $\frac{1}{2}$ to 2 feet. June.

9245..... $\frac{1}{4}$ oz. 50c. .10

JULIUS ROEHRS CO.

Seeds of Perennials, Ten Set of Mixed Families—
Continued

MARSHMALLOWS (*Hibiscus*). A choice mixture saved from plants growing in our nurseries and will contain many rich shades of crimson, pink and white. 5 to 6 feet. July until Autumn.

8898.....**Pkt.**
\$0.10

Ten Set: One variety of each of the above,
our selection, \$1.00

Ten Aquilegias, or Columbines

The Columbine is just beginning to come into its own. Extremely hardy, graceful and airy as any flower that grows, and in a wide range of very attractive colors, it is surely one of our coming hardy flowers. Why not try the Ten-Set and have a Columbine Garden, with every sort from the native scarlet-and-yellow to the new long-spurred hybrids? You'll surely be delighted with the results.

CALIFORNIA COLUMBINE (*californica hybrida*).

A various-colored strain in which red and yellow predominate. 1½ to 2 feet. May-June. **Pkt.**

8008.....\$0.10

CANADIAN COLUMBINE (*canadensis*). Scarlet and yellow flowers. 2 feet. May-June.

8009......15

YELLOW COLUMBINE (*chrysantha*). Graceful habit, soft yellow flowers. 2½ feet. May-June.

8010......10

ROCKY MOUNTAIN COLUMBINE (*cærulea*).

Blue and white. 2 feet. May-June.

8030......15

JAPANESE COLUMBINE (*flabellata*). Dwarf, pure white. 1 foot. May-June.

8055......25

SIBERIAN COLUMBINE (*glandulosa*). Foliage is

dainty and does not exceed 9 inches in height.

Flowers deep blue with pure white centers and are borne on thin, wiry stems about 15 inches in height. May-June.

8060......25

MUNSTEAD WHITE COLUMBINE (*nivea grandiflora*). Vigorous grower, pure white flowers. 2 feet. May-June.

8065......15

SKINNERI. Orange scarlet and yellow. 2 feet. May-June.

8090......25

RUTHERFORD, N. J.

Seeds of Perennials, Ten Set of Columbines— Continued

TRUNCATA. Scarlet and golden yellow. 1½ feet.
May-June.

8095..... **Pkt.**
\$0.15

ROEHRS' LONG-SPURRED HYBRIDS. Seeds
selected from the choicest plants growing in our
nurseries.

8000..... .25

Ten Set: One packet of each of the above, \$1.25.

Ten Hardy Larkspurs, or Delphiniums

Little need be said of the Larkspurs—their fine qualities are so universally known that any garden planning generally includes them. But we do want you, who may not have yet seen the wonderful new named varieties, to try them. You'll find a revelation in store that will make your garden "observed of all observers" during the long season these are in bloom. We believe you'll be mighty pleased with the set.

AMOS PERRY. One of the finest Larkspurs. The
flowers are large and semi-double, of a rich rosy
mauve, lined with sky-blue and are borne on
massive spikes. 6 feet high.

8651..... **Pkt.**
\$0.25

ANDREW CARNEGIE. Extra large, double flowers,
soft lilac with blue center.

8652..... .25

BELLADONNA. Well known and popular variety;
sky-blue flowers, freely borne on numerous
branching stems.

8682..... .15

HUGO POORTMAN. Flowers large and semi-
double. Pale blue. 4 to 5 feet.

8653..... .25

K. TH. CARON. Bright gentian blue with white
centers. 4 to 5 feet.

8655..... .25

KING OF DELPHINIUMS. An outstanding variety
of great merit. Tall, stately spikes of large, semi-
double, deep purple flowers with white eye.
5 to 6 feet.

8654..... .25

REV. E. LASCELLES. Bold spikes of large, deep
blue flowers with conspicuous white eye. 4 to 5
feet.

8687..... .25

JULIUS ROEHRS CO.

Seeds of Perennials, Ten Set of Delphiniums— Continued

QUEEN WILHELMINA. Very vigorous and showy variety. Massive spikes of large pale blue, double flowers. 6 feet.		
8656.....	Pkt.	\$0.25
ZALIL. Long yellow spikes. Very fine.		
8657.....		.25
ROEHRS' EXHIBITION MIXED. We have saved the seeds from choice, named varieties growing in our nurseries and are offering these as the finest blending of Hardy Larkspurs for discriminating gardeners.		
8660.....	.5 pkts. \$1.00	.25
Ten Set: One packet of each of the above varieties, \$1.50.		

Ten Choice Campanulas, or Bell Flowers

Of course you've grown Campanulas, but have you ever had the fun of seeing all the different types, from the little Hare Bell, but a few inches high, to the Steeple Bell flower, taller than a man. Why not have the whole family in your garden this year. There's room for all of them—and each will do its share to make glad the corner where it grows.

ALLIARIAEFOLIA. Creamy white. 2 feet. July.			Pkt.
8380.....			\$0.10
CLUSTERED HAREBELL (<i>glomerata</i>). A robust grower and very floriferous. Clusters of tubular, violet-purple flowers on erect stems. 18 inches. July-August.			
8382.....			.25
GRANDIS. The flower stems issue from a tuft of rich green foliage and attain a height of from 2 to 3 feet, covered nearly the whole length with flat, pale blue flowers. July-August.			
8383.....			.15
LATIFOLIA macrantha. Large, deep purple flowers. 2½ feet. July-August.			
8429.....			.15
CANTERBURY BELLS (<i>Medium</i>). Well known and popular favorite. Invaluable for making a bright display during June. 2 feet.			
8450 PINK.....	¼ oz. 25c.		.10
8455 WHITE.....	¼ oz. 25c.		.10
8458 BLUE.....	¼ oz. 25c.		.10
8460 LILAC.....	¼ oz. 25c.		.10

RUTHERFORD, N. J.

Seeds of Perennials, Ten Set of Bell Flowers— Continued

PEACH BELLS (<i>persicifolia</i>). Stately border plants of unusual beauty. Large, deep blue flowers. 2 to 3 feet.	
8400.....	Pkt. \$0.20
PERSICIFOLIA alba. White form of the above.	
8405.....	.20
STEEPLE BELL FLOWER (<i>pyramidalis</i>). The tallest of all, growing from 4 to 6 feet in height. Blue flowers. July-August.	
8430.....	.10
CARPATHIAN HARE BELL (<i>carpathica</i>). A dwarf variety for the rock garden, covered during July and August with blue cup-shaped flowers. 9 inches.	
8385.....	.10
CARPATHICA alba. A white form of the above.	
8390.....	.15
Ten Set: One packet of one variety of each of the above, \$1.00.	

Ten Selected Hollyhocks

There are some plants of such marked personality that no matter how many scores of other flowers there may be present, their absence will be immediately noted. Such are the Hollyhocks—altogether unrivaled for effectiveness, against any tall background, such as a white house side or a high wall, or masses of shrubs. We list but one strain—Chater's—which we consider the best. The colors have been carefully selected.

DOUBLE HOLLYHOCKS (Chater's Strain).		Pkt.
8912 SCARLET.....		\$0.15
8915 DARK ROSE.....		.15
8920 APPLE BLOSSOM PINK.....		.15
8925 WHITE.....		.15
8930 GOLDEN YELLOW.....		.15
SINGLE HOLLYHOCKS.		
8945 WHITE.....		.15
8948 YELLOW.....		.15
8955 ROSE PINK.....		.15
8962 PURPLE.....		.15
8970 CARMINE RED.....		.15
Ten Set: One packet of each of the above, \$1.00.		

JULIUS ROEHRS CO.

Seeds of Perennials

Ten Choice Primroses (Primula)

The dainty, unobtruding little Primrose always finds a warmer place in our hearts than many bigger and brighter-colored blooms. In the following list you'll probably note several types you are not familiar with. We can recommend them all most highly, and if you try them, we know you'll thank us for the introduction. They are excellent for shady nooks, in the rockery or border, or for naturalizing in an endless number of ways. A clump of blooming Primroses may be lifted to a flower-pot or fern dish, and will bloom indoors for several weeks. Plant in rich, well-drained soil.

ALPINE PRIMROSE (auricula).	Pkt.
9350.....	\$0.25
BULLESIANA HYBRIDS. A new strain with yellow, orange, bronze, purple, lilac and crimson flowers in mixture.	
9353.....	.50
POLYANTHUS, Giant Yellow.	
9351.....	.20
POLYANTHUS, Blue Beauty.	
9355.....	.50
POLYANTHUS, Gold Lace.	
9356.....	.25
POLYANTHUS, Large-Flowered Mixture.	
9354.....	.15
JAPONICA HYBRIDS (Mrs. Scott Elliott's Strain). A fine strain with flower stems 2 feet high.	
9360.....	.50
ENGLISH COWSLIP (veris). 6 to 9 inches. April-May.	
9352.....	.15
ENGLISH PRIMROSE (vulgaris). Bright yellow, fragrant.	
9370.....	.15
VEITCHII. Fine new species from China, with large flowers of a rich shade of rose. 9 inches.	
9372.....	.50

Ten Set of Primroses: One packet of each of the above, \$2.25.

Seeds of Perennials

Ten Hardy Ornamental Grasses

Most people overlook the possibilities that the hardy grasses offer to create unique and striking effects in the landscape. Particularly are they desirable where they can be utilized in connection with any water feature. Good for general use also. Why not start a lot of your own plants from our Ten Set of seeds of hardy grasses? They are not difficult to grow.

The hardy grasses are not used nearly as generally as they deserve to be. They are easily started from seed, and may be used with telling effect for many purposes. We do not know where you can make a single dollar do more for your garden than in getting this collection.

ARUNDO DONAX (Giant Reed). A majestic plant making canes 12 feet high when grown in rich soil. Requires some protection in Winter. **Pkt.**
8810.....\$0.10

ARUNDO DONAX *variegata*. Green and white foliage.
8815..... .10

ERIANTHUS RAVENNÆ (Plume Grass). Somewhat like the Pampas Grass in habit but smaller and having Violet-tinged leaves. Graceful spikes 5 to 6 feet high.
8820..... .15

EULALIA gracillima. Long narrow leaves borne on graceful arching stems. 4 to 6 feet.
8825..... .20

EULALIA japonica *variegata*. Striped white, green and yellow. 4 to 6 feet.
8830..... .15

EULALIA zebrinus. The long blades are marked with broad yellow bands *across* the leaf.
8835..... .15

FESTUCA glauca. Dwarf, compact tufts of glaucous-blue foliage; an excellent edging plant.
8838..... .15

GYNERIUM argenteum (Pampas Grass). Masses of silvery plumes are borne on stout stems 8 to 10 feet high. Requires some Winter protection.
8840..... .10

STIPA pennata. One of the finest-leaved grasses, deep green color. 4 feet high.
8845..... .10

UNIOLA latifolia. Ornamental, flat heads in loose panicles. 2 to 3 feet.
8848..... .15

Ten Set of Grasses: One packet each of the
above varieties, \$1.00.



Vegetables

There seem to be some folks who still don't realize that there's just as much fun and enjoyment to be dug up out of the dirt where you plant vegetables as where you plant flowers.

The vegetable garden may or may not be needed for the purpose of taking old H. C. L. a rung or two down the ladder; but it is needed if you're looking for all the garden joy you can get. And for really *first* first quality in your favorite vegetables. Things that are fresh from the garden, crisp and crackly and with the dew still on them, can't be duplicated in any market, no matter how high priced !

But the big thing is that you'll enjoy your vegetables weeks before you have any. Your enjoying will begin with the getting ready to plant. And when you've planted and got the rows all nice and straight and properly labeled, you'll have a feeling of satisfaction that will send you to bed happy every night for a week.

And before that begins to wear off the first Peas and Radishes and Turnips will come peeping through. And when they do, pure-bred Percherons couldn't pull you away from that spot ! You know it.

Then the Lettuce, and Beets, and Carrots and

Vegetables—Continued

Onions and other things will follow. Little hair lines of green, showing up suddenly of warm, rainy days. They will give you new thrills for another couple of weeks. Not to mention the setting out of *plants* of Cabbage and Lettuce and Cauliflower for *quick* returns. Or the excitement of the race with your neighbors to see whose wife can say she cooked the first Gradus Peas or Golden Bantam Corn !

Verily, verily, you will have a vegetable garden ! The danger is, as you should know from experience, that if you try to resist that impulse now, you may wait till the last minute and then rush around to the hardware store and have to take varieties you don't want and seeds of unknown quality.

So you'll save time, money and the self-respect that comes with yielding without the pretense of a fight by ordering your vegetable seeds now !

But one word more before you order.

You'll find our line of vegetables is short. There's a reason for its shortness. In short, we've *made* it short. Not for our convenience—but for your benefit.

To give you "Ten-Ten" quality and service we're going to refuse to do these three things:

1. *We refuse to sell varieties we honestly believe inferior in quality.*
2. We refuse to sell as *new* things, varieties alike, or so nearly alike, the standard sorts that we think they should be listed as synonyms.
3. We refuse to "substitute;" or to "hold" your order. You get what you order, or your money back.

And you get, always, the best seed it is possible for us to grow or procure for you. In buying our vegetable seed *price* is the factor we consider last, because we know that price is the very last thing to give *you* vegetable-seed happiness.

JULIUS ROEHRS CO.

Vegetable Seeds

Ten Strike Set of Vegetables

- 1 Pkt. CORN, GOLDEN GIANT.
- ½ Lb. BUSH BEAN, GOLDEN WAX IMPROVED.
- 1 Pkt. CUCUMBER, DAVIS' PERFECT.
- 1 Pkt. LETTUCE, MIGNONETTE.
- 1 Pkt. MUSKMELON, ROCKY FORD.
- 1 Pkt. MUSTARD, FORDHOOK FANCY.
- 4 Ozs. PEA, QUITE CONTENT.
- 1 Pkt. RADISH, CRIMSON GIANT.
- 1 Pkt. SQUASH, DELICATA.
- 1 Oz. SWISS CHARD, GIANT LUCULLUS.

Ten Strike Set (Postpaid).....\$1.00

Double-Ten Set of Vegetables

A COMPLETE SMALL GARDEN

- 4 Ozs. BEANS, BOUNTIFUL.
- 4 Ozs. BEANS, GOLDEN WAX IMPROVED.
- 1 Pkt. CORN, GOLDEN BANTAM.
- 1 Pkt. CORN, COUNTRY GENTLEMAN.
- 1 Pkt. BEET, EARLY MODEL.
- 1 Pkt. BEET, CRIMSON GLOBE.
- 1 Oz. SWISS CHARD, GIANT LUCULLUS.
- 1 Pkt. CABBAGE, EARLY JERSEY WAKEFIELD.
- 1 Pkt. CARROT, DANVERS' IMPROVED HALF-LONG
- 1 Pkt. CELERIAC, (Turnip-Rooted Celery).
- 1 Pkt. CUCUMBER, DAVIS' PERFECT.
- 1 Pkt. LETTUCE, BIG BOSTON.
- 1 Pkt. LETTUCE, GRAND RAPIDS.
- 1 Pkt. MUSKMELON, ROCKY FORD.
- 1 Pkt. ONION, SOUTHPORT WHITE GLOBE.
- 1 Pkt. ONION, LARGE RED WETHERSFIELD.
- 1 Pkt. PARSLEY, EXTRA TRIPLE CURLED.
- 4 Ozs. PEAS, GRADUS.
- 1 Pkt. PARSNIPS, HOLLOW CROWN.
- 1 Pkt. RADISH, EARLY SCARLET TURNIP, WHITE TIP.
- 1 Pkt. RADISH, LONG ICICLE.
- 1 Pkt. SALSIFY, MAMMOTH SANDWICH ISLAND.
- 1 Pkt. SPINACH, LONG SEASON.
- 1 Pkt. SQUASH, EARLY JERSEY WHITE BUSH.
- 1 Pkt. TOMATO, CHALK'S EARLY JEWEL.
- 1 Pkt. TURNIP, SNOWBALL.
- 1 Pkt. FLORENCE FENNEL.

Double Ten Set: Price (postpaid).....\$2.00

Vegetable Seeds

Asparagus

One ounce will produce about 200 plants.

Can be grown in any good garden soil. Seed should be sown in April or May in rows 1 foot apart; cultivate freely and thin out to 3 or 4 inches during Summer. The following Spring plants may be set in permanent bed. Set 1 foot apart, in trenches deep enough so that the crowns will be 3 inches below the surface. Spread the roots well apart. Cover with about 3 inches of soil; as the plants grow fill in the trench. Make the rows 2 to 3 feet apart.

PALMETTO. Popular dark green variety, vigorous growth, pointed tips. Pkt. 5c., oz. 10c., $\frac{1}{4}$ lb. 30c., lb. \$1.00.

EARLY GIANT FRENCH ARGENTEUIL. A French variety which has become very popular on American tables. Produces an abundance of heavy, dark green shoots; very early. Pkt. 5c., oz. 10c., $\frac{1}{4}$ lb. 30c., lb. \$1.00.

Bush Beans

One pound will plant 50 feet of drill, one packet 12 to 15 feet.

Bush Beans should be planted in light, rich soil, at intervals of two or three weeks, from the time the ground is warm in the Spring until August 15th. Plant in drills 18 to 24 inches apart, and covering $1\frac{1}{2}$ to 2 inches deep. Thin out to 3 or 4 inches. Cultivate only when the leaves are dry.

Dwarf, or Bush Beans

GREEN-PODDED VARIETIES

BOUNTIFUL. Unsurpassed as an early bean of quality. Very hardy and extremely prolific, bearing for a long time. Large, flat, stringless, green pods.

MAMMOTH STRINGLESS GREEN POD. One of the best early varieties; large, round pods, 6 inches in length, very fleshy, and stringless.

BLACK VALENTINE. Not as early as Early Red Valentine, but well suited for early and late planting, as it is very hardy. Straight, long, round pods.

LONG YELLOW SIX WEEKS. A very hardy and prolific variety. Long, flat, light green pods.

REFUGEE, or "1000-to-1." Of true bush growth, 15 inches high. Pods are nearly round, pale-green, quite solid and brittle and of fine flavor. Rather later than the other green-podded sorts but extremely prolific.

Prices of above: 4 ozs. 15c., $\frac{1}{2}$ lb. 25c., lb. 40c.,
2 lbs. 75c.

Special prices quoted for larger quantities.

Vegetable Seeds

Dwarf, or Bush Beans

WAX-PODDED VARIETIES

GOLDEN WAX IMPROVED. Rust-proof. An early variety, pods are long, straight, flat and clear yellow. The vines grow erect and bear the pods well off the ground, which prevents rust and rot.

CURRIE'S RUST-PROOF BLACK WAX. The hardiest and one of the most prolific of the Flat Wax Pod Beans. Pods are straight, light, golden yellow and rather flat.

WARDWELL'S KIDNEY WAX. Strong grower, upright bush, very productive. Pods rich golden yellow, nearly straight; one of the best for home gardens.

REFUGEE WAX. Perfectly stringless, very tender. Golden yellow color. Will bear forty days from time of planting and continue for several weeks.

HODSON WAX. Matures ten days later than the earlier varieties. Long, flat pods of light yellow. Strong grower and prolific.

Prices of above: 4 ozs. 15c., $\frac{1}{2}$ lb. 25c., lb. 40c.,
2 lbs. 75c.

Special prices quoted for larger quantities.

Dwarf Shell Beans

WHITE MARROWFAT. Largely grown as a *dry bean for Winter use*. Ivory white. The standard white soup bean. Pkt. 10c., lb. 40c., 2 lbs. 75c., 10 lbs. or over, 30c. per lb.

NAVY, or BOSTON PEA BEAN. Considered the best for baking. Very prolific. Pkt. 10c., lb. 40c., 2 lbs. 75c., 10 lbs. or over, 30c. per lb.

Lima Beans

(DWARF OR BUSH)

BURPEE'S IMPROVED. Large, well-filled pods produced on heavy vines. 30 inches high. Earlier than Burpee's Bush Lima. Immense yielder and sure cropper.

FORDHOOK. A very fine bean for home garden. Very prolific. Pods well filled and thick, meaty beans of delicious flavor.

DREER'S DWARF. Bush form of the small Lima beans. Thick, sweet and tender, close together in pods. Vigorous growth, about 18 inches high; does well in dry season.

HENDERSON'S. The earliest of all; beans small, but very delicious. A good all-around variety growing freely in all sections of the country.

Prices of above: 4 ozs. 15c., $\frac{1}{2}$ lb. 25c., lb. 45c.,
2 lbs. 85c.

Special prices quoted for larger quantities.

Vegetable Seeds

Pole Beans

Cultural Directions.—Pole beans are more sensitive to wet and cold than Bush beans and should be planted a week or two later.

Set poles 6 to 8 feet long firmly in rows 4 feet apart, the poles 3 feet apart in the row. Around each pole plant from five to eight beans, $1\frac{1}{2}$ to 2 inches deep. When well started thin out to three or four plants to each pole.

KENTUCKY WONDER, or OLD HOMESTEAD. The best and most practical garden Pole Bean. Green, round pods, 9 to 10 inches long, in large clusters. Fleshy, stringless and of a fine flavor. Early and very prolific.

GOLDEN CLUSTER WAX. Rich yellow, flat pods. 7 inches long. Stringless and of fine flavor.

HORTICULTURAL. Short, broad pods of pale green, streaked with red as they mature. Dry beans excellent for Winter use.

Prices of above: 4 ozs. 15c., $\frac{1}{2}$ lb. 25c., lb. 40c.,
2 lbs. 75c.

Special prices quoted on larger quantities.

Pole Lima Beans

EARLY LEVIATHAN. Vigorous grower, earliest of the Pole varieties. Pods are long, containing four to five large beans of superb flavor.

KING OF THE GARDEN. A strong grower that produces to the end of the season. Large pods well filled with beans of superior quality; easily shelled.

GIANT PODDED POLE. Pods are 7 to 8 inches in length, often nearly 2 inches in width. Beans of immense size and fine flavor. Large cropper.

CHALLENGER, or POTATO LIMA. Vines are very productive; pods mature later than flat sorts and are well filled with beans of excellent flavor.

Prices of above: 4 ozs. 15c., $\frac{1}{2}$ lb. 25c., lb. 40c.,
2 lbs. 75c.

Special prices quoted for larger quantities.

Beet

One ounce will sow 50 feet of drill, 5 to 6 lbs. to an acre.

Any well-prepared, light garden soil will grow good Beets. Sow in drills about 1 inch deep and 12 to 15 inches apart. The young plants are usually thinned out to 2 to 4 inches apart in the row. The plants that are removed can be used for Beet greens. For Winter use the Turnip varieties; these may be sown in June and July.

Early, forty to sixty days to mature. Late, seventy-five to ninety days to mature.

EARLY MODEL. A perfect table variety; very early, good size, slightly oval, with slim tap-root. Very fine-grained, tender and sweet. Skin and flesh deep rich crimson. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c., lb. \$2.00.

JULIUS ROEHRS CO.

Vegetable Seeds—Beets, continued

CROSBY'S EGYPTIAN BEET. This is the best variety for early planting and is ready for use earlier than any other variety. Roots are smooth and round, of rich vermilion color and good quality. Sweet and tender. Pkt. 10c., oz. 20c., $\frac{1}{4}$ lb. 65c., lb. \$2.00.

DETROIT DARK RED. The best of the larger Globe varieties, of rich dark color, which extends through the entire Beet; very smooth and handsome. Largely used for canning. Good for all seasons and can be sown in early August for storing for Winter. Pkt. 10c., oz. 20c., $\frac{1}{4}$ lb. 60c., lb. \$2.00.

CRIMSON GLOBE. Second early, good sized Globe variety. Good form with smooth, deep red skin. Tender and sweet. Pkt. 10c., oz. 20c., $\frac{1}{4}$ lb. 60c., lb. \$2.00.

Swiss Chard

One ounce will sow 50 feet of drill.

This is without a doubt one of the most profitable vegetables for the home garden that can be grown. The leaves can be cut repeatedly.

The outside leaves are prepared in the same way as Spinach and are excellent for this purpose. The large white stalks may be cooked like Asparagus or Celery and are of excellent flavor.

The culture is the same as for Beets except that the plants should be thinned to 6 or 8 inches apart.

GIANT LUCULLUS. A new variety with crumpled leaves, growing 2 feet high. Leaves are very large, of fine quality, the stalks are thick and long. Highly recommended. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c.

Brussels Sprouts

Used in Fall and Winter, this vegetable is Cabbage in its most delicate form. Small heads or "sprouts" grow on the stem of plant and are ready for use as soon as they have a touch of frost. Cultivation the same as for Cabbage, only plants should be set 18 inches apart in rows 2 feet apart. The leaves should be broken down in the Fall to give the heads more room to grow.

LONG ISLAND IMPROVED. The standard American variety which will endure our climatic changes. Pkt. 15c., $\frac{1}{2}$ oz. 35c., oz. 60c.

DANISH PRIZE. Large, thick stalks with the sprouts set thickly the entire length. Pkt. 15c., $\frac{1}{2}$ oz. 40c., oz. 65c.

Cress

EXTRA TRIPLE CURLED. The leaves make a delicious salad when young. Grows very quickly from seed sown thinly in a cool, moist spot in the garden. Pkt. 10c., oz. 20c., $\frac{1}{4}$ lb. 60c.

Vegetable Seeds

Cabbage

One ounce will produce about 3000 plants.

For early use, seed should be started in the hotbed in February, sowing the seed not over $\frac{1}{2}$ inch deep and transplanting to the garden when the ground can be worked.

For Fall and Winter use the seed should be sown in the seed bed from April until June, the plants being transplanted to the garden in June or July.

Plants should be set from 18 to 24 inches apart in rows 2 to $2\frac{1}{2}$ feet apart in good rich warm soil. Never grow Cabbage two years in succession on the same soil.

COPENHAGEN MARKET. The earliest round head Cabbage. Plants are short-stemmed, producing round heads of good quality that will average eight pounds. Leaves are tightly folded. Pkt. 15c., $\frac{1}{2}$ oz. 55c., oz. \$1.00.

EARLY JERSEY WAKEFIELD. The best and hardiest early, conical-shaped or "Sugar-loaf" Cabbage. Small solid heads. Pkt. 15c., $\frac{1}{2}$ oz. 45c., oz. 80c.

DANISH BALL HEAD, SHORT-STEMMED. Well-known for its wonderful keeping qualities. Heads medium size and very solid. Matures late. Pkt. 15c., $\frac{1}{2}$ oz. 55c., oz. \$1.00.

VOLGA, or RUSSIAN. A new medium-sized Autumn sort with round, solid heads. A splendid keeper. Pkt. 15c., $\frac{1}{2}$ oz. 35c., oz. 65c.

DRUMHEAD SAVOY. The hardest heading, most satisfactory of all the Savoy, which are more delicate in flavor than the regular sorts. Strong grower, few outer leaves. Pkt. 15c., $\frac{1}{2}$ oz. 55c., oz. \$1.00.

MAMMOTH ROCK RED. The largest and surest-heading red Cabbage. Large, round, solid heads of a very deep red. Pkt. 15c., $\frac{1}{2}$ oz. 45c., oz. 80c.

CHINESE CABBAGE, or Pe-Tsai. Resembles to an extent Cos Lettuce and known sometimes as Celery Lettuce. Delicious when prepared as a salad or when cooked like Cabbage. Sow seed after July 1st and cultivate the same as late Cabbage. Pkt. 10c., oz. 50c.

Carrots

One ounce will sow 100 feet of drill.

Carrots do best in warm, deep and light soil which has been well manured. Sow the early varieties in April or May in drills 1 foot apart and thin to 2 inches. For main crop sow in May or June, or for succession, in July, using the long-rooted varieties and allowing more space than for the early varieties.

EARLY FRENCH FORCING. An excellent variety for forcing in coldframes or for sowing in the garden for the earliest supply. Small, round, tender roots of fine flavor. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c.

CHANTENAY. A splendid variety for table use. Roots grow about 5 to 6 inches long, of fine quality. Deep red orange color. Pkt. 10c., oz. 20c., $\frac{1}{4}$ lb. 60c.

DANVERS' IMPROVED HALF-LONG. Largely grown for its productiveness and adaptability to all kinds of soils. Roots rich deep orange, smooth, sweet and tender. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 50c., lb. \$1.75.

Vegetable Seeds

Cauliflower

One ounce will produce 2000 plants.

A good rich soil is essential for the cultivation of Cauliflower. Follow the same general directions as for growing Cabbage. When heads begin to form, they should be blanched by drawing the leaves together and tying.

EXTRA EARLY SNOWBALL. The standard early variety for forcing or for growing in the open ground. Dwarf, with short outer leaves; always makes a fine large and snowy-white head. Pkt. 25c., $\frac{1}{4}$ oz. \$1.25, $\frac{1}{2}$ oz. \$2.50, oz. \$4.00.

DRY WEATHER. An ideal variety for Summer and early Fall. It produces fine, large, solid heads, pure white, of delicious flavor. Withstands dry weather better than other sorts. Pkt. 15c., $\frac{1}{4}$ oz. \$1.25, $\frac{1}{2}$ oz. \$2.50, oz. \$4.00.

Celery

One ounce will produce about 5000 plants.

For early Fall sow the self-blanching varieties under glass during February or March and transplant into flats or frames. In May or June set the plants in rich and well prepared land 6 inches apart in the row, in rows 2 to 3 feet apart. Cultivate thoroughly and blanch by setting boards against the rows, or with a Celery blancher.

Winter Celery can be sown in flats or in the open ground in rows 1 foot apart. Sow seeds shallow and firm well; transplant into rows 3 to 4 feet apart. Blanch by earthing up gradually to within a few inches of the top leaves.

GOLDEN SELF-BLANCHING. A very early variety, requiring but little labor to blanch. Plants medium size and stocky growth. Heart is rich golden with outer leaves of yellowish-green. Excellent quality, crisp and tender. Pkt. 15c., $\frac{1}{2}$ oz. 60c., oz. \$1.00.

WHITE PLUME. A very early self-blanching variety. The stalks are medium large, somewhat smaller than late varieties. The heart is white and crisp, having a rich, nutty flavor. Pkt. 10c., $\frac{1}{2}$ oz. 30c., oz. 50c.

WINTER QUEEN. Of short, stocky growth with broad, heavy stalks. When blanched, the stalks are of a creamy white and very attractive. Its flavor, crispness and long-keeping qualities combined have made this variety a standard for Winter use. Pkt. 10c., $\frac{1}{2}$ oz. 25c., oz. 45c.

FORDHOOK EMPEROR. A new dwarf type, being much easier to blanch than the taller varieties. Stalks are very thick, quality unsurpassed. The color is white, the heart tinged yellow. Pkt. 10c., $\frac{1}{2}$ oz. 50c., oz. 85c.

NEW EASY BLANCHING. A dwarf, compact variety ready to use about two weeks after Golden Self-Blanching. Stalks are pure white, solid and crisp. Bleaches easily with boards. Pkt. 10c., $\frac{1}{2}$ oz. 40c., oz. 75c.

Vegetable Seeds

Celeriac

(TURNIP-ROOTED CELERY)

Grown for its bulbous roots more than for the stalk. The leaves are used for flavoring, while the roots are boiled and when cool are sliced and used as a salad. Seed should be sown in the open ground in April and treated the same as Celery, although it is not necessary to earth up.

GIANT SMOOTH PRAGUE. A large, smooth variety producing globular-shaped roots. Excellent keeper. Pkt. 10c., oz. 40c.

Chickory

One package will sow 15 feet, one ounce 100 feet.

Sow as early as the ground can be worked, in drills $\frac{1}{2}$ inch deep and 15 inches apart.

LARGE ROOTED. Used to mix with or substitute for coffee. Young leaves used as a Spring salad. Pkt. 10c., oz. 35c.

WITLOFF, or FRENCH ENDIVE. Seed sown in Spring produces long, thick roots which are lifted in the fall and replanted. They start new growth, forming the blanched crowns which are so delicious. Roots can also be stored for Winter forcing. Pkt. 10c., oz. 40c.

Sweet Corn

One pound will sow 100 hills.

Plant in hills 3 feet apart each way, dropping five or six kernels in each hill; or in rows 3 feet apart, thinning the plants out to 8 or 9 inches in the row. From May until the middle of July a planting can be made every two weeks to give a continuous supply; or, by selecting suitable varieties, maturing in "succession" a planting need be made only once a month.

GOLDEN BANTAM. So called because when ready for the table the kernels are a rich, creamy yellow. The finest-flavored of all Sweet Corns and very tender. Very early. The stalks are of a rather dwarf growth (about 4 feet) and can be planted closer together than the larger sorts. The ears are from 5 to 7 inches in length. Very productive. Pkt. 15c., lb. 40c., 2 lbs. 75c., 10 lbs. or over, 30c. per lb.

GOLDEN GIANT. A cross between Golden Bantam and Howling Mob, combining the flavor and color of Golden Bantam with the size of Howling Mob. A fine variety for the home garden. Pkt. 20c., $\frac{1}{2}$ lb. 50c., lb. 90c.

KENDALL'S EARLY GIANT. A good second-early variety. Ears are about 9 inches long, slender, eight to nine rows of large, rich, sweet kernels. Pkt. 10c., lb. 40c., 2 lbs. 75c., 10 lbs. or more, 27c. per lb.

BLACK MEXICAN. A medium-early variety. When very young cooks white, but the ripe kernels are bluish black. Grows about 6 to 7 feet high, ears about 8 inches long, very tender and sweet. Pkt. 15c., lb. 40c., 2 lbs. 75c., 10 lbs. or over, 33c. per lb.

JULIUS ROEHRS CO.

Vegetable Seeds—Corn, continued

- COUNTRY GENTLEMAN.** A late variety of fine quality. Medium-sized ears, kernels in irregular rows, but deep, very tender and of fine flavor. One of the very best. Pkt. 15c., lb. 40c., 2 lbs. 75c., 10 lbs. or more, 26c. per lb.
- HOWLING MOB.** The stalks are 5 feet in height and produce early in the season two 7- to 8-inch long ears, which are well covered with a heavy husk, affording protection from the green worm which often are destructive to early varieties. Sweet and delicious. Pkt. 10c., lb. 40c., 2 lbs. 75c., 10 lbs. or over, 30c. per lb.
- METROPOLITAN.** One of the best medium early kinds. Ears 8 to 9 inches long, 10-12 rows of snow white kernels of the finest quality. Pkt. 10c., lb. 40c., 2 lbs. 75c., 10 lbs. or more, 27c. per lb.
- STOWELL'S EVERGREEN.** A splendid main crop variety for home or market, ears 12- to 16-rowed, well filled, very sweet and pure white. Remains fit for use for a long season. Pkt. 10c., lb. 35c., 2 lbs. 65c., 10 lbs. or over, 26c. per lb.

Corn Salad

(FETTICUS, OR LAMB'S LETTUCE)

One packet will sow a row 12 feet long, one ounce will sow a 50-foot row.

This is a small, quick-growing salad plant for late Fall, Winter and Spring use. The leaves are served like Lettuce, and for garnishing meat dishes.

During April, or August and September, sow the seed in shallow drills about 1 foot apart. The seed may also be sown in the early Spring.

LARGE-SEEDED. The best variety for the home garden. Pkt. 5c., oz. 25c., $\frac{1}{4}$ lb. 60c.

Cucumber

One packet will sow 8 to 10 hills, one ounce will plant 50 hills.

Plant in hills 4 feet apart, when the weather is settled and warm. For a succession crop, plant again in June. Put a shovelful of well-rotted manure in each hill.

TELEGRAPH, Forcing. The English type of Cucumber. Selected seed. Very long and solid fruit with few and small seeds. Not adapted for open ground culture. Pkt. 50c.

DAVIS' PERFECT. Of good size and rich, dark green color which it retains until nearly ripe. Very tender and of fine flavor. Resembles the greenhouse sorts. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c.

GREEN PROLIFIC PICKLING. The best variety for pickling. Fruit averages 4 to 5 inches in length; of excellent quality. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 55c.

JAPANESE CLIMBING. Can be grown on poles, trellis, or fences. Fruit is good size, fine flavor and especially good for slicing. Does best in dry, warm Summer. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c.

WEST INDIA GHERKIN. Small, oval, prickly fruit used only for pickling. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 60c.

Vegetable Seeds

Dandelion

One packet sows a row of 15 feet, one ounce 100 feet.

EARLY, LARGE-LEAVED FRENCH. Very delicious greens which are sown in May or June in rich soil in drills $\frac{1}{2}$ inch deep; some of the plants will be ready in September; balance in Spring. Can be blanched by covering with boards. Pkt. 15c., $\frac{1}{2}$ oz. 50c.

Egg Plant

One packet will give 100 plants.

Seed should be sown in greenhouse or hotbed during March. When all danger of frost is over, transplant into rows $2\frac{1}{2}$ feet apart and allow same distance between plants. A rich, fine, sandy loam is best; frequent cultivation is essential. Matures in 120 to 130 days from sowing.

LONG PURPLE. A very productive variety; the earliest and hardiest; fruit 6 to 8 inches long and of good quality. Pkt. 10c., $\frac{1}{2}$ oz. 40c., oz. 75c.

EARLY BLACK BEAUTY. Early and prolific, and as large as the New York Spineless. Rich purplish black color. Pkt. 10c., $\frac{1}{2}$ oz. 40c., oz. 75c.

Endive

One packet sows a 15-foot row, one ounce a 100-foot row.

Seeds should be sown in shallow drills in April for early use, and in June for late use. When plants are 2 or 3 inches high, transplant 9 to 12 inches apart. Tie the leaves together before gathering to blanch or whiten the inner leaves.

BROAD-LEAVED BATAVIAN (Escarolle). This variety has broad, twisted and waved, bright green leaves with white midribs. The inner leaves form a clustering head which blanches to a creamy white. Very crisp and tender. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 80c.

WHITE CURLED. A beautiful variety with leaves finely curled. Does not need to be tied up to blanch. Pkt. 5c., oz. 25c., $\frac{1}{4}$ lb. 75c.

MOSS CURLED. Compact-growing, forming large, dense clusters of finely divided light green leaves which are easily blanched to rich, creamy white. Very crisp and tender. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c.

Kale, or Borecole

One packet sows 25 feet, one-half ounce a 100-foot row.

To grow this valuable Winter vegetable successfully it is important that the soil should be deep and rich. Sow about the middle of April in prepared beds, covering thinly and evenly; plant out in June, following directions recommended for cultivating Cabbage.

TALL, GREEN-CURLED SCOTCH. Very tall-growing variety, bearing long, plume-like, light green leaves, deeply cut and curled on edges. Pkt. 10c., oz. 35c., $\frac{1}{4}$ lb. \$1.00.

DWARF GREEN. A finely-curved, spreading, low-growing variety, very hardy and of a desirable rich bright green. Pkt. 5c., oz. 30c., $\frac{1}{4}$ lb. 85c.

JULIUS ROEHRS CO.

Vegetable Seeds

Kohl-Rabi

(TURNIP-ROOTED CABBAGE)

One packet sows a 25-foot row, one ounce a 100-foot row.

This vegetable, the popularity of which is rapidly increasing, combines the virtues of the Turnip and Cabbage, but excels both in nutritive, hardy and productive qualities.

The seeds may be sown from April to July, in rows 15 to 18 inches apart and the plants thinned out to 3 to 4 inches. Use while small; 2 to 3 inches in diameter.

EARLY WHITE VIENNA. A very fine early variety, dwarf habit, rapid growth; delicate flavor. Pkt. 10c., oz. 25c.

EARLY PURPLE VIENNA. Very early with small top, the stems of leaves tinged with purple. Bulbs of medium size, purple, flesh white; desirable for forcing and early outdoor planting. Pkt. 10c., oz. 25c.

Lettuce

One packet sows a 15-foot row, one ounce a 100-foot. row

Lettuce to be at its best must be grown as rapidly as possible, therefore the soil must be made rich and mellow. Sow in hotbeds in February and March and transplant when weather will permit. For successive crops sow out-of-doors in drills 12 to 15 inches apart and thin plants to 4 inches. As the plants begin to crowd, thin out and use. For the Cabbage or heading varieties, where large heads are desired, the plants should stand 10 to 12 inches apart.

MIGNONETTE. Very desirable, early-heading variety, extremely hardy. Heads quickly and surely. Outer leaves bronzed russet green, solid heads blanch creamy-white, are tender and sweet. Not grown for market, but one of the best of all for the home garden. Compact grower, plants can be set 8 inches apart. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 70c.

BIG BOSTON. One of the leading varieties. The plants are large, very hardy and vigorous, producing creamy white heads packed with blanched leaves; always crisp and tender. There are few outside leaves and the plants will stand long before producing seed stalks. Good for all seasons except the hottest Summer months; fine for Fall planting, light covering will protect from frost. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 60c.

MAY KING. A splendid early variety, not easily affected by cold or wet weather. Grows very quickly and produces splendid globular heads of yellowish-green tinged with brown, white inside; leaves are rich, golden yellow. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 65c.

GRAND RAPIDS. The best loose-leaved, curled variety for forcing or early use. Will do well outdoors from plantings made in early Spring. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c.

EARLY CURLED SIMPSON. A popular early, loose-leaved variety, producing a compact mass of curly, yellowish-green leaves. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 60c.

HANSON IMPROVED. One of the best Summer varieties; grows to large size and is sure to head. Heads very solid and well blanched, crisp and tender. Pkt. 10c., oz. 20c., $\frac{1}{4}$ lb. 60c.

RUTHERFORD, N. J.

Vegetable Seeds—Lettuce, continued

PARIS WHITE COS (Romaine, or Celery Lettuce).

Strong-growing, upright variety, long leaves; the inner leaves blanch readily and are of fine flavor. The entire plant is tender and edible. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 60c.

TRIANON COS. Improved Cos Lettuce, compact grower, very large heads that blanch perfectly white inside. The mid-rib of the leaves is large, crisp and much like Celery. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 60c.

Leek

One packet sows a 25-foot row, one ounce a 200-foot row.

Sow in rows 18 inches apart from April 1st to May 15th, or may be started earlier under glass. Plants should be thinned to 6 inches, earth up slightly, same as in Celery to blanch or whiten the necks.

AMERICAN FLAG. Strong growing, broad-leaved varieties, fine flavor, hardy and productive. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c.

GIANT MUSSELBURG. An English variety of merit, fan-shaped foliage. Strong grower. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c.

Mustard

One packet sows a 25-foot row, one ounce a 100-foot row.

Can be grown the same way as Cress. Used for salad or "greens."

CHINESE BROAD-LEAF. Hardy, broad-leaf variety, leaves thick with extra curled edges. Fine for salad. Pkt. 5c., oz. 10c., $\frac{1}{4}$ lb. 30c.

FORDHOOK FANCY. Vigorous growing variety with dark green leaves. Stands well in the Summer months. Pkt. 10c., oz. 20c., $\frac{1}{4}$ lb. 60c.

Muskmelon

One packet will sow 6 to 8 hills, one ounce 50 hills.

For early crop sow seed in hotbed and set out when ground is warm. Regular crop, sow 10 to 12 seeds in hills 4 feet apart about May 15th, in good, sandy soil, well manured. Pinch the ends of the growing shoots to induce early fruiting.

EMERALD GEM. One of the earliest and best-flavored Muskmelons. Medium size, very prolific and bears for a long time. Skin dark emerald green color; quite smooth, flesh salmon and of sweet and delicious flavor. Pkt. 10c., oz. 20c., $\frac{1}{4}$ lb. 60c.

ROCKY FORD. A very popular variety; vigorous grower and abundant producer. The fruit is oval, slightly ribbed, densely netted. Flesh green, very sweet and highly flavored. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 50c.

JULIUS ROEHRS CO.

Vegetable Seeds—Muskmelon, continued

JENNY LIND. The earliest as well as the sweetest of all green-fleshed Muskmelons. Vines are small but vigorous and productive. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 55c.

OSAGE, or MILLER'S CREAM. Good main crop variety, fruit medium to large, slightly oval, dark green. Flesh rich, orange salmon, fine-grained and highly flavored. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 55c.

LONG ISLAND BEAUTY. Very early, fruit of good size, flesh green, roughly netted. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 55c.

MONTREAL NUTMEG. Fruit very large, round, slightly flattened, covered with coarse netting. The flesh is 2 inches thick and of delicious flavor, particularly adapted to cooler climates, when started early in frames. Pkt. 15c., oz. 50c., $\frac{1}{4}$ lb. 75c.

Watermelon

One packet will sow 6 to 8 hills, 2 ounces 50 hills.

Sow early in May, in good, rich soil, 10 to 12 seeds in a hill and thin to four strong plants. Hills should be 8 feet apart each way.

COLE'S EARLY. A very early variety and used extensively throughout the Northern states. Liberal producer, not large, but has delicious flesh, deep red, fine-grained. Pkt. 10c., oz. 20c., $\frac{1}{4}$ lb. 60c.

KLECKLEY SWEETS (or MONTE CRISTO). This is the sweetest of all Watermelons. A universal favorite. Excellent for home garden, but skin is too tender for shipping. Fruit ripens early, dark green skin, very thin rind. Flesh bright scarlet, with broad, solid heart, sugary and melting. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 55c.

HUNGARIAN HONEY. One of the best early Melons for home use, particularly for Northern states. Deliciously sweet, with firm, solid, deep red flesh and small seeds. Fruit round, medium size. Pkt. 5c., oz. 20c.

SWEETHEART. Large, oval fruits, skin pale green, deep red, solid flesh. An old standby, especially for the North. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 40c.

CITRON, for PRESERVES. This Melon is used exclusively for making preserves. Rind is thick and clear white. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 50c.

Okra, or Gumbo

Grown for its green pods which are used in soups or stews. Sow seed about the middle of May in drills 3 feet apart; thin plants out to about 1 foot apart.

PERKINS' PERFECTION LONG-POD. Pods 4-5 inches long produced in great abundance. Beautiful green color and best quality. Pkt. 5c., oz. 10c., $\frac{1}{4}$ lb. 25c.

DWARF GREEN. Stocky growth, very early and prolific. Pkt. 5c., oz. 10c., $\frac{1}{4}$ lb. 25c.

Vegetable Seeds

Onions

One packet will sow a 10-foot row, one ounce a 100-foot row.

Sow in hotbed from February 1st to March 1st and in the open as early as possible. When plants are large enough, thin out to 1 to 2 inches; drills should be at least 12 inches apart. Thorough cultivation is necessary, pull when tops have died down.

AILSA CRAIG. This is one of the largest varieties. Oval shaped with pale straw-colored skin. Flesh is pure white and mild, good keeper. For largest bulbs, start early under glass and transplant. Pkt. 25c., $\frac{1}{2}$ oz. 50c., oz. 80c.

PRIZETAKER. A popular variety, growing to enormous size. Skin pale yellow, flesh pure white, mild and delicate flavor. Very crisp, solid and good keeping variety. Pkt. 10c., oz. 30c., $\frac{1}{4}$ lb. \$1.00.

LARGE RED WETHERSFIELD. Standard red variety, largely grown for the market. Flesh is light purplish white, fine-grained, strong, but pleasant flavor. Very productive, one of the best keepers. Pkt. 5c., oz. 30c., $\frac{1}{4}$ lb. 85c.

WHITE PORTUGAL, or SILVER SKIN. Medium sized, beautiful, clear, white skin, can be used when growing for salad or bunching, for pickling when small. Matures early, mild flavor, good for early Winter use. Pkt. 10c., oz. 40c., $\frac{1}{4}$ lb. \$1.25.

SOUTHPORT WHITE GLOBE. One of the best for family use, producing medium to large, finely-shaped, clear white bulbs. Flesh is firm, fine-grained. Matures medium early, good keeper. Juicy and mild. Pkt. 10c., oz. 45c., $\frac{1}{4}$ lb. \$1.25.

YELLOW GLOBE DANVERS. Well-known standard yellow globe variety for Winter use. Heavy cropper and excellent keeper. Skin light yellow, flesh creamy white, mild. Pkt. 10c., oz. 35c., $\frac{1}{4}$ lb. \$1.00.

Parsley

One packet will sow a 20-foot row, one ounce a 100-foot row.

Sow in open ground from April to June, in rows 12 inches apart, and thin plants to 4 inches apart. Seed is very slow to germinate and seedlings very fragile and where soil is of a binding nature, it is well to sow a few grains of Early Radish Seed with the Parsley to break the ground. To have good Parsley during the hot Summer months, transplant some plants to a partially shady place.

EXTRA TRIPLE CURLED. Vigorous, compact growing variety, excellent for garnishing and flavoring. Leaves finely cut and curled, resembling moss. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 55c.

FERN-LEAVED. The hardiest variety, very dark green plain leaves having a strong Parsley flavor. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 40c.

HAMBURG. Grown for the roots only, used in flavoring soups and stews. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 60c.

JULIUS ROEHRS CO.

Vegetable Seeds

Peas

One pound will plant 50 feet of drill.

Peas do best in a light, rich, loamy soil that has been manured the previous season. The smooth varieties may be planted as soon as the ground can be worked, the wrinkled varieties about ten days later.

For succession plant every two weeks until June 1st; then discontinue until August 1st, when the extra early varieties may be planted for a Fall crop.

Grow in double rows about 12 inches apart and support tall sorts with brush or wire trellis.

EXTRA EARLY VARIETIES.

AMERICAN WONDER. The earliest of the dwarf wrinkled varieties. Robust in habit, 10 to 12 inches high, produces a profusion of good-sized pods.

LAXTONIAN. The largest-podded of the wrinkled dwarf varieties. Vines vigorous and productive, 15 to 18 inches high and require no support of any kind.

One packet will sow a 12-foot row, 2 lbs. 50 feet.

SELECTED GRADUS (or PROSPERITY). Popular, large-podded variety, ready a few days after the small podded, extra early kind. Pods contain eight to ten peas of enormous size and splendid quality.

FIRST AND BEST. An extra-early variety, strong, vigorous grower, about 3 feet high. Continues in a bearing state longer than most earlies. Pods containing five to seven medium-sized peas of good quality.

SECOND CROP PEAS

DWARF TELEPHONE, or DAISY. A semi-dwarf variety about 18 inches in height, producing a good crop of large, well-filled pods.

DWARF CHAMPION. Very hardy, robust and vigorous grower, about 2½ feet high. Dark green pods, containing seven to eight large, dark-green peas of superb flavor.

McLEAN'S ADVANCER. The leading second early Pea. Grows about 2 feet high and has long pods well filled to the end with green wrinkled peas of excellent quality.

MAIN CROP PEAS

CHAMPION OF ENGLAND. An old standard variety and one of the most popular late kinds. A hardy and robust grower, height 5 to 5½ feet. A prolific bearer of large pods well filled with large, wrinkled peas that are noted for their tenderness and rich, marrow-like flavor.

HEROINE. Has the rich flavor of the English pea. Grows about 2½ feet high and bears an abundant crop of large, well-filled, curved pods. Highly recommended.

QUITE CONTENT. The largest-podded main crop variety. Abundant bearer of long, broad pods, dark green in color, filled with sweet, tender peas.

Prices of the above Peas: 4 ozs. 15c., ½ lb. 25c.,
lb. 45c., 2 lbs. 85c.

Special prices on larger quantities.

Vegetable Seeds

Parsnips

One packet will sow a 25-foot row, one ounce a 100-foot row

Parsnip seed should be sown as early in the Spring as the weather will permit, in drills 15 to 18 inches apart, covering with fine soil to the depth of half an inch. The soil should be rich and deep. Thin out the young plants to about 4 inches apart and keep the surface of the ground open and free from weeds. It is perfectly hardy and may remain in the ground through the Winter; indeed, the fine sugary flavor is only perfected by a severe frost.

EARLY ROUND. Top-shaped roots of small size, adapted to shallow soil; early and of good flavor. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 65c.

HOLLOW CROWN IMPROVED. The best variety, pearly white flesh, large size and well formed. Grows well in all soils, a heavy cropper; excellent quality, sweet and tender. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 60c.

Peppers

One packet will provide enough plants for a 100-foot row.

Sow seed under glass in March; when weather is settled, set out in the open ground in rows 2 feet apart, 18 to 24 inches between plants.

RUBY GIANT. Very mild flavor and free from pungency when green. Elegant for "Mangoes" and salads. Fruit bright red when ripe. Pkt. 10c., $\frac{1}{2}$ oz. 40c., oz. 75c.

CHINESE GIANT. A mild Pepper of enormous size. Flesh is thick and mild in flavor. Plant matures later than other varieties. Pkt. 15c., $\frac{1}{2}$ oz. 45c., oz. 80c.

UPRIGHT SWEET SALAD. This variety produces a larger number of fruits than any other. Fruit mild and sweet. Both skin and flesh a brilliant scarlet. Pkt. 15c., $\frac{1}{2}$ oz. 45c., oz. 80c.

LONG RED CAYENNE. Fruit is slender and pointed. Bright red when ripe, extremely strong and pungent. Pkt. 10c., $\frac{1}{2}$ oz. 40c., oz. 75c.

Pumpkin

One ounce will plant about 50 hills.

The common practice is to drop two or three seeds in every second or third hill in the Corn field, but if grown by themselves, the seed may be sown in hills 8 feet apart each way, four plants to each hill and treated the same as Melons or Cucumbers. Sow seed in May.

SMALL SUGAR. A small, but handsome variety. Round, skin deep orange colored, flesh, fine grained, sweet flavored, superior for pies. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 45c.

LARGE CHEESE. Fruit is large, round and flattened and of a beautiful buff color, the flesh is yellow, tender and of fine flavor. A good keeper. Best variety for pies. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 45c.

JUMBO, or MAMMOTH. The largest Pumpkin grown, often weighing a hundred pounds or more. Salmon-orange skin, flesh bright yellow, finely grained, tender and of excellent quality for pies. Must have ample space. Grow only one plant to a hill. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 60c.

JULIUS ROEHRS CO.

Vegetable Seeds

Radish

One ounce will sow 150 feet of drill.

Radishes do best in light, loamy soil, well fertilized. Sow seed in hotbeds during February for an early supply; outdoors in April. A sowing can be made every two weeks for a succession. Winter varieties should be sown in July and August. Take up roots before hard freezing and store.

ROUND VARIETIES

EARLY SCARLET TURNIP, WHITE TIPPED. One of the best early Radishes for the home garden. Nearly round, deep rose-carmine scarlet with a white tip. Flesh is white and mild. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 45c.

CRIMSON GIANT GLOBE. The largest of the early varieties, beautiful, crimson-carmine color and most excellent quality. Fine variety for general outdoor planting, also suitable for forcing. Remains in good condition for several weeks. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 60c.

OLIVE-SHAPED VARIETIES

DEEP SCARLET. Bright scarlet color, half long or oval-shaped and well adapted for either forcing or early growing in the garden. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 50c.

FRENCH BREAKFAST. A popular French variety of rapid growth and one of the best for early forcing. Scarlet, tipped with white. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 50c.

EARLY LONG VARIETIES

WHITE ICICLE. Pearly white, fine for forcing or outdoor culture. Tender, crisp and of a delicate flavor. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 50c.

LONG SCARLET, SHORT TOP. The standard bright scarlet with white, mild flesh; grows 6 inches in length, matures in about 25 days. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 50c.

SUMMER VARIETIES

STRASBURG. Skin pure white and smooth, flesh white and mild. Roots 4 to 5 inches long and often 2 inches in diameter. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 50c.

CHARTIER'S. Long crimson roots tipped white. Grows to a large size. Flesh white, crisp and of fine flavor. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 50c.

WINTER VARIETIES

LONG BLACK SPANISH. One of the latest and hardiest long garden varieties, especially adapted for Winter use. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 60c.

ROSE CHINA. For Fall and Winter use. Skin is smooth, of a bright deep rose color. Flesh pure white, firm, crisp and pungent. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 60c.

Ten Set: One packet of each of the above, a Summer full of Radishes, for 40c.

Salsify, or Vegetable Oyster

One ounce will sow 50 feet of drill.

Sow seed from April 1st to May 15th in drills 18 inches apart and 1 inch deep, thinning out to 2 to 3 inches. Cultivate the same as Carrots or Parsnips.

MAMMOTH SANDWICH ISLAND. Grows about twice the size of the French variety. Very uniform, mild and delicious in flavor. Pkt. 10c., oz. 40c., $\frac{1}{4}$ lb. \$1.25.

Vegetable Seeds

Spinach

One ounce will sow 100 feet of drill.

Sow as early as the ground can be worked, in drills 1 foot apart and 1 inch deep, in good rich soil. Thin to 4 to 6 inches apart when leaves are about 1 inch wide. Cut before hot weather, while young and tender. For early Spring use, sow early in Autumn and protect with leaves or straw.

CURLED-LEAVED SAVOY. Large, wrinkled leaves, upright growth, fine quality. One of the earliest varieties. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 40c.

VICTORIA. Ready early and remains in good condition longer than most varieties. Leaves are thick and of a distinct mild flavor. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 40c.

LONG SEASON. Grows more slowly than other varieties and is, therefore, suitable for use during the entire season, especially during the Summer when most varieties suffer. The leaves are short, broad and very thick, and of great substance so that they lose less bulk in cooking than any other. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 45c.

PRICKLY, or WINTER. One of the very hardiest varieties, good for Spring and Fall, and to Winter over if sown about Sept. 1st. Pkt. 5c., oz. 10c., $\frac{1}{4}$ lb. 30c.

NEW ZEALAND. A distinct type, plants grow in branching form with thick leaves which can be gathered any time after they are well-grown and the plants start out into new growth. Grows well during hot weather and in any soil. Pkt. 10c., oz. 20c., $\frac{1}{4}$ lb. 60c.

Squash

One ounce of Bush Squash will sow 50 hills, one ounce of Running Squash will sow 25 hills.

Sow in good, rich soil in hills the same as Melons or Cucumbers, bush varieties, 3 to 4 feet apart each way. Running sorts 8 to 12 feet each way. Use 8 to 12 seeds to the hills and thin to two to four plants. Running Squashes can be grown with Corn the same as Pumpkin.

BUSH VARIETIES

EARLY JERSEY WHITE BUSH. An earlier variety than the ordinary White Bush, producing fruit early in the Summer. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 60c.

BUSH SUMMER CROOKNECK. Fine Summer variety, yellow, early and productive. About 12 inches long, hard shell when ripe. Pkt. 10c., oz. 20c., $\frac{1}{4}$ lb. 60c.

VEGETABLE MARROW. Fruit is long and straight, mottled dark and light green. The fruits are in the best condition for table when 6 to 8 inches long. The vines are of bush habit. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c.

RUNNING VARIETIES

DELICATA. A small-fruited, very prolific variety, suited for both Summer and Winter use. Of finest flavor and keeps in perfect condition for a long time. Flesh is thick, of fine texture and pale yellow in color. Skin is orange-yellow, streaked dark green. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c.

JULIUS ROEHRS CO.

Vegetable Seeds—Squash, continued

BOSTON MARROW. Good for Fall and Winter use. Bright orange, oval, medium size fruits, thin skin, flesh salmon. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 50c.

IMPROVED HUBBARD. One of the best Winter Squashes, fruits are large, heavy, with very hard shell. Flesh orange-yellow, fine grained and richly flavored. This Squash can be kept in good condition until Spring. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c.

GOLDEN HUBBARD. Like the true Hubbard except that the fruit is of a deep orange red, making it very attractive. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c.

MAMMOTH CHILI. The largest of all Squashes, flesh rich and of fine flavor. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c.

Tomato

One packet will produce enough plants for a 200-foot row.
One ounce 3000 to 4000 plants.

Start seed of Tomato from February 15th to April 1st under glass; transplant into pots or flats once or twice to secure stocky plants with good fibrous roots. When weather is settled plant out, 2 to 3 feet between plants in row and 3 feet between rows. Cultivate freely but not deeply. By training vines to trellises or stakes the fruit will ripen more evenly and be of better quality.

CHALK'S EARLY JEWEL. One of the best flavored, of the early varieties. Vines vigorous and very productive. Fruits are bright, deep, scarlet red, nearly round and very smooth. Pkt. 10c., $\frac{1}{2}$ oz. 35c., oz. 60c.

LIVINGSTON'S NEW CORELESS. A new variety of large size; globe-shaped, full at stem end. Bright rich, red color; strong grower and heavy cropper. Very desirable. Pkt. 10c., $\frac{1}{2}$ oz. 40c., oz. 70c.

PONDEROSA. The largest Tomato in cultivation. Fruits often weighing one pound or more, but not as smooth as smaller sorts. Bears well until very late. Very solid, almost seedless and delicious meaty flavor. The plant is strong in growth and holds up its fruit well off the ground. Pkt. 10c., $\frac{1}{2}$ oz. 40c., oz. 75c.

STONE. A main crop variety yielding a large crop. Large, smooth, solid fruits of deep scarlet color. A good canning Tomato. Pkt. 10c., $\frac{1}{2}$ oz. 30c., oz. 50c.

SMALL VARIETIES

The small-fruited varieties of Tomatoes are used for preserves and pickling.

YELLOW CHERRY YELLOW PEACH YELLOW PEAR
RED CHERRY RED PEACH RED PEAR
YELLOW PLUM RED PLUM

Each of the above: Pkt. 10c., $\frac{1}{2}$ oz. 30c., oz. 50c.

Preserve Set: One packet of each of the above
Small Fruit Tomatoes, 50c.

Vegetable Seeds

Turnips

One packet will sow 25 feet of drill, and one ounce 200 feet.

Sow the Spring crop as early as possible, selecting only those varieties that mature quickly. It is not advisable to grow Turnips during Summer as they will not survive the heat. Fall sowing can be made from August 1st to September 1st. Crop matures in 60 to 75 days.

PETROWSKI. The sweetest and earliest of all Turnips.

Roots are flat, smooth, deep yellow; flesh fine grained, bright yellow. Pkt. 10c., oz. 30c., $\frac{1}{4}$ lb. 35c.

EARLY WHITE MILAN. The earliest of the white sorts.

Roots very smooth, flat and of best quality when about 2 inches in diameter. The flesh is clear white, mild, sweet and tender. Pkt. 10c., oz. 30c., $\frac{1}{4}$ lb. \$1.00.

GOLDEN BALL, or ORANGE JELLY. Globe-shaped roots with orange-colored skin. Flesh firm, fine-grained, deep yellow throughout. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 55c.

SNOWBALL. One of the best white-fleshed sorts grown.

Flesh solid, crisp, tender and deliciously sweet. It grows so quickly that the outer surface of the bulb is quite tender. Pkt. 5c., oz. 25c., $\frac{1}{4}$ lb. 75c.

WHITE EGG. An early, oval, or egg-shaped variety with smooth, clear white roots of medium size. Excellent for Fall and early Winter. Flesh is clear white, firm, fine-grained and sweet. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 60c.

MANGELS AND SWEDES

RUTA BAGA, LAING'S GARDEN. A good home "Swede," fine keeper for late Winter use. Oz. 30c., $\frac{1}{4}$ lb. 85c.

MANGEL WURZEL, LONG RED. The largest and heaviest cropper of all the large red sorts. Grows well out of the ground and is easily harvested. Good keeper and highly nutritious. $\frac{1}{4}$ lb. 60c., lb. \$2.00.

MANGEL WURZEL, GOLDEN TANKARD. Roots oval in shape, bright yellow outside, flesh yellow all the way through. Roots large, of good quality and easily harvested. $\frac{1}{4}$ lb. 60c., lb. \$2.00.

Herbs

BALM. Leaves have a fragrant odor. Used for balm wine and tea. Pkt. 10c.

DILL. Seed used for flavoring soups, pickles and sauces. Pkt. 5c., oz. 25c.

FLORENCE FENNEL. Base of plant used both as a salad and for boiling. Pkt. 5c., oz. 20c.

MARJORAM SWEET. The leaves and shoots are used for seasoning. Pkt. 10c., oz. 75c.

SAGE. Leaves used for seasoning. Pkt. 10c., $\frac{1}{2}$ oz. 60c.

SUMMER SAVORY. Used for flavoring soups and dressings. Pkt. 10c., $\frac{1}{2}$ oz. 55c.

THYME. Used in seasoning. Pkt. 15c., $\frac{1}{2}$ oz. 60c.

Seven Set: One packet of each of the above Culinary Herbs, 40c.

Plants of Herbs

BALM (*Melissa officinalis*). Culinary.

CHIVES (*Allium Schoenoprasum*).

HYSSOP (*Hyssopus officinalis*). Medicinal.

SPEARMINT (*Mentha spicata*).

SAVORY (*Stureia montana*).

RUE (*Ruta graveolens*). Medicinal.

SAGE (*Salvia officinalis*).

TARRAGON (*Artemisia dracunculoides*).

THYME (*Thymus vulgaris*).

WOODRUFF (*Asperula odorata*).

For flavoring wine.

All plants of Herbs, 30c. each, \$2.50 per 10.

Ten Set: One of each of the above 10 Herbs, \$2.75

Ten Ten Sets: Ten of each of the above 10 Herbs, \$22.50

Three Tens To Make Sure of

There are three "Ten Sets" we most especially don't want you to overlook, so suggest your looking them over again. They are the Hardy Heathers, on page 112; the Hardy Columbines on page 52; and the Hardy Astilbes on page 92. These three will give you months of new garden thrills.



Hardy Plants For Your Hardy Border

The "old-fashioned hardy border," is old-fashioned in name only. It's no more old-fashioned than a modern Colonial house by John Russell Pope, with all the fine spirit and mellow atmosphere of the Colonial period kept and some new conveniences added.

The old-fashioned thing, in fact, is not to have a hardy perennial border !

But the hardy border may be a thing of beauty and a seven month's joy, or it may be patch-work that is far from satisfying despite its good intentions.

The first thing necessary in planning a happy hardy border is to get a sufficient variety of plants so there will be a continuous succession of bloom from early Spring to late Fall, and so that flowers of various colors and heights will be in bloom at the same time. (To attain this end the "Ten-Sets" of various types described in the following pages will be found most convenient).

But flower patchiness is just as deadly as monotony or "gaps." So for the most charming effects group the plants in the hardy border in masses—five, ten or twenty in a place—instead of putting in single plants.

Hardy perennial *plants* that are hardy and husky and full of vigor is one of the hobbies we ride hardest. Our collection of these, in variety, is second to no commercial collection in the country. It includes of course, many things not listed in the selected "Ten" lists which follow. If there are things you want that are not listed here, write us for them.

But the things that are listed here will give you a hardy border that will be a Summer-long joy and delight. And the plants, all grown by ourselves, right here under "The Tree" at Rutherford, are the sort that will give you immediate results.

JULIUS ROEHRS CO.

Plants of Hardy Perennials

Ten-Strike Set of Hardy Plants

The plants in this collection are all of more than usual merit. Taken together, too, they form a succession of bloom from April to October. We believe you'll find in looking over this list, many things you haven't got that would add greatly to your garden. Why not let us add the complete set to your order?

PASQUE FLOWER (*Anemone Pulsatilla*).

P170 Large, violet-purple, cup-shaped flowers followed by seed vessels covered with silky hairs. 1 foot. April-May.

STARWORT (*Aster White Climax*).

P405 Pure white flowers. 2 inches in diameter with golden yellow centers. 4 to 5 feet. September-October.

PEACH-LEAVED BELLFLOWER (*Campanula persicifolia Candelabre*).

P548 Erect spikes of double white flowers shaded pale lilac. 2 feet. June-July.

PEACH-LEAVED BELLFLOWER (*Campanula persicifolia Cloche Bleue*).

P551 Deep blue, semi-double flowers. 2 feet. June-July.

PEACH-LEAVED BELLFLOWER (*Campanula persicifolia Fleur de Neige*).

P554 Snow-white double flowers 3 inches in diameter. 2 feet. June-July.

DOUBLE BABY'S BREATH (*Gypsophila paniculata fl. pl.*)

P1165 A double variety of the well known Baby's Breath, possessing all its good qualities in addition to the flowers being very long lasting. A first-class plant for cutting. 2-3 feet July-August.

ORANGE SUNFLOWER (*Heliopsis scabra imbricata*).

P1309 Large, clear yellow double flowers borne on long slender stems. The flowers are unaffected by the sun and last a long time on the plant or in water and are invaluable for cutting. 2½-3 feet. July-September.

ALUM ROOT (*Heuchera sanguinea Pluie de Feu*).

P1372 Masses of graceful stems covered with fiery, tubular flowers. 1½-2 feet. May-June.

PURPLE JACOBÆA (*Senecio pulcher*).

P2428 A valuable late-flowering perennial, bearing rosy purple Daisy-shaped flowers with golden centers. 2-3 inches in diameter. 2-2½ feet. August-October.

PURPLE SAGE (*Salvia virgata nemorosa*).

P2288 The plant forms a symmetrical pyramid and the flowers, bright purple in color, are borne in long terminal heads on erect stems. 2½ feet. June-August.

Any of the above, 40c. each, \$3.50 per 10.

Ten Set: One each of the above...\$3.75

Ten Ten Sets (100 plants).....\$33.50

Ten Herbaceous Peonies

For ease of culture, for gorgeous masses of color, either where they grow or as cut blooms in the house, no flowers excel the modern Peonies. Practically free from any insect pests or disease, so hardy that they do not require a mulch for the Winter. They bloom year after year in the same place, without even the occasional replanting that most perennials ask.

Plant generously of Peonies, not only in the hardy border, but along the front of your boundary-line shrubs.

ALBERT CROUSSE.

P1832	Large, compact flowers, pale pink, fragrant.....	Each 10	
		\$1.00	\$9.00

DELACHEI.

P1835	Dark velvety purple.....	.75	7.00
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DUCHESSE DE NEMOURS.

P1840	Pure white center with sulphur collar. Fragrant and very free.....	1.00	9.00
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EDULIS SUPERBA.

P1845	Bright mauve pink.....	.75	7.00
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FESTIVA MAXIMA.

P1860	Large, globular flowers, pure white, flecked with crimson.....	1.00	9.00
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LADY LEONORA BRAMWELL.

P1865	Silvery rose, fragrant.....	.75	7.00
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L'INDISPENSABLE.

P1870	Full, globular flowers; lilac pink, shading to violet rose toward center....	1.00	9.00
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MODESTE GUERIN.

P1885	Large, round flower, rose pink, with purplish center.....	1.00	9.00
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MONS. JULES ELIE.

P1890	Pale lilac rose, fragrant.....	1.00	9.00
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PRES. ROOSEVELT.

P1900	Dark red.....	.75	7.00
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Ten Set: One each of above.....\$8.50

Ten Ten Sets (100 plants).....\$70.00

JULIUS ROEHRS CO.

Plants of Hardy Perennials

Ten Strike Set of German Irises

What would Spring in the garden be without the iridescent Iris? As hardy and disease-free as the Peonies. They fill the hardy border with color for weeks. In general satisfaction giving, they would come near the top of any list of hardy plants. In ordering, select some of each of the different types. The Japanese sorts come into bloom just after the German varieties are through.

In the following descriptions S, denotes the erect petals or standards; F, denotes the lower petals or falls.

BERCHATA.

P1458 S, bronzy yellow; F, blue violet, bordered bronze.

FRO.

P1499 S, deep gold; F, chestnut brown.

HER MAJESTY.

P1508 S, rose pink; F, bright crimson.

IRIS KING.

P1511 S, lemon yellow; F, narrow, edged with yellow.

LOHENGRIN.

P1532 S, and F, Cattleya pink.

MITHRAS.

P1541 S, light yellow; F, wine-red with margin of deep yellow.

PFAUENAUGE.

P1585 S, olive gold; F, bluish-plum color with gold border.

PRINCESS VICTORIA LOUISE.

P1588 S, primrose yellow; F, reddish purple with narrow primrose margin.

RHEIN NIXE.

P1594 S, white; F, violet blue, with narrow white margin.

WYOMISSING.

P1615 S, creamy white, suffused soft rose; F, deep rose.

Any of the above ten German Irises,
40c. each, \$3.50 per 10

Ten Set: One each of above.....\$3.75

Ten Ten Sets (100 plants).....\$32.50

Ten Self Colors, German Irises

ATROPURPUREA.

P1449 Claret purple.

AUREA.

P1452 Chrome yellow.

BRIONENSE.

P1464 Pale violet.

FLAVESCENS.

P1490 Soft yellow.

FLORENTINA.

P1493 White, faintly flushed lavender.

L'INNOCENCE.

P1529 Ivory white.

MME. PACQUITTE.

P1546 Rosy claret.

QUEEN OF MAY.

P1591 Rose pink.

SPECTABILIS.

P1603 Purple.

TRAUTLIEB.

P1609 Soft rose.

Any of ten self colors German Irises, 30c. each,
\$2.50 per 10

One each of ten self colors German Irises, \$2.75
Ten Ten Sets\$22.50

Ten White and Blue Shades German Irises

ALBERT VICTOR.

P1443 S, soft blue; F, lavender.

BRIDESMAID.

P1461 S, lavender; F, white, reticulated lavender.

CIENGALTI.

P1467 S, lavender blue; F, violet blue.

DONNA MARIA.

P1481 S, white; F, white, shaded lilac.

MR. GLADSTONE.

P1564 S, white, flaked violet; F, purple.

MME. CHEREAU.

P1543 S, and F, white, fringed with azure blue.

MRS. H. DARWIN.

P1552 S, white; F, white, reticulated violet.

JULIUS ROEHRS CO.

Plants of Hardy Perennials, Ten Set of White and
Blue German Irises—Continued

MRS. REUTHE.

P1558 S, white, veined blue gray; F, white, frilled
soft blue.

PALLIDA DALMATICA.

P1576 S, pale lavender; F, deep lavender.

VIRGIN.

P1612 S, white, shaded lavender; F, deep purple.

Any of ten white and blue shades German Irises,
30c. each, \$2.50 per 10.

Ten Set: One each of above.....\$2.75

Ten Ten Sets (100 plants).....\$22.50

Ten Yellow and Bronze German Irises

ADA.

P1440 S, canary yellow; F, white, reticulated brown.

ARNOLS.

P1446 S, rosy-bronze; F, velvety purple.

DR. BERNICE.

P1479 S, coppery bronze; F, velvety crimson.

GAJUS.

P1502 S, light yellow; F, crimson, reticulated white and
yellow, yellow edge.

GRACCHUS.

P1505 S, pale yellow; F, crimson, reticulated white.

JACQUESIANA.

P1514 S, coppery crimson; F, maroon.

LEOPOLD.

P1526 S, bronze; F, purple.

LORELEY.

P1535 S, light yellow; F, ultramarine blue, bordered
cream.

MAORI KING.

P1538 S, golden yellow; F, velvety crimson, margined
gold.

NIBELUNGEN.

P1567 S, fawn yellow; F, violet purple with fawn
margin.

Any of ten yellow and bronze German Irises,
30c. each, \$2.50 per 10.

Ten Set: One each of above German Irises, \$2.75

Ten Ten Sets.....\$22.50

Ten Japanese Irises

The Japanese Irises are the tallest and most exquisitely colored of all. They are most effective, too, for cutting. Words cannot picture the delicate beauty of the immense flowers, with their broad, filmy petals. And the clean, light green foliage is handsome in the Spring and at least attractive long after the flowers go. You can use them by the water's edge, and in the regular border. You will find a collection of them a great addition to your garden in every way.

ALBION.

P1635 Large, pure white, double.

ASTARTE.

P1677 Pale blue, veined darker blue, single.

CORNELIA.

P1644 Pansy violet, double.

EUPHRASIA.

P1683 Crimson purple, veined white, single.

HEBE.

P1653 Pale pink ground, veined crimson purple, double.

JUNO.

P1659 White, delicately veined violet-blue, double.

JUPITER.

P1692 Deep bluish purple, single.

METEOR.

P1665 White ground, veined violet-purple, double.

NESTA.

P1695 White, faintly marbled purple, single.

SAPPHO.

P1671 White, traced and marbled with ultramarine blue, double.

Any of ten Japanese Irises, 30c. each, \$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten Sets (100 plants).....\$22.50

JULIUS ROEHRS CO.

Plants of Hardy Perennials

Ten Hardy Phloxes

After the Peonies and the Iris are gone, nothing takes their place quite so completely as the Hardy Phloxes. They give long-lasting masses of color in the mixed border and are equally satisfactory for cutting.

The newer varieties are improved not only in size, but include a range of attractive colors and shades that, compared to the limited old varieties, make them seem like a new kind of flower.

Phloxes will succeed in almost any deep, well-manured soil; their most important requirement being plenty of water during the growing season.

The following Collection has been carefully selected from the best varieties of recent introduction, and will be found superior to the older varieties in greatly increased size of truss and individual flower, in greater delicacy of coloring, and wider range of color shades, and also in improved habit of growth.

The flowering season commences early in July and by removing the spikes of blooms as soon as over it can be prolonged until October.

ALBION.

P1976 White, with faint red eye.

AQUILON.

P1980 Crimson purple.

BARON VAN DEDEM.

P1983 Glistening crimson scarlet.

ELIZABETH CAMPBELL.

P2006 Large, bold trusses of brilliant salmon-pink flowers with a darker pink eye.

EUGENE DANZANVILLIERS.

P2009 Soft lilac-blue flowers with white centers.

EUROPA.

P2012 Large trusses and flowers; pure white, with carmine-crimson eye.

MRS. JENKINS.

P2048 Very fine white, robust grower and free bloomer.

RYNSTROM.

P2063 Large trusses of deep pink flowers.

SIEBOLD.

P2066 Brilliant orange-scarlet, with maroon eye.

SUNSHINE.

P2069 Deep salmon-rose, dark pink center.

Any of ten Phloxes . . .30c. each, \$2.50 per 10

Ten Set: One each of above \$2.75

Ten Ten Sets \$22.50

RUTHERFORD, N. J.

Plants of Hardy Perennials

Ten Hardy Asters (Starworts)

Among the many things that we have never fully appreciated because it is native and common, is the Hardy Aster. But here are new varieties and colors that will be a revelation to you. They deserve an important place in every Autumn garden.

Their great variety of color, size of flowers, height, diversity in time of flowering, and extreme hardiness make them highly desirable. In herbaceous borders and shrubberies and naturalized in woodland, they can be used with great effect.

ACRIS.

P300 Large, shaggy heads of lavender-blue flowers. 2 feet. August-September.

AMELLUS bessarabicus.

P305 Large, deep rich violet flowers. 2 feet. August-September.

AMELLUS ULTRAMARINE.

P325 Large, branching heads, 2 feet across, of intense ultramarine blue flowers. 2 feet. August-September.

AMETHYSTINUS.

P330 A much-branched species, being covered in October with small, amethyst-blue flowers. 4-5 feet.

CLIMAX.

P335 The flowers are of an exquisite shade of pale mauve with full golden yellow centers. 5-6 feet. September-October.

CORDIFOLIUS IDEAL.

P345 Pale lavender flowers borne in the greatest profusion on slender, graceful stems. 3-4 feet. October.

FELTHAM BLUE.

P355 Large, clear blue flowers. 4 feet. September.

MRS. S. T. WRIGHT.

P375 Distinct shade of purple. 4 feet. September-October.

PEGGY BALLARD.

P380 The plant has a compact, erect habit and the flowers are bright violet-purple, double, and are borne on long sprays. 3 feet. September.

ST. EGWYN.

P390 Forms a compact, symmetrical bush, 2½ feet in height and is entirely covered during September with large, clear, pink flowers. September.

Any of ten Asters . . . 30c. each, \$2.50 per 10

Ten Set: One each of above \$2.75

Ten Ten Sets (100 plants) \$22.50

JULIUS ROEHRS CO.

Plants of Hardy Perennials

Ten Hardy Pompon Chrysanthemums

The hardy Chrysanthemums, both Pompon and Japanese, are a delight to the late Fall garden, and unsurpassed for cutting when flowers for the house are hard to find.

If you have not already a generous planting of hardy 'Mums in your garden we feel very safe in urging you to try them. They will make a showing for themselves anywhere and may be planted, if necessary, in the far away corners.

CONNIE DICK.....	P658..	Yellow.
DONALD.....	P662..	Creamy pink, bronze center.
GOLDEN CLIMAX..	P664..	Yellow.
JAMES BOONE.....	P668..	White.
LILLIAN DOTY.....	P670..	Shell pink.
NIO.....	P680..	Whitish pink.
TIBER.....	P682..	Bronze.
VIOLA.....	P684..	Reddish carmine.
WACO.....	P686..	Creamy yellow.
WHITE LILLIAN DOTY.....	P688..	Pure white.

Any of Ten Hardy Pompon Chrysanthemums,
30c. each, \$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten Sets (100 plants).....\$22.50

Ten Hardy Japanese Chrysanthemums

CHALDON.....	P630....	Reddish crimson.
DOROTHY.....	P633....	Pure white.
FEDORA.....	P635....	Pink, white center.
L'ARGENTUILLAIS.....	P638....	Red.
LILAC CAP.....	P640....	Deep lilac.
LUCIFER.....	P642....	Deep crimson.
NORMANDIE.....	P644....	Pale pink.
PETITE LOUISE.....	P648....	Pink.
PURPLE CAP.....	P650....	Purple.
WALLACE.....	P652....	Yellow.

Any of ten Hardy Japanese Chrysanthemums,
30c. each, \$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten Sets (100 plants).....\$22.50

Plants of Perennials

Ten Perennial Sunflowers

The following ten plants are all allied to the Sunflowers but vary considerably in size and shape of flower and habit of growth. They are all desirable border plants and are useful for cutting. Particularly effective when massed along woodland walks, or in the wild garden. Used with the Hardy Asters they give the royal colors of Autumn—purple and gold.

HELENIUM autumnale, Riverton Gem.

P1253 Loose heads of old gold flowers, striped and suffused with mahogany red. 3½ feet. August-September.

HELENIUM autumnale rubrum.

P1256 Mahogany crimson flowers. 3½ feet. August-September.

HELENIUM pumilum magnificum.

P1268 Soft yellow flowers. 2½ feet. July-August.

HELIANTHUS mollis.

P1292 Lemon-yellow flowers. 4 feet. August-September.

HELIANTHUS multiflorus fl. pl.

P1294 Erect, bush-like habit; masses of double yellow, globular flowers borne on long stems. 4 feet. August-October.

HELIOPSIS Pitcheriana semi-plena.

P1315 Semi-double flowers, golden-yellow. 3 feet. July-September.

HELIOPSIS scabra Cucullata.

P1306 Yellow, semi-double. 3 feet. July-September.

HELIOPSIS scabra Latifolia.

P1311 Double, chrome yellow. 3 feet. July-September.

HELIOPSIS scabra Praestans.

P1316 Double yellow. 3 feet. July-September.

HELIOPSIS scabra Venusta.

P1312 Semi-double yellow. 3 feet. July-September.

Any of Ten Perennial Sunflowers, 30c. each,
\$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten Sets (100 plants).....\$22.50

JULIUS ROEHRS CO.

Plants of Perennials

Ten Hollyhocks

Old-fashioned, but indispensable. Of course you want plenty of Hollyhocks. Against the house, or the garage, or any tall wall, what other flower can take their place? These are all choice, selected strains.

A few plants, set where the flowers will have a chance to show against the house or at the back of flower beds, will "tone up" the entire place. These are strong, husky, healthy roots that will make an early showing.

CRIMSON.....	P110....	Double.
YELLOW.....	P113....	Double.
ROSE.....	P116....	Double.
RED.....	P119....	Double.
WHITE.....	P121....	Double.
PINK.....	P123....	Single.
PURPLE.....	P125....	Single.
WHITE.....	P127....	Single.
YELLOW.....	P129....	Single.
RED.....	P131....	Single.

Any of above Hollyhocks. .30c. each, \$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten Sets (100 plants).....\$22.50

Ten Hybrid Astilbes

A comparatively new race of plants somewhat resembling the well-known *Spiræa japonica*. They are best suited by a rather moist situation where they will attain a height of 3 to 4 feet, and during June and July bear innumerable pyramidal heads of plume-like flowers.

CERES.....	P432....	Bright pink.
GRUNO.....	P434....	Salmon pink.
JUNO.....	P436....	Rosy purple.
KRIEMHILDE.....	P438....	Salmon pink.
SALLAND.....	P440....	Red.
SALMON QUEEN.....	P442....	Light salmon pink.
SILVER WHITE.....	P444....	Blush pink.
ROSE PERLE.....	P446....	Soft pink.
VESTA.....	P448....	Lavender pink.
VENUS.....	P450....	Peach blossom pink.

Any of ten Astilbes. .50c. each, \$4.50 per 10

Ten Set: One each of above.....\$4.75

Ten Ten Sets (100 plants).....\$33.50

Plants of Perennials

Ten Hardy Ferns

There's many a shabby looking, shady place near the house, or in some nook or angle that might be converted into a spot of charm and individuality by the use of hardy ferns.

Like many of the simpler things, they've been overlooked by the majority of house owners, because they are not "played up" more in the average catalog.

Let us recommend to you the following collection, to get acquainted. We're sure you'll want more of some of them after you've seen what they will do to add to the attractiveness of your home.

HARDY MAIDEN HAIR FERN (*Adiantum pedatum*).

P1060 1 foot.

ASPIDIUM acrostichoides.

P1063 Dark green evergreen fronds. 1 foot.

ASPIDIUM marginale.

P1066 1 foot.

ASPIDIUM novæboracense.

P1069 2 feet.

ASPLENIUM Filix-fœmina.

P1072 2 feet.

GOSSAMER FERN (*Dicksonia punctilobula*).

P1075 1½ feet.

SENSITIVE FERN (*Onochlea sensibilis*).

P1078 1 foot.

CINNAMON FERN (*Osmunda cinnamomea*).

P1081 2-3 feet.

OSMUNDA Claytoniana.

P1084 2-3 feet.

ROYAL FERN (*Osmunda regalis*).

P1087 2-3 feet.

Any of ten Hardy Ferns .30c. each, \$2.50 per 10

Ten Set: One each.....\$2.75

Ten Ten-Sets (100 plants).....\$22.50

Ten Day Lilies (Hemerocallis)

The Day Lilies are a group of plants having graceful, reed-like foliage and bearing flowers of varying shades of yellow on long, slender stems. They are first-class plants for grouping in the border or near the waterside and the longer they are left undisturbed the more effective they become.

DR. REGEL.

P1324 Rich orange. 1½ feet. June-July.

DUMORTIERI.

P1326 Orange yellow. 1½ feet. May-June.

FLAVA.

P1328 Pale yellow, fragrant. 2-3 feet. June-July.

JULIUS ROEHRS CO.

Plants of Perennials—Day Lilies, continued

FLAVA MAJOR.

P1330 Golden yellow. 2-3 feet. June-July.

HYBRIDA BARONII.

P1332 A new hybrid, having immense flowers of a clear citron yellow. 2-3 feet. June-July.

GOLD DUST.

P1334 Deep rich orange. 2-3 feet. July-August.

SOVEREIGN.

P1336 Large orange flowers with broad petals. 2-3 feet. June-July.

MIDDENDORFFII.

P1338 Orange. 1 foot. May-July.

THUNBERGII.

P1340 Lemon yellow. 3 feet. June-August.

Any of ten Day Lilies...30c. each, \$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten-Sets\$22.50

Ten for Succession of Bloom

Here's a general collection for general purpose. Will give a succession of bloom, from the Columbines in May to the Marshmallows in September. If you are just beginning your collections of perennials, you'll want several sets of this entire list. We will take care to mix the colors in each kind or family.

HOLLYHOCK (*Althæa rosea*).

P134 White, pink, yellow, crimson, maroon, etc.
Double and single. 5-6 feet. July-August.

COLUMBINE (*Aquilegia*, Roehrs' Long-Spurred Hybrids).

P239 White, blue, pink, yellow and scarlet. 2-3 feet.
May-June.

CANTERBURY BELLS (*Campanula Medium*).

P530 White, blue and pink. 2 feet. June.

LARKSPUR (*Delphinium*).

P887 A first-class mixture raised from seed saved from the best named varieties. The colors range from white to deep blue. A large proportion of the flowers are double. 3-6 feet. June-September.

SWEET WILLIAM (*Dianthus barbatus*).

P2490 White, pink and crimson. 2 feet. June.

FOXGLOVE (*Digitalis*).

P984 White, pink and purple. 4 feet. June-July.

MARSHMALLOWS (*Hibiscus Moscheutos*).

P1395 Very large flowers in rich shades of crimson, pink and white. 4-6 feet. August-September.

JAPANESE IRIS (*Iris Kaempferi*).

P1703 A grand mixture of white, pink and shades of lavender and blue, etc. Single and double flowers. 2-3 feet. July.

ORIENTAL POPPY (*Papaver orientale*).

P1950 Pink, salmon and scarlet, etc. 2 feet. May-June.

PYRETHRUM *roseum*.

P2260 White, pink and crimson, etc. 2 feet. June

Any of ten Mixed Families, 30c. each, \$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten Sets (100 plants).....\$22.50

Ten Perennials for Cutting

Get this set—or better still, several of them—and plant them where they will be convenient to get at for cutting. The Shasta Daisies, Perry's Aster, and the Baby's Breath especially, you'll find indispensable for keeping the house supplied with flowers. And what a difference a vase of flowers makes on the dining room table!

SNEEZEWORD (*Achillea Ptarmica* The Pearl).

P20 Pure, double white, pompon-like flowers are borne in branching heads on erect stems. 2 feet. June-August.

STARWORT (*Aster Perry's* Pink).

P385 Glistening reddish-pink flowers. 3 feet. September-October.

FALSE STARWORT (*Boltonia latisquama nana*).

P492 Pink Daisy-like flowers in great profusion. 3 feet. September.

TICKSEED (*Coreopsis grandiflora*).

P780 An extremely free-flowering plant, bearing large, golden-yellow flowers on long, slender stems. 2½ feet. June-October.

SHASTA DAISY (*Chrysanthemum maximum*).

P735 Large white flowers on stout stems. 2½ feet. June-September.

HEMP AGRIMONY (*Eupatorium coelestinum*).

P1043 A robust-growing plant, producing heads of blue Ageratum-like flowers so freely as to hide the foliage. 2½ feet. August-October.

FLEABANE (*Erigeron Quakeress*).

P1022 Mauve flowers on branching stems; a continuous bloomer. 2 feet. June-October.

SPURGE (*Euphorbia corollata*).

P1049 Small white flowers in great profusion. 2-3 feet. July-August.

BLANKET FLOWER (*Gaillardia grandiflora*).

P1109 The flowers range in color from old gold to crimson. 1½-2 feet. June-October.

BABY'S BREATH (*Gypsophila paniculata*).

P1164 A well-known popular favorite; bears clouds of small white flowers. 2-3 feet. July-August.

Any of the above ten plants for cutting,
30c. each, \$2.50 per 10

Ten Set: One each.....\$2.75

Ten each Ten Sets (100 plants).....\$22.50

JULIUS ROEHRS CO.

Plants of Perennials

Ten Fragrant Perennials

Always we associate flowers with fragrance—but by no means all flowers are fragrant. In fact, the majority of them have very little smell. Be sure to include this Ten Set in your order; a hardy garden without Sweet Lavender and Rosemary, is only half a garden.

SWEET FLAG (*Acorus Calamus*).

P70 Sweet-scented, flag-like foliage. A moisture-loving plant. 2 feet.

SOUTHERNWOOD (*Artemisia Abrotanum*).

P273 An old-fashioned plant of bush-like habit, having finely divided foliage possessing a refreshing fragrance. 2-3 feet.

WOODRUFF (*Asperula odorata*).

P292 Masses of small, white flowers in Spring. The foliage has the scent of new-mown hay.

ROCKET (*Hesperis matronalis*).

P1383 An old-fashioned favorite with fragrant pink flowers. 2 feet. May-June.

WHITE ROCKET (*Hesperis matronalis alba*).

P1384 A white variety of the above.

SWEET LAVENDER (*Lavendula vera*).

P1728 Gray foliage and blue flowers. The whole plant is fragrant. 2 feet. July.

OSWEGO TEA (*Monarda didyma*).

P1783 Bright red heads of flowers. 3 feet. June-August.

PINK WHITE RESERVE.

P2147 Masses of pure white clove-scented flowers. 9 inches. May-June.

ROSEMARY (*Rosmarinus officinalis*).

P2268 A well-known, half shrubby plant bearing blue flowers. The whole plant is fragrant.

LEMON THYME (*Thymus citriodorus*).

P2520 Green, lemon-scented foliage. 6 inches.

Any of the ten Fragrant Plants, 30c. each,
\$2.50 per 10

Ten Set: One each of above.....\$2.75
Ten Ten Sets.....\$22.50

Plants of Perennials

Ten Plants for Carpeting

To get effects that are really natural, that give the atmosphere of permanence and matureness, the carpeting or ground-covering plants are essential. Periwinkle and Moss Pink, and most of the others, are especially good for naturalizing.

BUGLE (*Ajuga reptans atropurpurea*).

P100 Trailing habit, bronze foliage and flowers. 6 inches. May.

ROCK CRESS (*Arabis alpina*).

P245 Pure white flowers. 6 inches. April-May.

THRIFT (*Armeria maritima*).

P264 Forms compact, grass-like tufts and bears globular heads of pink flowers. 6 inches. May-June.

WHITE THRIFT (*Armeria maritima alba*).

P266 A white variety of the above.

GROUND IVY (*Nepeta Glechoma*).

P1793 A blue-flowered, evergreen trailer. 6 inches. May-June.

WHITE MOSS PINK (*Phlox subulata alba*).

P2085 Evergreen, moss-like foliage and white flowers. 6 inches. April-May.

LILAC MOSS PINK (*Phlox subulata lilacina*).

P2095 Light blue.

MOSS PINK (*Phlox subulata rosea*).

P2100 Bright rose.

SPEEDWELL (*Veronica rupestris*).

P2620 Masses of wiry, prostrate stems, each one terminating in a cluster of deep blue flowers. 6 inches. May-June.

PERIWINKLE (*Vinca minor*).

P2640 An evergreen trailing plant with blue flowers. 6 inches. May-July.

Any of the ten plants for carpeting, 30c. each,
\$2.50 per 10

Ten Set: One each of above.....\$2.75
Ten Ten Sets (100 plants).....\$22.50

JULIUS ROEHRS CO.

Plants of Perennials

Ten Plants for Edging

Trim little edges around your hardy beds—especially if the garden is the least bit formal—and along the walks, add a certain finish and charm that greatly enhance all the other things in the garden. If you've never used them, try the effects on a bed or two. Each plant may be divided into many after a couple of seasons' growth.

GOLD DUST (*Alyssum saxatile compactum*).

P108 Dense masses of small yellow flowers. 1 foot. May.

AVENS (*Geum Heldreichi*).

P1154 Compact tufts of green foliage and orange-colored flowers. 1 foot. May-August.

DWARF FLAG (*Iris pumila*).

P1711 Upper petals violet-blue, lower petals deep violet-purple. 9 inches. April-May.

PHLOX *amœna*.

P2110 Masses of bright pink flowers in April and May. 9 inches.

PINK CARMEN.

P2132 Dwarf compact habit, pink flowers. 6 inches. May-June.

PINK HER MAJESTY.

P2138 Large white flowers. 9 inches. May-June.

PINK PADDINGTON.

P2144 Deep rose, crimson center. 9 inches. May-June.

LEADWORT (*Plumbago Larpentæ*).

P2155 A dwarf, tufted plant with dense masses of thin, wiry stems each one terminating in a closely arranged cluster of cobalt-blue flowers. 1 foot. August-October.

WOUNDWORT (*Stachys lanata*).

P2467 White woolly foliage. 6 inches.

SILVER-LEAVED SPEEDWELL (*Veronica incana*).

P2605 Deep blue flowers, contrasting effectively with the silvery gray foliage. 1 foot. July-August.

Any of the ten Plants for Edging, 30c. each,
\$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten Sets\$22.50

Ten Plants for Moist Situations

Often you'll strike a low, damp spot, where the plants you've been using elsewhere don't do very well. Instead of going to the expense and trouble of trying to fill it or drain it, plant the things in this set—they all thrive with wet feet.

SNAKEROOT (*Cimicifuga racemosa*).

P763 Large, glossy leaves and branching spikes of pure white flowers. 4 feet. July-August.

TRUMPET WEED (*Eupatorium purpureum*).

P1046 Large trusses of purple flowers. 7-10 feet. August.

PLANTAIN LILY (*Funkia Fortunei*).

P1093 Leathery-bluish leaves and pale mauve flowers. 1½ feet. July.

WATER FLAG (*Iris Pseudo-acorus*).

P1708 Yellow flowers. 2 feet. June.

SIBERIAN FLAG (*Iris sibirica*).

P1717 Purplish-blue flowers. 2 feet. June.

WHITE SIBERIAN FLAG (*Iris sibirica* Snow Queen).

P1718 Large, pure white flowers. 2 feet. June.

BELLWORT (*Lobelia syphilitica*).

P1747 Bright blue flowers arranged on stout erect stems. 2 feet. June-July.

YELLOW JACOBÆA (*Senecio Clivorum*).

P2425 A recent introduction from China; it forms a mass of luxuriant green foliage and bears branching heads of bright yellow flowers. 3-4 feet. August-September.

GOAT'S BEARD (*Spiræa Aruncus*).

P2455 A vigorous plant having attractive foliage and producing long, arching plumes of feathery white flowers. 4-5 feet. June-July.

DOUBLE MEADOW SWEET (*Spiræa Ulmaria* fl. pl.).

P2464 Large heads of creamy double white flowers. 2 feet. June-July.

Any of the ten plants for moist situations,
30c. each, \$2.50 per 10.

Ten Set: One each of above.....\$2.75

Ten Ten Sets.....\$22.50

JULIUS ROEHRS CO.

Plants of Perennials

Ten Plants for Shady Situations

The "shady spot" is often one of the greatest problems on the place. Don't waste time trying to force plants that will not thrive in the shade, to grow there. Try one or two of these "shady" Ten Sets and gradually fill up your shady spots, with the things you like best in them.

ALKANET (*Achillea myosotidiflora*).

P141 A plant of recent introduction, producing masses of bright-blue Forget-Me-Not flowers. 1 foot. May.

BELLFLOWER (*Campanula grandis*).

P520 The flower stems issue from tufts of rich green foliage and are covered nearly the whole length with flat, pale blue flowers. 1½ feet. June-July.

BELLFLOWER (*Campanula punctata*).

P569 White, drooping, bell-shaped flowers, spotted with rose. 1½ feet. June.

LOOSESTRIFE (*Lysimachia clethroides*).

P1768 Erect stems, terminating in arching panicles of pure white flowers. 2 feet. July-September.

VIRGINIA COWSLIP (*Mertensia virginica*).

P1778 Large, glaucous-gray leaves and drooping clusters of clear blue flowers. 1 foot. May.

DOUBLE DROPWORT (*Spiræa filipendula* fl. pl.)

P2458 Fern-like foliage and branching sprays of double, creamy-white flowers. 2 feet. June-July.

SOLOMON'S SEAL (*Polygonatum multiflorum*).

P2168 Pendant sprays of greenish white flowers. 2-3 feet. May-June.

FOAM FLOWER (*Tiarella cordifolia*).

P2530 Bronze-tinted foliage and spikes of creamy white, feathery flowers. 1 foot. May.

WHITE FLOWER OF A DAY (*Tradescantia virginica alba*).

P2536 Grass-like foliage and white flowers. 2 feet. June-October.

SCARLET FLOWER OF A DAY (*Tradescantia virginica coccinea*).

P2537 Scarlet. 2 feet. June-October.

Any of the above 30c. each, \$2.75 per 10

Ten Set: One each \$2.75

Ten Ten Sets (100 plants) \$22.50

Plants of Perennials

Ten Plants for Naturalizing

More and more the beauty of things that are allowed to grow in their own natural way, is coming to be recognized in our gardening. Then, too, the labor question is making plants that take care of themselves, more and more desirable. In this Ten-Set you find things which, while absolutely hardy, are beautiful enough to hold their own in comparison with most of their hardy border sisters.

All of these are exceptionally hardy and vigorous and capable of taking care of themselves. Planted in the open, or in the woods where there is some sunlight, they will bloom year after year without further attention.

CANADIAN COLUMBINE (*Aquilegia canadensis*).

P216 Scarlet and yellow flowers. 2 feet. May-June.

FALSE STARWORT (*Boltonia latisquama*).

P490 Pink Daisy-like flowers. 5-6 feet. September.

CALIMERIS INCISA.

P496 An attractive, Aster-like plant with pale blue flowers. 2 feet. July-August.

SEA HOLLY (*Eryngium planum*).

P1038 Small, lavender-blue flower heads and glistening steel-blue stems. 2-3 feet. July-August.

PRAIRIE SUNFLOWER (*Helianthus rigidus* Daniel Dewar).

P1298 Large yellow flowers. 5-6 feet. August-September.

DOUBLE CONE FLOWER (*Rudbeckia Golden Glow*).

P2270 Double, golden-yellow flowers. 5-6 feet. July-September.

BLACK-EYED SUSAN (*Rudbeckia Newmannii*).

P2273 Deep yellow flowers with conspicuous brown centers. 2 feet. July-October.

MEADOW SAGE (*Salvia pratensis*).

P2285 Branching stems of rich violet-blue flowers. 2 feet. June-August.

COMPASS PLANT (*Silphium laciniatum*).

P2448 Tall-growing plant with massive foliage and drooping heads of yellow flowers. 6-8 feet. August-September.

WHITE MULLEIN (*Verbascum Miss Willmott*).

P2590 A stately plant with long spikes of creamy white flowers. 4-6 feet. June-July.

Any of the ten Plants for Naturalizing, 30c. each,
\$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten Sets.....\$22.50

JULIUS ROEHRS CO.

Plants of Perennials

Ten Plants Flowering in Late Fall

How often have you noticed that the glory of a flower garden had faded and gone, in late Fall, while Nature's gardens by the roadsides and in the fields, were still beautiful in their regal Autumn colors. Plant this set and be assured of flowers in abundance not only until frost, but until snow flies. When the graceful, virgin-white wind-flowers open, you'll feel that Spring has re-visited your garden, despite the tyranny of the Calendar. And Starworts and Hardy Chrysanthemums will clothe the slowly retiring Autumn in fitting dignity and splendor.

WHITE JAPANESE WINDFLOWER (*Anemone japonica alba*).

P180 3 feet. September-November.

PINK JAPANESE WINDFLOWER (*Anemone japonica Queen Charlotte*).

P188 3 feet. September-November.

DOUBLE WHITE JAPANESE WINDFLOWER (*Anemone japonica Whirlwind*).

P195 3 feet. September-November.

CHRISTMAS DAISY (*Aster grandiflorus*).

P360 Large violet-blue flowers. 3 feet. October-November.

SIBERIAN STARWORT (*Aster tartaricus*).

P395 A distinct species with large, bluish-violet flowers. 5-6 feet. October.

SINGLE CHRYSANTHEMUM, Excelsior.

P720 Scarlet. 2 feet. October-November.

SINGLE CHRYSANTHEMUM, Mensa.

P728 White. 2 feet. October-November.

SINGLE CHRYSANTHEMUM, Mrs. H. Hogben.

P732 Bronze. 2 feet. October-November.

JAPANESE OX-EYE DAISY (*Chrysanthemum nipponicum*).

P753 A half shrubby plant with white flowers. 1½ feet. October.

TORCH LILY (*Tritoma Pfitzeri*).

P2555 Handsome, reed-like foliage and rich orange-scarlet flowers closely arranged on thick, fleshy stems. 2-3 feet. September-November.

Any of ten Plants Flowering in Late Fall,
30c. each, \$2.50 per 10

Ten Set: One each.....\$2.75

Ten Ten Sets (100 plants).....\$22.50

Plants of Perennials

Ten Plants With Ornamental Foliage

The most beautiful of pictures is better for a frame. These plants, used with others in the mixed border, are not only beautiful in themselves, but heighten the effect of the flowers about them.

BEAR'S BREACH (*Acanthus mollis*).

P5 Large, handsome, deep green leaves. 3 feet.

ARTEMISIA STELLERIANA.

P280 A rapid growing, trailing plant with silvery foliage. 9 inches.

PLUME POPPY (*Bocconia cordata*).

P480 A vigorous, stately plant with large, handsome gray leaves, bearing plumes of creamy white flowers. 6-8 feet. July-August.

GLOBE THISTLE (*Echinops sphærocephalus*).

P1010 A robust growing plant with thistle-like foliage. 6 feet.

AMETHYST SEA HOLLY (*Eryngium amethystinum*).

P1031 Stems, leaves and flowers of amethyst blue. 1½ feet. July-August.

COMMON SEA HOLLY (*Eryngium maritimum*).

P1033 Whitish, prickly leaves and flower heads of the same color. 1 foot. July-August.

VARIEGATED PLANTAIN LILY (*Funkia undulata* variegata).

P1093 Green and white variegated leaves.

LAVENDER COTTON (*Santolina incana*).

P2294 A pretty silvery-leaved plant; it forms a compact bush about 1 foot high.

MAIDEN HAIR MEADOW RUE (*Thalictrum adiantifolium*).

P2505 Graceful, fern-like foliage. 1 foot.

MEADOW RUE (*Thalictrum glaucum*).

P2515 Glauous-grey foliage. 3 feet.

Any of above ten Plants with Ornamental Foliage,
30c. each, \$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten Sets (100 plants).....\$22.50

Plants of Perennials

Hardy Perennials Grouped by Color and Height

In making a hardy border, or using plants anywhere, for that matter, you want to know their colors, and also their heights. This makes it possible to get pleasing color effects, and to keep the taller things in the background. So, for your ready reference, we've made the following groups:

Ten Blue Flowers Under 2 Feet

ROCKY MOUNTAIN COLUMBINE (*Aquilegia cœrulea*).

P210 Large, blue flowers, white centers. 2 feet. May-June.

ITALIAN STARWORT (*Aster Amellus major*).

P305 Large dark, violet-blue flowers borne on loose, spreading branches. 2 feet. August-September.

CLUSTERED HAREBELL (*Campanula glomerata*).

P518 Compact clusters of tubular, violet-purple flowers on erect stems. 18 inches. June-August.

PEACH-LEAVED BELLFLOWER (*Campanula persicifolia*).

P540 Graceful, slender stems studded with cup-shaped flowers. 2½ feet. June-July.

MOUNTAIN KNAPWEED (*Centaurea montana*).

P605 Slightly woolly leaves and flowers resembling those of the Cornflower. 1½ feet. June-September.

PERENNIAL FLAX (*Linum perenne*).

P1743 A graceful, bushy plant covered throughout Summer with a cloud of brilliant, sky-blue flowers. 2 feet.

CREeping JACOB'S LADDER (*Polemonium reptans*).

P2160 Neat tufts of foliage and spikes of light blue flowers. 9 inches. April-May.

CORNFLOWER ASTER (*Stokesia cyanea*).

P2480 A free-flowering perennial bearing large blue flowers. 4-inches in diameter; from June to October. 1½ feet.

SPEEDWELL (*Veronica Royal Blue*).

P2615 A compact, bushy plant covered in May and June with sprays of bright blue flowers. 1 foot.

SPEEDWELL (*Veronica spicata*).

P2625 Erect spikes of blue flowers. 1½ feet. June-July.

Any of the above . . . 30c. each, \$2.50 per 10

Ten Set: One each of above . . . \$2.75

Ten Ten Sets (100 plants) . . . \$22.50

Plants of Perennials

Ten Blue Flowers Over 2 Feet

ALKANET (*Anchusa italica* Opal).

P135 Strong branching spikes of turquoise-blue flowers. 4-5 feet. June-July.

FALSE INDIGO (*Baptisia australis*).

P470 A robust growing Lupin-like plant with sprays of rich, dark blue flowers. 2 feet. June-July.

BELLFLOWER (*Campanula lactiflora*).

P522 Pale blue flowers. 2½ feet. June-July.

STEEPLE BELLFLOWER (*Campanula pyramidalis*).

P578 Massive spikes, closely studded with blue flowers. 4-6 feet. July-August.

DAVID'S VIRGIN'S BOWER (*Clematis Davidiana*).

P770 A sturdy bush with luxuriant foliage, the flowers are bright porcelain-blue and appear in Hyacinth-like clusters on long stalks during August and September. 3 feet.

LARKSPUR (*Delphinium formosum*).

P825 Dark blue flowers with white centers. 4 feet June-August.

OLIVER'S SEA HOLLY (*Eryngium Oliverianum*).

P1036 Large, rich blue flower heads and stems. 3 feet. July-September.

BALLOON FLOWER (*Platycodon grandiflorum*).

P2150 Slender stems bearing numerous blue bell-shaped flowers. 2 feet. July-October.

SAGE (*Salvia azurea grandiflora*).

P2279 Tall spikes of sky-blue flowers. 4 feet. August-September.

SPEEDWELL (*Veronica subsessilis*).

P2630 Stout, erect stems of intense deep blue flowers. 2½ feet. July-August.

Any of the ten Blue Flowers over 2 feet in height,
30c. each, \$2.50 per 10.

Ten Set: One each of above.....\$2.75

Ten Ten Sets.....\$22.50

Ten Yellow Flowers Under 2 Feet

OX-EYE CHAMOMILE (*Anthemis tinctoria* Kelwayi).

P200 Daisy-like flowers, freely produced. 2 feet. June-October.

BUTTERFLY WEED (*Asclepias tuberosa*).

P287 Bright orange-yellow flowers, followed by conspicuous seed vessels. 2 feet. July-August.

ST. JOHN'S WORT (*Hypericum Moserianum*).

P1405 Slender, drooping stems, bearing large yellow flowers resembling single Roses. 1½ feet. July-October.

JULIUS ROEHRS CO.

Plants of Perennials—Yellow flowers, continued

INULA ensifolia.

P1425 A dwarf, free-flowering plant. 9 inches. August-September.

INULA glandulosa.

P1428 Bright yellow, tassel-like flowers on erect stems. 2 feet. July.

YELLOW DWARF FLAG (*Iris pumila* Excelsa).

P1715 9 inches. May.

YELLOW LOOSESTRIFE (*Lysimachia punctata*).

P1772 Small, bell-shaped flowers. 2 feet. June-July.

SUNDROPS (*Oenothera fruticosa*).

P1803 A showy, free-flowering plant, being densely covered with bright yellow flowers during June and July. 1½ feet.

POLYANTHUS (*Primula veris*).

P2210 9 inches. April-May.

DOUBLE BUTTERCUP (*Ranunculus speciosus* fl. pl.).

P2265 Rapid growing, trailing plant. 1 foot. May-June.

Any of ten Yellow Flowers 2 feet or less in height,
30c. each, \$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten Sets (100 plants).....\$22.50

Ten Yellow Flowers Over 2 Feet

YELLOW COLUMBINE (*Aquilegia chrysantha*).

P219 2½ feet. May-June.

GREAT KNAPWEED (*Centaurea macrocephala*).

P602 A strong growing plant with handsome foliage and golden-yellow thistle-like flowers. 4-5 feet. July-August.

CENTAUREA ruthenica.

P612 Fennel-like foliage and pale yellow flowers borne on slender, graceful stems. 3 feet. July.

YELLOW FOXGLOVE (*Digitalis lanata*).

P977 Pale yellow flowers. 2-3 feet. July.

SNEEZEWEED (*Helenium autumnale superbum*).

P1259 Heads of pale yellow flowers. 3½ feet. August-September.

PERENNIAL SUNFLOWER (*Helianthus orgyalis*).

P1296 A stately plant of sub-tropical appearance. The stems are clothed with long, strap-shaped leaves and the flowers appear on stalks growing from the base of each leaf. 8-10 feet. September.

ORANGE SUNFLOWER (*Heliopsis Pitcheriana*).

P1314 3-4 feet. July-August.

RUTHERFORD, N. J.

Plants of Perennials—Yellow flowers, continued

THERMOPSIS caroliniana.

P2517 A handsome, Lupin-like plant bearing trusses of Pea-shaped flowers on long, terminal spikes. 4-5 feet. July-August.

MULLEIN (*Verbascum densiflorum*).

P2585 Yellow flowers with mahogany centers, borne on long, erect spikes. 4-5 feet. June-July.

Any of ten Yellow Flowers over 2 feet in height,
30c. each, \$2.50 per 10

Ten Set: One each.....\$2.75

Ten Ten Sets (100 plants).....\$22.50

Ten White Flowers Under 2 Feet

DWARF SNEEZEWORT (*Achillea Ptarmica* Boule de Neige).

P25 Compact habit, double flowers. 1 foot. June-September.

JAPANESE COLUMBINE (*Aquilegia flabellata*).

P225 1 foot. May-June.

WHITE PEACH-LEAVED BELLFLOWER (*Campanula persicifolia* alba).

P542 Slender, erect stems studded with cup-shaped flowers. 2 feet. June-July.

WHITE MOUNTAIN KNAPWEED (*Centaurea montana* alba).

P607 1½ feet. June-September.

ROBINSON'S SHASTA DAISY (*Chrysanthemum maximum* Robinsonii).

P744 Large Daisy-like flowers with narrow, deeply-cut petals. 2 feet. June-September.

WHITE CRANE'S BILL (*Geranium sanguineum* album).

P1136 Prostrate habit, very free-flowering. May-August.

WHITE DWARF FLAG (*Iris pumila*, The Bride).

P1716 1 foot. April-May.

WHITE PERENNIAL FLAX (*Linum perenne* album).

P1744 A continuous succession of flowers throughout Summer. 1½ feet.

WHITE EVENING PRIMROSE (*Oenothera speciosa*).

P1810 Large fragrant flowers. 1½ feet. July-August.

WHITE CORNFLOWER ASTER (*Stokesia cyanea* alba).

P2481 Large flowers, 4 inches in diameter, from July to October. 1½ feet.

Any of ten White Flowers 2 feet or less in height,
30c. each, \$2.50 per 10

Ten Set: One each.....\$2.75

Ten Ten Sets.....\$22.50

JULIUS ROEHRS CO.

Plants of Perennials

Ten White Flowers Over 2 Feet

WHITE CROWNED CAMPION (*Agrostemma coronaria alba*).

P92 Silvery, downy foliage. 2½ feet. June-July.

WHITE JAPANESE WINDFLOWER (*Anemone japonica Collarette*).

P182 Graceful spikes of flowers. 3 feet. September-November.

MUNSTEAD COLUMBINE (*Aquilegia nivea grandiflora*).

P231 Vigorous grower. 2½ feet. May-June.

PLUMED WORMWOOD (*Artemisia lactiflora*).

P275 Numerous erect stems, each one terminating in a long Spiræa-like plume of creamy white flowers. 5-6 feet. August-October.

FALSE STARWORT (*Boltonia asteroides*).

P485 5-6 feet. August-September.

WHITE STEEPLE BELLFLOWER (*Campanula pyramidalis alba*).

P580 4 feet. July-August.

GIANT OX-EYE DAISY (*Chrysanthemum uliginosum*).

P756 A tall, robust grower, white flowers with green centers. 4-5 feet. August-September.

WHITE FALSE DRAGON'S HEAD (*Physostegia virginica alba*).

P2124 Erect spikes, densely covered with tubular flowers. 3-4 feet. July-August.

WHITE BALLOON FLOWER (*Platycodon grandiflorum album*).

P2150 Slender stems bearing bell-shaped flowers. 2 feet. June-October.

BEARD TONGUE (*Pentstemon Digitalis*).

P1963 White tubular flowers with purple throat. 2-3 feet. June-July.

Any of the above 30c. each, \$2.50 per 10

Ten Set: One each of above \$2.75

Ten Ten Sets (100 plants) \$22.50

Ten Pink Flowers Under 2 Feet

YARROW (*Achillea Millefolium roseum*).

P15 Large flat heads of rose flowers. 1½ feet. June-August.

THRIFT (*Armeria maritima Lauchiana*).

P268 Compact grower with deep rose flowers. 6 inches. May-October.

PERRY'S ITALIAN STARWORT (*Aster Amellus Perry's Favorite*).

P315 Large delicate rose-pink flowers so freely produced as to hide the foliage. 2 feet. August-September.

RUTHERFORD, N. J.

Plants of Perennials—Pink flowers, continued

CHRYSANthemum arcticum.

P747 Daisy-like blossoms of palest pink. 1 foot.
June-July.

PINK MOUNTAIN KNAPWEED (*Centaurea montana rosea*).

P609 1½ feet. June-September.

BLEEDING HEART (*Dielytra formosa*).

P986 Fern-like foliage and pendant heart-shaped
flowers. 1 foot. May-September.

PHLOX carolina.

P2112 1 foot. May-June.

SELF HEAL (*Prunella Webbiana*).

P2216 A dwarf, compact grower, globular heads of
pink flowers. 9 inches. June-August.

SWEET WILLIAM (*Dianthus barbatus* Newport Pink).

P2487 2 feet. June.

PINK CORNFLOWER ASTER (*Stokesia cyanea rosea*).

P2482 Large flowers, 4 inches in diameter. 1½ feet.
July-October.

Any of the above.30c. each, \$2.50 per 10

Ten Set: One each of above. \$2.75

Ten Ten Sets. \$22.50

Ten Pink Flowers Over 2 Feet

PINK JAPANESE WINDFLOWER (*Anemone japonica elegantissima*).

P184 Satiny pink flowers. 4 feet. September-
November.

DOUBLE PINK JAPANESE WINDFLOWER (*Anemone japonica* Mont Rose).

P186

NEW ENGLAND STARWORT (*Aster Novæ-Angliæ* Lil Fardel).

P370 Rich clear pink flowers. 4 feet. September.

CHINESE GOAT'S BEARD (*Astilbe Davidii*).

P430 Spiræa-like plumes of rosy pink are borne on
erect branching spikes. 5-6 feet. August-September.

PURPLE CONE FLOWER (*Echinacea purpurea*).

P995 Throws up stout flower spikes 3 to 4 feet high
crowned with large pink flowers, 3 to 4 inches in
diameter. August-September.

ALUM ROOT (*Heuchera sanguinea* Edge Hall Variety).

P1366 The plant forms a tuft of evergreen foliage from
which arise in greatest profusion graceful spikes of
drooping rose pink flowers. 2½ feet. June-July.

PURPLE LOOSESTRIFE (*Lythrum Salicaria* Perry's Variety).

P1775 Erect, woody stems; rose pink flowers. 4 feet.
July-September.

JULIUS ROEHRS CO.

Plants of Perennials—Pink flowers, continued

FALSE DRAGON'S HEAD (*Physostegia virginica*).

P2123 Upright stems densely covered with soft pink, tubular flowers. 3-4 feet. July-August.

SOAPWORT (*Saponaria officinalis* fl. pl.).

P2300 Masses of double pink flowers from June to August. 3 feet.

SPIRÆA palmata.

P2461 Handsome, palm-like foliage and clusters of rosy flowers. 3-4 feet. June-July.

Any of ten Pink Flowers over 2 feet in height,
30c. each, \$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten-Sets (100 plants).....\$22.50

Ten Crimson and Scarlet Flowers Under 2 Feet

CLUSTERED PINK (*Dianthus cruentus*).

P896 Close heads of rich crimson flowers on slender, wiry stems. 1½ feet. June-July.

MULE PINK (*Dianthus Fuerst Bismarck*).

P2135 Double bright scarlet flowers. 1 foot. May-June.

PERPETUAL SWEET WILLIAM (*Dianthus latifolius atrococcineus* fl. pl.).

P899 Deep crimson, double flowers throughout Summer. 1½ feet.

CRANE'S BILL (*Geranium sanguineum*).

P1136 Prostrate masses of blood-red flowers. 1 foot. May-August.

SCARLET AVENS (*Geum coccineum*).

P1150 Brilliant scarlet flowers. 1½ feet. May-September.

DOUBLE SCARLET AVENS (*Geum coccineum* Mrs. Bradshaw).

P1151 Large, double, rich scarlet flowers are borne on stout branching stems. 2 feet. May-September.

ALUM ROOT (*Heuchera sanguinea*).

P1363 Graceful spikes of dazzling crimson flowers. 1½ feet. June.

DOUBLE GERMAN CATCHFLY (*Lychnis Viscaria splendens* fl. pl.).

P1765 Double crimson-scarlet flowers of an intensity that has no equal in any plant. 1 foot. June.

GIBSON'S CINQUEFOIL (*Potentilla Gibson's Scarlet*).

P2201 A trailer with brilliant scarlet flowers. 1 foot. June-October.

CRIMSON SWEET WILLIAM (*Dianthus barbatus*).

P2484 2 feet. June.

Any of ten Crimson and Scarlet Flowers,
2 feet or less in height, 30c. each, \$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten Sets (100 plants).....\$22.50

Ten Crimson and Scarlet Flowers Over 2 Feet

CROWNED CAMPION (*Agrostemma coronaria*).

P90 Masses of crimson flowers forming a pleasing contrast with the silvery, downy foliage. 2-2½ feet. June-July.

RED JAPANESE WINDFLOWER (*Anemone japonica rubra*).

P190 2 feet. September-October.

RED NEW YORK STARWORT (*Aster Edna Mercia*).

P350 4 feet. August-September.

ROSE BAY (*Epilobium angustifolium*).

P1013 A handsome, vigorous, free-flowering plant. 3 feet. July-August.

CARDINAL FLOWER (*Lobelia cardinalis*).

P1746 Vivid scarlet flowers borne on long erect spikes. 3-4 feet. July-August.

JERUSALEM CROSS (*Lychnis chalcedonica*).

P1759 Stout, leafy stems bearing large flat heads of bright scarlet flowers. 2-3 feet. July-August.

SCARLET OSWEGO TEA (*Monarda didyma* Cambridge Scarlet).

P1784 Bright scarlet heads of flowers on 3-foot stems June-August.

ORIENTAL POPPY (*Papaver orientale* Duke of Teck).

P1930 Large scarlet flowers on robust stems. 3 feet. June-July.

ORIENTAL POPPY (*Papaver orientale* Royal Scarlet).

P1945 3 feet. June-July.

SCARLET BEARD TONGUE (*Pentstemon barbatus* Torreyi).

P1960 Slender, graceful spikes clothed for almost their whole length with bright scarlet tubular flowers. 4 feet. June-August.

Any of ten Crimson and Scarlet Flowers over
2 feet in height. .30c. each, \$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten Sets.....\$22.50

JULIUS ROEHRS CO.

Plants of Perennials

Ten Hardy Heather

Here's a Ten-Set we want to recommend your trying, if you don't get another one in the book. We believe that before many years the Hardy Heather is going to get the recognition it deserves, but it has not got it yet. We want the pleasure of introducing you to these charming plants. You can give them a little spot by themselves; or place them in the hardy border. Incidentally they are ideal "rock plants."

COMMON HEATHER (*Calluna vulgaris*).

P1212 Pink. 1-1½ feet. July-August. 35c. each, \$3.00 per 10.

COMMON WHITE HEATHER (*Calluna vulgaris alba*).

P1213 White. 1-1½ feet. July-August. 35c. each, \$3.00 per 10.

CRIMSON HEATHER (*Calluna vulgaris Alporti*).

P1214 1-1½ feet. July-August. 45c. each, \$4.00 per 10.

GOLDEN HEATHER (*Calluna vulgaris aurea*).

P1215 Bright golden-yellow foliage and pink flowers. 1-1½ feet. June-July. 45c. each, \$4.00 per 10.

HAMMOND'S HEATHER (*Calluna vulgaris Hammondi*).

P1220 Vigorous grower, white flowers. 1½-2 feet. 45c. each, \$4.00 per 10.

CRAWFORD'S HEATH (*Erica Mackii plena*).

P1228 A prostrate grower bearing double, rose-pink flowers from July to October. 50c. each, \$4.50 per 10.

MEDITERRANEAN HEATH (*Erica mediterranea hybrida*).

P1233 Rosy-pink. 1 foot. March-May. 45c. each, \$4.00 per 10.

CORSICAN HEATH (*Erica stricta*).

P1238 Pink. 1-2 feet. July-September. 45c. each, \$4.50 per 10.

IRISH HEATH (*Menziesia polifolia*).

P1243 Glossy dark green leaves and spikes of large, drooping purple bells. 1½ feet. July-October. 50c. each, \$4.50 per 10.

WHITE IRISH HEATH (*Menziesia polifolia alba*).

P1244 A white variety of the above.

One each of ten Hardy Heathers.....\$4.00
Ten.....\$32.50

NOTE: Evergreen shrubs suitable for use in the Rock Garden will be found on page 146.



Rock Plants For That Rock Garden You've Been Planning

Some folks think that "rock plants" and "alpines" are a sort of new-fangled garden fad. They're not! They are among the most charming and the most *permanent* of all perennials.

Then, too, they enable you to take the most unpromising spots for gardening and with little expense for garden making, make the most delightful garden spots of them!

One of the reasons why rock plants and alpines have come nearer coming into their own lately is that we're just beginning to realize that there's often as much beauty in leaving things alone and co-operating with Nature, as there is in tearing out root and branch, Nature's attempts at gardening and setting up something hand-made, of our own, in their place.

The rock-plants and alpines have been less "developed" by the plant breeders' art than many of the garden flowers. But they're none the less charming for that. And by that same token, they're hardier and easier to grow than many garden plants.

For your rock garden select, if you can, a secluded spot, or one that can be made secluded. It may be shady. If water is available, it will add to the charm. Keep the surroundings in keeping with the plants; *natural* in every way. Then, we predict, there'll be no more favorite or favored spot in your grounds than this little "retreat."

Rock Plants

Ten Strike Set Rock Plants

LEBANON CANDYTUFT (*Æthionema cordifolium*).

P80 A low growing half shrub bearing heads of bright pink flowers. 9 inches. April-May.

DOUBLE GOLD DUST (*Alyssum saxatile* fl. pl.).

P112 Double yellow flowers in greatest profusion. 1 foot. May.

ROCK JASMINE (*Androsace Chumbyi*).

P145 Forms rosettes of woolly leaves and bears heads of pink flowers in May. 6 inches.

CAMPANULA pulloides.

P566 Large deep purple, tubular flowers. 6 inches. June.

CAMPANULA pusilla alba.

P572 Satiny white, bell-shaped flowers. 6 inches. June-July.

CAMPANULA pusilla Miss Willmott.

P575 Pale blue flowers. 6 inches. June-July.

GERANIUM cinereum.

P1133 A dwarf species with silvery leaves and beautiful veined pink flowers. 9 inches. June-August.

GERANIUM sanguineum lancastriense.

P1138 A dwarf prostrate plant bearing large, saucer-shaped, clear pink flowers delicately veined with crimson. May-August.

DOUBLE CUSHION PINK (*Silene acanulis* fl. pl.).

P2440 Close cushions of green foliage studded with small, double pink flowers; May and June. 3 inches.

TUFTED HAREBELL, (*Wahlenbergia vincaeflora*).

P2710 Numerous slender stems bearing blue, bell-shaped flowers all through the Summer.

Any of the above Rock Plants, 50c. each,
\$4.50 per 10

One each of above.....\$4.75

Ten Ten Sets. (100 plants).....\$38.00

Ten Forming Dense Carpets

EUONYMUS radicans kewensis.

P1039 Dark green leaves.

GYPSOPHILA cerastioides.

P1162 Lilac, veined pink. June.

TRAILING CUP FLOWER (*Nierembergia rivularis*).

P1800 White. June-October.

PEARL-WORT (*Sagina glabra*).

P2277 White. May-June.

MOSS CAMPION (*Silene acaulis*).

P2438 Pink. May-June.

ROCKFOIL (*Saxifraga*, Stormonth's Seedling).

P2334 Pink. May.

RUTHERFORD, N. J.

Rock Plants—Forming Dense Carpets, continued

WOOLLY-LEAVED THYME (*Thymus lanuginosus*).

P2522 Pink. June-July.

WHITE THYME (*Thyme Serpyllum albus*).

P2524 June-July.

SCARLET-THYME (*Thymus Serpyllum coccineus*).

P2526 June-July.

CREEPING SPEEDWELL (*Veronica repens*).

P2610 Pale blue. May.

Any of ten Rock Plants Forming Dense Carpets,
30c. each, \$2.50 per 10

One each.....\$2.75

Ten.....\$22.50

Ten for Shady Situations

SNOWDROP WINDFLOWER (*Anemone sylvestris*).

P175 Drooping snow-white flowers. 1 foot. May.
30c. each, \$2.50 per 10.

WAND PLANT (*Galax aphylla*).

P1112 Round, evergreen leaves which take on pleasing
bronze tints in the Fall. The flowers are white and
cluster around wand-like stems. 1 foot. August.
40c. each, \$3.50 per 10.

WINTERGREEN (*Gaultheria procumbens*).

P1120 A dwarf creeping evergreen bearing scarlet
berries in Winter. 9 in. 40c. each, \$3.50 per 10.

CREEPING JENNY (*Lysimachia nummularia*).

P1770 A yellow, free-flowering trailer. 30c. each,
\$2.50 per 10.

PARTRIDGE BERRY (*Mitchella repens*).

P1779 A prostrate plant with white flowers followed by
red berries. 30c. each, \$2.50 per 10.

MITRE WORT (*Mitella diphylla*).

P1780 Feathery spikes of creamy white flowers. 1 foot.
May-June. 30c. each, \$2.50 per 10.

FORGET-ME-NOT (*Myosotis palustris semperflorens*).

P1790 Blue. 9 in. May-June. 30c. each, \$2.50 per 10.

SHORTIA *galacifolia*.

P2433 Forms tufts of oval leaves which become purple
in Winter. The flowers, which are borne on slender
stems are bell-shaped and are either white or very
faint pink. 1 foot. May. 50c. each, \$4.50 per 10.

WOOD LILY (*Trillium grandiflorum*).

P2548 Solitary white flowers on 1-foot stems. May.
30c. each, \$2.50 per 10.

BIRD'S FOOT VIOLET (*Viola pedata*).

P2700 Large, light blue flowers and finely divided
leaves. 6 inches. May. 30c. each, \$2.50 per 10.

One each of ten Rock Plants for Shady Positions,
\$3.00

Ten.....\$24.50

Rock Plants

Ten for Dry, Sunny Situations

GOLD DUST (*Alyssum saxatile compactum*).

P108 Masses of small yellow flowers May. 1 ft.

DOUBLE ROCK CRESS (*Arabis alpina fl. pl.*).

P250 Double white flowers. 1 ft. April-May.

MAIDEN PINK (*Dianthus deltoides*).

P890 A dwarf trailer covered from June to August with bright rosy-pink flowers.

CREEPING CHALK PLANT (*Gypsophila repens*).

P1166 A strong trailing plant with small white flowers. 6 inches. May-June.

PERENNIAL CANDYTUFT (*Iberis sempervirens*).

P1413 A much-branched, spreading plant bearing flat heads of snow-white flowers. 10 in. April-May.

CATMINT (*Nepeta Mussini*).

P1796 Of compact bush-like habit, with silvery foliage. From June to Sept. bears short spikes of lavender blue flowers in the greatest profusion. 1 foot.

CINQUEFOIL (*Potentilla Willmottæ*).

P2207 A dwarf trailer with cherry-red flowers. 9 inches. June-September.

TRAILING SOAPWORT (*Saponaria ocymoides*).

P2297 Entirely covered during June with bright crimson flowers. 9 inches.

ALPINE SCABIOUS (*Scabiosa Pterocephala*).

P2348 Neat, compact tufts of silvery leaves and heads of mauve flowers. July-August. 6 inches.

FORM GRASS (*Sedum album*).

P2358 Forms a dense carpet of dark green foliage and during May and June is covered with white flowers.

Any of ten Rock Plants for Dry, Sunny Situations,
30c. each, \$2.50 per 10

One each of above.....\$2.75

Ten Ten Set, (100 plants).....\$22.50

Ten Pink Flowered Rock Plants

PINK ROCK CRESS (*Arabis alpina rosea*).

P253 6 inches. April-May.

ALPINE CATCHFLY (*Lychnis alpina*).

P1756 Dense cushions of rich green leaves, studded during April and May with compact heads of pink flowers.

MOSS PINK (*Phlox subulata Vivid*).

P2104 The most brilliant of the Moss Pinks. May.

GIANT ROCKFOIL (*Saxifraga Brilliant*).

P2305 Large, broad leaves and tall panicles of flower. 1 ½ feet. March-April.

GIANT ROCKFOIL (*Saxifraga Puck*).

P2315 1 ½ feet. March-April.

GIANT ROCKFOIL (*Saxifraga splendens*).

P2322 1 ½ feet. March-April.

RUTHERFORD, N. J.

Rock Plants—Pink flowered, continued

SEDUM Sieboldi.

P2388 Round, fleshy, gray foliage and heads pink flowers. 6 inches. August.

SEDUM spurium.

P2396 Forms a mass of prostrate wiry branches covered during mid-Summer with clusters of pink flowers.

SILENE Schafta.

P2444 Neat, tufted habit and bright pink flowers. 6 inches. July-September.

TUNICA Saxifraga.

P2565 Tufts or rich green foliage, wiry stems bearing wiry stemmed small, rosy-pink flowers. 6 in. July-Sept.

Any of ten Pink Flowered Rock Plants, 30c. each,
\$2.50 per 10

One each of above.....\$2.75

Ten Ten Set, (100 plants).....\$22.50

Ten Blue Flowered Rock Plants

BLUE MOUNTAIN DAISY (Aster alpinus).

P410 9 inches. May-June.

HIMALAYAN DAISY (Aster sub-cœruleus).

P420 Compact, tufted habit, solitary glowing purple flowers, 2 inches across, borne on erect stems. 18 inches. June-July.

PURPLE ROCK CRESS (Aubretia Dr. Jules).

P450 Rich purple flowers, compact habit. 6 inches. April-May.

LAVENDER ROCK CRESS (Aubretia Lavender).

P455 Large, clear lavender flowers. 6 inches. April-May.

CARPATHIAN HAREBELL (Campanula carpatica).

P514 Large, cup-shaped flowers. 9 inches. July-August.

GLOBE DAISY (Globularia tricosantha).

P1143 Tufts of shiny green foliage, with globular heads of pale blue flowers. 6 inches. June-July.

PHLOX divaricata Laphami.

P2116 Bold trusses of large plumbago-blue flowers. 1 foot. June.

MOSS PINK (Phlox subulata Fairy).

P2093 Small lilac flowers. 6 inches. May.

LEADWORT (Plumbago Larpentæ).

P2155 A dwarf, tufted plant, with dense masses of closely arranged clusters of cobalt-blue flowers on thin wiry stems. August-Oct. 1 foot.

GRECIAN VIOLET (Viola gracilis).

P2695 Intense deep violet-blue flowers. 6 inches. May-June.

Any of ten Blue Flowered Rock Plants, 30c. each,
\$2.50 per 10

One each of above.....\$2.75

Ten Ten Sets, (100 plants).....\$22.50

JULIUS ROEHRS CO.

Rock Plants

Ten Yellow and Orange Flowered

ACHILLEA tomentosa.

P30 Flat heads of bright yellow flowers. 9 inches.
May-June.

ARROW-HEADED BROOM (*Genista sagittalis*).

P1123 A dwarf trailing plant with stems curiously flattened into the shape of arrow heads. Flowers Pea-shaped, bright yellow. 9 inches. June.

AVENS (*Geum Heldreichii*).

P1154 Compact tufts of green foliage and branching stems of rich orange-colored flowers. 9 inches.
May-June.

ROCK ROSE (*Helianthemum macranthum*).

P1278 A dwarf shrub covered in June with yellow flowers. 1 foot.

HAWKWEED (*Hieracium aurantiacum*).

P1400 Brilliant orange flowers. 1 foot. June-July.

DWARF FLAG (*Iris pumila Excelsa*).

P1715 Clear yellow. 9 inches. May.

ICELAND POPPY (*Papaver nudicaule*).

P1955 Yellow. 1 foot. May-August.

CINQUEFOIL (*Potentilla Tonguei*).

P2294 A dwarf, compact grower bearing attractive, orange-colored flowers. 6 inches. June-July.

BITING STONECROP (*Sedum acre*).

P2355 Carpet of green foliage and yellow flowers. May-June.

SEDUM kamtschaticum.

P2370 Leafy, prostrate stems, terminating in clusters of star-shaped, orange-yellow flowers. 6 inches.
July-August.

Any of ten Yellow- and Orange-Flowered Rock
Plants.....30c. each, \$2.50 per 10
One each of above.....\$2.75
Ten Ten Sets, (100 plants).....\$22.50

Ten White Flowered Rock Plants

WHITE LEBANON CANDYTUFT (*Æthionema iberideum*).

P84 Trailing habit. 6 inches. April-May.

ANEMONE pennsylvanica.

P165 Large flowers freely produced throughout the Summer. 1 foot.

SANDWORT (*Arenaria montana*).

P258 A trailing plant, the flowers are so numerous as to hide the foliage. 9 inches. April-May.

JULIUS ROEHRS CO.

Rock Plants—White flowered, continued

WHITE MOUNTAIN DAISY (*Aster alpinus albus*).

P415 9 inches. May-June.

WHITE CARPATHIAN HAREBELL (*Campanula carpatica alba*).

P516 Large, cup-shaped flowers. 9 inches. July-August.

MOUSE-EAR CHICKWEED (*Cerastium tomentosum*).

P615 A prostrate trailer with white, downy foliage covered in Spring with snow-white flowers.

WHITE MAIDEN PINK (*Dianthus deltoides albus*).

P893 A dwarf trailer, covered from June to August with white flowers with pink centers.

DWARF PERENNIAL CANDYTUFT (*Iberis sempervirens* Little Gem).

P1415 6 inches. April-May.

WHITE ALPINE CATCHFLY (*Lychnis alpina alba*).

P1757 Dense cushions of rich green leaves, studded during April and May with heads of white flowers.

WHITE CINQUEFOIL (*Potentilla alba*).

P2196 6 inches. May-June.

Any of ten White-Flowered Rock Plants,
30c. each, \$2.50 per 10

One each of above.....\$2.75

Ten Ten Sets, (100 plants).....\$22.50

Ten Rock Roses (*Helianthemum*)

Free-flowering, dwarf evergreen shrubs not exceeding 1 foot in height, best suited by a sunny position. The flowering period is during June and July.

ALBUM Plenum. P 1273 Double white.

BRIDE. P 1274 Single white, silvery foliage.

CLARA MIDDLETON. P 1275 Single, rich orange.

FIREBALL. P 1276 Bright single scarlet.

JUBILEE. P 1277 Double sulphur yellow.

MRS. EARLE. P 1279 Double scarlet.

PRÆCOX. P 1280 Single yellow, silvery foliage.

RHODANTHE Carneum. P 1281 Large pink flowers, silvery foliage.

ROSE QUEEN. P 1282 Single pink flowers.

SUDBURY GEM. P 1283 Single crimson.

Any of ten *Helianthemums*, 30c. each, \$2.50 per 10

One each of above.....\$2.75

Ten Ten Sets, (100 plants).....\$22.50



Lilies And Other Goodly Things That Grow From Bulbs

Hardy Lilies

There are no plants that give more for the time and trouble investment required, or give it more certainly and continuously, than most of the Hardy Lilies.

When you buy a Lily bulb you get a finished product. The man who grew the bulb has put in most of the work that you have to put in on most plants before they will flower for you.

And they keep on flowering, year after year, generation after generation in some varieties, with practically no interference from bugs or blights.

As for their beauty—there is no more need to paint them with a pen than with the proverbial brush. A Lily's a Lily !

We want you to plant Lilies because we know how much they will add to the beauty of your other plantings.

Use them where their regal flower stalks will show against the evergreens and in the hardy border at not too frequent intervals, and where you want spots of color around the boundary lines that will show from a distance.

Use them against the house and the garage, and wherever you need permanent, tall flowers against a fitting background, remembering that they bloom in *late* Summer and *early* Fall—when most flowers are scarce.

The supply of Lilies is extremely limited. *Reserve* your Lilies *now* for shipment with other things this Spring.

RUTHERFORD, N. J.

Lilies, Dahlias, "Glads"

Ten Lilies (*Lilium*)

GOLDEN-RAYED LILY OF JAPAN (*Lilium auratum*).

P2730 Large white flowers spotted with reddish-brown and having broad bands of golden yellow down the center of each petal. 3-4 feet. July-August. 50c. each, \$4.50 per 10.

CANADIAN LILY (*Lilium canadense*).

P2735 Grows from 2 to 4 feet high and bears on slender stems, terminal clusters of drooping flowers, orange, spotted with brown. July. 30c. each, \$2.50 per 10.

MADONNA LILY (*Lilium candidum*).

P2740 White. 3 feet. June-July. 40c. each, \$3.50 per 10.

LILIUM REGALE (*L. myriophyllum*).

P2745 A new Chinese Lily. The center of the flower is flushed with yellow, shading to white at the outer edges, and externally the flowers are streaked with brown and shade to pink at the tips. 3-4 feet. July. \$1.00 each, \$9.00 per 10.

LILIUM speciosum album.

P2750 White. 2-3 feet. August-September. 45c. each, \$4.00 per 10.

LILIUM speciosum rubrum.

P2755 White, spotted rosy crimson. 2-3 feet. August-September. 45c. each, \$4.00 per 10.

SWAMP LILY (*Lilium superbum*).

P2760 Graceful stems, 5-6 feet high, terminating in a pyramid of bright orange-crimson flowers. July-August. 30c. each, \$2.50 per 10.

LILIUM tenuifolium.

P2765 Slender stems, bearing bright scarlet, turban-shaped flowers. 1 foot. June. 30c. each, \$2.50 per 10.

TIGER LILY (*Lilium tigrinum*).

P2770 Orange, spotted black, 3-4 feet. July-August. 30c. each, \$2.50 per 10.

LILIUM umbellatum.

P2775 Orange scarlet heads of flowers borne on stout stems. 3-4 feet. June-July. 30c. each, \$2.50 per 10.

Ten Set: One each of Ten Lilies above, \$4.00

Ten Ten Sets (100 bulbs).....\$36.00

JULIUS ROEHRS CO.

Lilies, Dahlias, "Glads"

Dahlias

Only green plants for May delivery.

In a comparatively few years, the Dahlia has been developed from a few varieties with stiff, uninteresting flowers, to a race of many distinct types, and an endless variation of form and color. Its popularity is due as much to its easy culture and freedom from plant troubles, as to its great charm as a cut flower. While the number of varieties we list here are but a few of the many we have at our nurseries, they are the **cream**, and anyone interested in Dahlias could hardly do better than to secure the four following Ten-Sets, which total only \$13.50 for **forty** of the choicest Dahlias it is possible to secure. **All our Dahlias are strong growing potted plants, not "bulbs."** The growing plants we've found give quicker and much more certain results.

Ten Peony Type Dahlias

These are the ones with enormous, Peony-shaped, blooms; petals broad and flowers rather loose and open, without any of the stiff formalness of the older sorts. The center petals are curved or twisted.

BERTHA VON SUTTNER.

P3520 Salmon, very finely shaped. 30c. each, \$2.50 per 10

CLACKAMAS.

P3530 Brilliant scarlet. 75c. each, \$7.00 per 10

CÆSAR.

P3535 Rich golden yellow. 30c. each, \$2.50 per 10

DR. PEARY.

P3560 Rich velvety maroon. 30c. each, \$2.50 per 10

GLORY OF BAARN.

P3575 Soft pink. 30c. each, \$2.50 per 10

GEISHA.

P3585 Yellow, flamed red. 30c. each, \$2.50 per 10

MANNHEIM.

P3610 Soft orange red. 40c. each, \$3.50 per 10

MRS. JAMES GROSVENOR.

P3620 Pure white. 50c. each, \$4.50 per 10

OREGON BEAUTY.

P3625 Fire red. 30c. each, \$2.50 per 10

RICHARD M. BUTTLE.

P3640 Bright golden yellow, suffused scarlet.
30c. each, \$2.50 per 10

Ten Set, one each above Dahlias. \$3.25

Ten Ten Sets (100 plants). \$26.50

RUTHERFORD, N. J.

Lilies, Dahlias, "Glads"

Ten Decorative Type Dahlias

The decorative type has broad petals, usually slightly recurved; flowers rather flat.

GOLDEN POTLATCH.

P3660 Yellow.....50c. each, \$4.50 per 10

HERBERT SLOCOMBE.

P3665 Pale yellow, splashed Geranium red.
50c. each, \$4.50 per 10

LOVELINESS.

P3675 Rose pink.....40c. each, \$3.50 per 10

MRS. HELEN LADD CORBETT.

P3685 Soft pink, tinted lavender, 50c. each, \$4.50 per 10

MRS. NATHANIEL SLOCOMBE.

P3690 Chrome yellow.....50c. each, \$4.50 per 10

MRS. WM. R. WARNER, Jr.

P3705 Center delicate mauve, outer petals deep
mauve.....50c. each, \$4.50 per 10

NEHALEM.

P3710 Distinct rich crimson...35c. each, \$3.00 per 10

PAINTED CHIEF.

P3715 Yellow, flamed red.....75c. each, \$7.00 per 10

SCARLET GEM.

P3720 Scarlet.....75c. each, \$7.00 per 10

SOUVENIR DE GUSTAV DOUZON.

P3725 Crimson scarlet.....30c. each, \$2.50 per 10

Ten Set, one each of above Dahlias..... \$4.00

Ten Ten, (100 plants).....\$36.00

Ten Cactus Type Dahlias

The most popular of all, with long, narrow fluted petals, incurved and generally twisted and curled. Most artistic in form.

CRYSTAL.

P3735 Delicate pink.....30c. each, \$2.50 per 10

GARIBALDI.

P3745 Crimson scarlet.....50c. each, \$4.50 per 10

KALIF.

P3750 Red.....40c. each, \$3.50 per 10

MAUVE QUEEN.

P3755 Dainty mauve, suffused white.
40c. each, \$3.50 per 10

MRS. J. C. VAUGHAN.

P3765 Bright, clear yellow.....40c. each, \$3.50 per 10

JULIUS ROEHRS CO.

Lilies, Dahlias, "Glads"

MRS. WARNAAR.

P3770 Creamy white, suffused pink.
50c. each, \$4.50 per 10

PERLE DE LYON.

P3775 Snow white.....30c. each, \$2.50 per 10

PINK BEAUTY.

P3780 Brilliant pink.....30c. each, \$2.50 per 10

RICHARD BOX.

P3785 Clear, light yellow.....30c. each, \$2.50 per 10

SWEET BRIAR.

P3790 Rose pink.....30c. each, \$2.50 per 10

Ten Set, one each of above Dahlias.....\$3.50

Ten Ten, (100 plants).....\$31.00

Ten Miscellaneous Types of Dahlias

The little "Pompons" make most charming cut flowers especially in mixed bouquets. The Sing-es and Duplexe, add variety and are valuable on their own account too.

BOBBY.

P3803 Pompon; plum colored...30c. each, \$2.50 per 10

CATHERINE.

P3805 Pompon; yellow.....30c. each, \$2.50 per 10

CRAWLEY STAR.

P3830 Single; coral pink.....30c. each, \$2.50 per 10

CRIMSON SHOWER.

P3835 Single; rich crimson.....30c. each, \$2.50 per 10

LILY ENSINGER.

P3820 Duplex; rose pink.....30c. each, \$2.50 per 10

POINSETTIA.

P3825 Duplex; bright scarlet...30c. each, \$2.50 per 10

SNOW CLAD.

P3810 Pompon; pure white.....30c. each, \$2.50 per 10

VIVID.

P3815 Pompon; bright crimson.30c. each, \$2.50 per 10

WHITE SHOWER.

P3845 Single; pure white.....30c. each, \$2.50 per 10

Ten Set, one each of above Dahlias.....\$2.75

Ten Ten, (100 plants).....\$22.50

Ten Strike Set of Gladioli

"Glads" for everybody's garden. When you stop to think of the gorgeous and varied flowers and the **certainty of results** that Gladioli give, and the fact that, as cut flowers, they will last for a week or two, you can understand why we recommend them for **every** garden! The bulbs, of course, can be saved from year to year, with the little bulblets which they form.

MRS. FRANCIS KING. A glorious flaming pink, with a darker blotch in the throat. Eighteen to twenty flowers on a tall, strong stem. Each 8c., doz. 75c., 100 \$5.00.

PANAMA. Rich rose pink, equaling all the good points of "America" but excelling, we think, in color. Each 10c., doz. \$1.00, 100 \$7.50.

PEACE. Glistening white, showing a stripe of purplish carmine. Each 12c., doz. \$1.25, 100 \$8.00.

BARON HULOT. Rich deep violet. Each 10c., doz. \$1.00, 100 \$7.50.

ROUGE TORCH. Large, creamy white flower with a torch-like tongue extending from the throat to the outer end of the petal. Each 30c., doz. \$3.00.

GRETCHEN ZANG. Rich salmon pink with an orange salmon spot. A wonderful variety. Each 25c., doz. \$2.25.

SCHWABEN. Soft yellow. Immense flowers on strong spikes. Each 12c., doz. \$1.10, 100 \$9.00.

CHAMELEON. Steel blue, shaded red. Each 30c., doz. \$3.00.

MASTER WIETSE. Dark purple. Each 20c., doz. \$1.75.

LA LUNA. White, red blotch in throat. (Scarce). Each 60c., doz. \$5.00.

Ten Set: One bulb each of above . . . \$1.25

Ten Ten Sets: Ten bulbs each of above . \$10.00

Ten Choice Red Shades of Gladioli

MRS. FRANCIS KING. A glorious flaming pink, with a darker blotch in the throat. Eighteen to twenty flowers on a tall, strong stem. Each 8c., doz. 75c., 100 \$5.00.

EMPRESS OF INDIA. Rich dark brownish red. A most pleasing shade. Fine, bold spike. Each 12c., doz. \$1.00, 100 \$8.50.

PRINCIPINE. Bright red, with white throat. Each 17c., doz. \$1.75, 100 \$12.50.

BRENCHLEYENSIS. Vivid scarlet. A very brilliant variety. Each 6c., doz. 60c., 100 \$4.50.

JULIUS ROEHRS CO.

- Lilies, Dahlias, "Glads"—Red Gladioli, continued
- MEPHISTO.** Outside of flower dark salmon red, inside coppery scarlet. Each 15c., doz. \$1.50.
- BORDEAUX.** Deep rich red. Each 15c., doz. \$1.25, 100 \$8.50.
- CZAR PETER.** Beautiful wine red. Each 15c., doz. \$1.25.
- EMPIRE.** Large flowers of bright deep red. Each 22c., doz. \$2.00.
- GOV. HANLEY.** Rich cardinal. Each 15c., doz. \$1.25.
- IDA VAN.** Rich cardinal. Each 8c., doz. 75c., 100 \$5.50.
- Ten Set:** One bulb of each of the 10 Red Gladioli, \$1.00
- Ten Ten Sets:** Ten bulbs of each of the above.....\$8.50

Ten Choice Yellow Gladioli

- NIAGARA.** Delicate cream yellow with markings of rosy carmine in the throat. Each 10c., doz. 90c., 100 \$7.00.
- SULPHUR KING.** Clear sulphur yellow. Each 25c., doz. \$2.25.
- LOVELINESS.** Cream, tinted pink. Each 13c., doz. \$1.25, 100 \$9.00.
- GOLDEN KING.** Large flowers of bright golden yellow, crimson blotch in throat. Each 15c., doz. \$1.50, 100 \$12.50.
- SCHWABEN.** Soft yellow. Immense flowers and strong spikes. Each 12c., doz. \$1.10, 100 \$9.00.
- ANNIE WIGMAN.** Pale yellow, small blotch of blood red. Each 8c., doz. 75c., 100 \$5.50.
- ALICE TIPLADY (Primulinus).** Beautiful orange saffron. Each 35c., doz. \$3.00, 100 \$20.00.
- ORANGE GLORY.** Best clear orange variety. Throat of lighter color, petals ruffled. Each 50c., doz. \$5.00.
- SWEET ORA (Primulinus).** Tall, fine soft yellow. Each 10c., doz. \$1.00, 100 \$7.50.
- MRS. JAS. H. LANCASHIRE.** Cream, tinted flesh pink. Each 25c., doz. \$2.50.
- Ten Set:** One bulb each of the 10 Yellow Gladioli, \$1.50
- Ten Ten Sets:** Ten bulbs each of the 10 Yellow Gladioli, \$12.50

Ten Choice Pink Gladioli

- AMERICA.** Delicate lavender pink. Each 9c., doz. 85c., 100 \$5.50.
- DAWN.** Delicate salmon pink, shading to white in the center. Each 45c., doz. \$3.00.
- GRETCHEN ZANG.** Rich salmon pink, with orange salmon spot. A wonderful variety. Each 25c., doz. \$2.25.

RUTHERFORD, N. J.

Lilies, Dahlias, "Glads"—Pink Gladioli, continued

HALLEY. Coral pink, creamy white blotch in throat. Very early and free blooming. Each 8c., doz. 70c., 100 \$5.50.

MRS. FRANK PENDLETON. Lovely shade of salmon pink, tips of petals white, rich blood red on the lower petals. Each 10c., doz. \$1.00, 100 \$7.50.

PANAMA. One of the finest of all varieties. Of rich rose pink, equalling all the good points of "America" but excelling we think in color. Each 10c., doz. \$1.00, 100 \$7.50.

SALMON BEAUTY (Primulinus). Deep salmon pink with rich saffron and yellow throat. Very large. Each 20c., doz. \$2.00.

PRIDE OF GOSHEN. Giant salmon pink with ruffled petals. Each 15c., doz. \$1.50, 100 \$12.00.

TACONIC. Bright pink, splashed a deeper pink. Each 8c., doz. 70c., 100 \$5.50.

WILLY WIGMAN. Delicate salmon pink, with blotch of blood red. Each 7c., doz. 70c., 100 \$5.00.

Ten Set: One each bulb of the 10 Pink Gladioli...\$1.00

Ten Ten Sets: Ten each bulbs of the 10 Pink Gladioli,
\$8.50

Ten Best White and Cream Gladioli

LILY LEHMAN. Pure white, tinted rose, large flower, frilled edges. Each 15c., doz. \$1.50, 100 \$10.00.

JEAN DIEULAFOY. Ivory white, blood-red blotch on lower petals. Each 15c., doz. \$1.50.

KUNDERD'S GLORY. White, suffused pale lavender, throat penciled buff and crimson. Ruffled. Each 12c., doz. \$1.10, 100 \$7.50.

WHITE KING. Sulphur white, immense flower and fine large spike. Ruffled. Each 15c., doz. \$1.25.

WHITE GLORY. A ruffled variety of pure white, faintly tinted Iris blue. Each 35c., doz. \$3.50.

CARNEGIE. White, pink blotch in throat. Each 18c., doz. \$1.75, 100 \$12.00.

DAISY RAND. Pure white, splashed bright pink. Each 30c., doz. \$2.75.

GLORY OF HOLLAND. Pure white, lavender anthers. Each 7c., doz. 70c., 100 \$5.50.

IVORY. Ivory white flowers. Ruffled. Each 15c., doz. \$1.25, 100 \$10.00.

SNOWFLAKE. Pure white, tinted blush. Each 25c., doz. \$2.75.

Ten Set: One bulb of each of above Gladioli.....\$1.50

Ten Ten Sets: Ten bulbs of each of above Gladioli,\$12.50

JULIUS ROEHRS CO.

Lilies, Dahlias, "Glads"

Mixtures of Gladioli

ROEHRS' FINEST MIXTURE. Large-flowering varieties. This mixture is made up from named kinds only, selected to give an even distribution of all of the more desirable colors. Practically no duplication. Doz. 60c., 100 \$4.00, 500 \$18.00.

POPULAR GARDEN MIXTURE. Made up especially for gardeners wishing to plant in quantities for mass effects and in the cut flower garden, etc. All poor colors have been carefully discarded. Doz. 50c., 100 \$3.50, 500 \$15.00.

PRIMULINUS HYBRIDS (Maids of the Mist). The most free-flowering type of Gladioli; producing tall, slender spikes and a bewildering array of flowers in the softest colors. Of great beauty and the most popular of all for cutting. Special price: Doz. 50c., 100 \$3.50, 500 \$17.00.

PRIMULINUS MAJOR. A group of Hybrids produced by crossing Primulinus with the large-flowered American type, retaining the best qualities of each of the parents. Doz. 60c., 100 \$4.00, 500 \$18.00.

KUNDRED'S FINEST MIXTURE. Contains many seedlings of this popular type. Many flowers will have the much desired ruffled edges. Doz. 80c., 100 \$6.00.

Roehrs' "Ten-Ten" Mixture, 12 of each of the above 5 Mixtures of Gladioli (60 bulbs), \$2.25

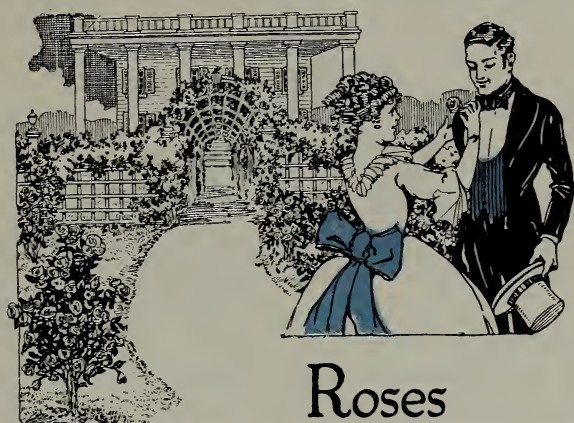
Roehrs' "Ten-Ten" Mixture, 50 of each of the above 5 Mixtures of Gladioli (250 bulbs), \$8.00

Note: Do you want to see the new named varieties in bloom before you order?

We will send, prepaid, 15 full spikes, labeled true-to-name, cut with the first buds just opening, for \$1.00.

Send in your order early, and we will ship as the bulbs in our fields come into bloom from July to September.

Prices on larger quantities of spikes, on request.



Roses

Do you recall the first time *he* gave you a rose ?

Was it one of those wide-open little flowers growing in the hedgerow on the way to school ? One of those fair, wild blooms that seemed to blush at having to reveal its own golden heart ?

Or, mayhap, in some garden in June, it was *you* who plucked the first half-open bud from the yellow briar to pin in his lapel. And if, for a moment his hand closed over yours—while your fingers touched his coat—well, that was but the magic of Roses, the magic they've always had !

Since the misty dawn of farthest beginnings, before Sappho's lyre rang through Lesbos or old Omar sang over his tent-making, the Rose has been the glowing, fragrant, living symbol of Romance and Chivalry and Love. As much a part of the heritage of the race as the hearth-stone and the roof-tree. Wars have been waged under its banners; knights have crossed steel at the fall of a petal; lovers have poured out their passion in its language, and poets have immortalized it in words not born to die.

Even to this day, with no less of romance and heroism, explorers have risked their lives to bring back to the world's Rose-lovers, new Roses from Chinese mountain ranges and Thibetian plateaux !

So a garden without Roses is a song without a singer, a hearth without a flame. The very soul of it is wanting.

Plant Roses for the glory of their colors and the enchantment of their fragrance, and for their perfect beauty. But plant Roses, most of all, for what they *mean* !

And why not plant all types to have them everywhere ? Have them abundantly, blooming early and late, not in the garden only, but in the borders and over the walls and along banks. For there's a Rose for every place and purpose !

Roses

Garden Set No. 1 Ten of the finest Hybrid Teas

The Hybrid Teas are the "everblooming" or "monthly" Roses which, in recent years, have practically replaced the old "Hybrid Perpetuals." They are very sweet-scented and free-blooming.

All our Roses are strong, 2-year-old grafted plants grown by ourselves right here in our own nurseries.

LOS ANGELES

The famous new American introduction, fragrance superb, luminous flame pink, toned coral, shaded with gold. A wonderful combination..\$1.50 each

MADAME EDOUARD HERRIOT (Daily Mail Rose).

Produces healthy, large stems supporting semi-double flowers; coral-red, shaded yellow, passing to light red.....\$1.25 each

CHATEAU DE CLOS VOUGEOT.

A large flower of good form and substance, fragrant, velvety scarlet, suffused deep crimson.
\$1.25 each

DUCHESS OF WELLINGTON.

One of the best yellow Roses in existence; color intense yellow, stained crimson.....\$1.25 each

MADAME CAROLINE TESTOUT.

A splendid Autumn Rose, bright satiny pink, suffused soft carmine pink.....\$1.25 each

MRS. FRANCIS SCOTT KEY.

A very large, fragrant and perfectly shaped flower; blazing red.....\$1.25 each

MADAME LEON PAIN.

Inside petals silvery salmon, salmon pink on outside; center orange salmon; very free-flowering until late Fall.....\$1.25 each

MRS. AMBROSE RICARDO.

A large flower of good form and substance; fragrant, deep yellow, suffused flesh pink...\$1.00 each

LADY PIRRIE.

Color deep red, salmon, large flower, perfectly formed.....\$1.25 each

J. F. BARRY.

Very free-flowering, pure canary yellow, which will not fade; a wonderful flower for table decoration.....\$1.25 each

Ten Set: One of each of above.....\$12.00

RUTHERFORD, N. J.

Roses

Garden Set No. 2

Consisting of three Tea-scented and seven Hybrid Brier Roses

We have included in this collection the best of each type.

The Hybrid Briers are famous for their wonderful coppery-yellow shades and pointed, oval buds, which have been so popular for florists' use the last few years. Unsurpassed for cutting.

LYON ROSE (B). Shrimp pink, shaded chrome-yellow.

LADY HILLINGDON (T). Deep apricot yellow.

JULIET (B). A gorgeous coloring of scarlet and rosy red.

HARRY KIRK (T). A very fine Autumn variety, primrose yellow.

MOLLY SHARMAN-CRAWFORD (T). Pure white on opening, shading to pink.

SOLEIL D'OR (B). Orange yellow to ruddy gold.

PERLE DES JARDINS (B). Rich yellow, very prolific.

GRANDE DUCHESSE DE LUXEMBURG (B). Deep orange yellow.

ARTHUR R. GOODWIN (B). A splendid combination of orange-red and pink.

LOUISE C. BRESLAU (B). Oval bud, coral red and chrome yellow.

Ten Set, one of each of above.....\$9.00

Two Ten Garden Sets, 2 above Ten Sets,

20 Roses.....\$20.00

Roehrs' Ten Red Roses

\$1.00 each.....\$8.50 per 10

GRUSS AN TEPLITZ.

Rich scarlet, free-flowering.

GENERAL McARTHUR.

Dark velvety scarlet.

ETOILE DE FRANCE.

Deep crimson center, shaded cerise.

LAURENT CARLE.

Velvety crimson.

MME. EDMEE METZ.

Rosy carmine, salmon shading.

HOOSIER BEAUTY.

Large flower glowing crimson.

GENERAL SUP. A. JANSSEN.

Deep carmine, gorgeous flower.

DUCHESS OF WESTMINSTER.

Brick red, splendid flowers.

CRIMSON QUEEN.

Velvety crimson.

COLONEL LECLERQ.

Cherry-red, carmine-like.

Any of the above.....\$1.00 each, \$8.50 per 10

Ten Set, one of each.....\$9.00

JULIUS ROEHRS CO.

Roses

Roehrs' Ten Pink Roses

J. L. MOCK.

Deep imperial pink, large flower.

LADY ALICE STANLEY.

Coral rose, pale flesh inside.

LADY ASHTOWN.

Pale rose, reverse silvery rose.

KILLARNEY QUEEN.

Clear pink, beautiful flower.

LA FRANCE.

Satiny pink.

MRS. GEO. SHAWYER.

Brilliant clear rose.

KONIGIN CAROLA.

Satiny rose, reverse silvery rose.

LADY URSULA.

Flesh pink, very fragrant.

BETTY.

Coppery rose, very vigorous.

WM. SHEAN.

Pure pink, very large flower.

Any of above.....\$1.00 each, \$8.50 per 10

Ten Set: One of each.....\$9.00

Roehrs' Ten Yellow Roses

MADAME RAVARY. Golden yellow, shaded orange.

OPHELIA. Salmon flesh, shaded yellow.

ANTOINE RIVOIRE. Flesh color on yellow.

DOROTHY PAGE-ROBERTS. Pink, suffused apricot yellow.

GEO. C. WAUD. Orange-vermilion, fragrant.

JOSEPH HILL. Broad-petaled saffron-yellow.

MADAME MELANIE SOUPERT. Salmon yellow.

MAY MILLER. Brilliant coppery-yellow, shaded orange.

MRS. A. R. WADDELL. Deep apricot and orange-salmon.

SENATEUR MASCURAND. Pale sulphur-yellow, prosperous bloomer.

Any of above.....\$1.00 each, \$8.50 per 10

Ten Set: One of each.....\$9.00

Roses

Roehrs' Ten White and Blush Roses

AUGUSTINE GUINOISSEAU. "The White La France."

KAISERIN AUG. VICTORIA. The very best white.

KILLARNEY (Double White). Pure white, long bud.

PHARISAER. Pony white, shaded salmon.

PRINCE DE BULGARIE. Pale flesh color.

SOUVENIR DU PRESIDENT CARNOT. Rose flesh,
shaded white.

MRS. J. REVTER. Splendid white, shaded pink.

MME. JOSEPH COMBET. Cream white, shaded rose.

MME. JULES BOUCHE. Handsome white, shaded
primrose.

MRS. WAKEFIELD C. MILLER. Large, globular, soft
blush.

Any of above.....\$1.00 each, \$8.50 per 10

Ten Set: One of each.....\$9.00

Special Garden Collection, 20 varieties above,
5 each of Red, Pink, Yellow and White, our
selection, for \$18.00

Five Favorite "H-P" Roses

Here are the very choicest of the old "H-P" or Hybrid
Perpetual Roses. All have glorious, large flowers of fine
coloring, borne freely during the month of June, with a
second crop in the Autumn. All are very hardy.

The free-flowering June Roses.

BARONESS ROTHSCHILD. Pale rose, large size, su-
perb shape.

FRAU KARL DRUSCHKI. Large, pure white variety.

MRS. R. G. SHARMAN-CRAWFORD. Deep rosy pink,
flushed pale flesh.

MRS. JOHN LAING. Cup-shaped bud, soft pink.

ULRICH BRUNNER. Extra-large red, bordered scarlet.

All Hybrid Perpetuals..\$1.00 each, \$8.50 per 10

Set of Five.....\$4.50

Ten Climbing Roses

Climbing Roses should be planted freely on every place. They are extremely hardy. Put where they may grow up trellises, or over walls, or fences, they will soon make more of a showing than almost any other plants you can use. Try this entire set, so as to have a long season of these satisfaction giving flowers. A number of these glorious new Climbers, such as Dr. W. Van Fleet and Silver Moon, are splendid for cutting. Particularly, if you have no regular "Rose garden," will you want this set.

\$1.00 each.....\$8.50 per 10

AVIATEUR BLERIOT. A splendid novelty, very hardy, producing wonderful long branches; flowers medium size, bright yellow, very free-flowering.

DOROTHY PERKINS. Produces abundant clusters of shell pink flowers, semi-double.

DR. W. VAN FLEET. Deep pink in color, perfect bud resembling a Hybrid Tea flower; often 4 inches in diameter when expanded; very fragrant and splendid for cutting.

EXCELSA. Surpasses in quality and color the famous Crimson Rambler; mildew-proof, double scarlet-crimson.

GARDENIA. Bright yellow. The flowers are borne in large clusters, double form and most handsome.

HIAWATHA. Deep carmine, yellowish-white center; single flowers.

AMERICAN PILLAR. Large, single flowers, cerise pink, clear white eye, bright golden stamens; foliage most decorative.

SILVER MOON. A splendid mate to Dr. Van Fleet, Tea-scented, semi-double, waxy white, bright yellow stamens; a most desirable variety, hardy in every way.

TAUSENDSCHÖN. One of the finest of all climbers, flowers double, pale rose carmine, vigorous grower, absolutely hardy. At its flowering time it is literally covered with masses of flowers.

WHITE DOROTHY PERKINS. A sport of Dorothy Perkins, having all of its habits, but pure white, flowers when full open have a tendency of showing a little pale pink in center.

Any of above.....\$1.00 each, \$8.50 per 10

Ten Set: One of each.....\$9.00

Hardy Shrubs, Vines and Shade Trees



The *hominess* of a house depends fully as much on what is done with the outside as what is done with the inside.

Next time you find yourself saying: "What an attractive place that is!" just stop a moment to ask yourself what *makes* it attractive. And when you do you'll find it's the sheltering trees or the flowing lines of shrubbery about the boundaries and the base of the house, and the vines which gracefully deck and screen the porch, or frame the windows.

These things, quite as much as the house itself, lend a place individuality and make it an inviting place in which to live.

Now, nine people out of ten have more or less definite plans as to what they expect to do, *sometime*, to make the surroundings of the home more attractive. You have yourself made a mental note, on occasion, that you would have for your own place some particularly attractive shrub. Or duplicate some especially pleasing effect. But something happened to put it out of mind, or you didn't know just what to get, or where to get it.

Here we have selected for your convenience the most satisfactory shrubs, hardy vines and trees, picked for absolute *hardiness* as well as attractiveness. Three or four of these sets will transform the appearance of any place that is not yet fully planted and will add to its value many times the cost of the plants.

If you wish, send us a sketch of your place, with dimensions, in feet, indicated, and we will make suggestions as to what to plant. Any of the following Ten Sets, however, will give you the best of material for the purpose suggested.

Ten Shrubs for Lawn Planting Or the Shrubbery Border

No matter how small a place may be, without some shrubs it looks incomplete, unfinished. Even a single "Ten Set" will make a very great difference in the appearance of any unplanted property. All the shrubs in this set may be used either as individual specimens, near paths or about the boundary lines, or for "mass" planting in a shrub border, or about the base of the house.

HYDRANGEA paniculata grandiflora. The standard, large, late-blooming Hydrangea, extremely hardy. This shrub when pruned in Spring before growth commences, blooms in July, the large heads turning to lovely bronzy-pink in Fall.

Bushes, 2-3 feet..... .50c. each, \$4.00 per 10

DEUTZIA, Pride of Rochester. A very strong, upright growing variety, producing in Spring large white flowers tinged pink.

3-4 feet..... .50c. each, \$4.00 per 10

SPIRÆA opulifolia. This variety produces white flowers followed with scarlet-red fruit.

3-4 feet..... .50c. each, \$4.00 per 10

DIERVILLA (Weigela). Vigorous-growing shrubs, very showy. Pink, white, red flowers.

3-4 feet..... .50c. each, \$4.00 per 10

PEPPER BUSH (Clethra alnifolia). Beautiful native plants bearing in July to September, trusses of white flowers.

3 feet..... .50c. each, \$4.00 per 10

MOCK ORANGE (Philadelphus grandiflorus). Very large, showy, white flowers.

3-4 feet..... .50c. each, \$4.00 per 10

JUNEBERRY (Amelanchier Botryapium). Early-flowering shrub, bearing white flowers which are succeeded with purplish berries.

3-4 feet..... .50c. each, \$4.00 per 10

TARTARIAN HONEYSUCKLE (Lonicera tartarica).

The bush form, bearing fragrant pink flowers, which in turn produce ornamental small fruit.

3-4 feet..... .50c. each, \$4.00 per 10

SNOWBALL BUSH (Viburnum opulus). Nothing more beautiful than a fine, large specimen of this wonderful shrub which produces in Summer, beautiful white flowers.

3-4 feet..... .75c. each, \$6.00 per 10

ROSE OF SHARON (Hibiscus). Large, showy flowers of various shades and varieties. White, pink, lilac; specify color desired.

Bushes, 3-4 feet..... .75c. each, \$6.00 per 10

Ten Set: One of each for.....\$4.50

RUTHERFORD, N. J.

Shrubs, Vines and Trees

Ten Flowering Shrubs for Foundation Planting

No house looks as though it really belonged on a place until the stiff, straight lines around the foundation are broken by a planting of shrubs. When such a planting is made, house and grounds are tied together in one picture that is pleasing to the eye. A planting of three or four of each of the shrubs below, will transform the appearance of any bare house.

DEUTZIA Gracilis Lemoinei. Its graceful arching branches are covered with white flowers during early summer.

2-2 ½ feet.....50c. each, \$4.00 per 10

GOLDEN BELL (Forsythia suspensa). Drooping foliage bearing a great profusion of yellow flowers.

2-3 feet.....40c. each, \$3.50 per 10

HYDRANGEA arborescens. Splendid variety, producing pure white flowers.

3-4 feet50c. each, \$4.00 per 10

JAPANESE BARBERRY. A very fine, low-growing shrub; while the flower is rather small, it is very attractive in the Fall.

2 feet.....35c. each, \$3.25 per 10

10CK ORANGE, Mont Blanc (Philadelphus coronarius).

A fine variety bearing fragrant, pure white flowers.

3-4 feet.....65c. each, \$5.00 per 10

SPIRÆA Billiardi. Tall growing, upright habit, with pink flowers.

2-3 feet...30c. each, \$2.50 per 10

PEARL BUSH (Exochorda grandiflorus). An uncommon bush producing numerous white flowers in May.

2-3 feet.....50c. each, \$4.00 per 10

SNOWBERRY BUSH (Symphoricarpus racemosus.)

A very dense-growing shrub, splendid for massing around the porch, bearing creamy-white flowers.

3-4 feet.....75c. each, \$6.00 per 10

CORK-BARKED BURNING BUSH (Euonymus alatus). Green foliage, turning crimson in Fall.

3-4 feet\$1.00 each, \$9.00 per 10

SWEET PEPPER BUSH (Clethra alnifolia). Beautiful native plant, bearing in July to September trusses of fragrant white flowers.

3 feet\$1.00 each, \$9.00 per 10

Ten Set: One of each for.....\$5.00

Three Sets (30 Shrubs) for.....\$12.00

Ten Shrubs for Hedges and Boundary Planting

If your place is a picture—as it should be—it will not be complete without a frame. The shrubs below may be used separately, by themselves, where rather long lines are to be marked off or protected. Or they may be used with other things, for a mixed boundary planting.

JAPANESE BARBERRY (*Berberis Thunbergii*). For a dense hedge nothing could be used to a better advantage, foliage turning to a beautiful red, yellow and carmine combination in the Fall.

18 inches.35c. each, \$3.25 per 10, \$30.00 per 100

PRIVET. The standard “formal” hedge where a trim effect is wanted.

AMOR RIVER (*Ligustrum amurense*). Tall-growing variety, exceptionally hardy, will live where California cannot be used.

Bushy plants. 2-3 feet. 30c. each, \$2.50 per 10, \$20.00 per 100.

CALIFORNIA PRIVET (*Ligustrum ovalifolium*).

Bushy plants, 2 feet. 10c. each, 90c. per 10, \$8.50 per 100.

MEMORIAL ROSE (*Rosa Wichuraiana*). While this cannot be termed a hedge plant, it may be planted along any fence or bank. Nothing more beautiful for a background or finishing touch.

Strong, 2-year-old plants.50c. each, \$4.50 per 10

ANGELICA TREE (*Aralia pentaphylla*). Bright green foliage; it makes a perfect hedge. Prickly.

3-4 feet.50c. each, \$4.00 per 10

HAWTHORN (*Cratægus Oxycantha monogyna*). Single white flowers; very attractive and perfectly hardy.

4 feet. \$1.00 each, \$9.00 per 10

LILAC (*Syringa Lilaca*). Nothing better for a tall hedge.

VULGARIS (Common Lilac). Single purple flowers.

ALBA (Common Lilac). Single white flowers.

2-3 feet.75c. each, \$7.00 per 10

DEUTZIA, Pride of Rochester. Makes a wonderful background and it is perfectly hardy.

4 feet.50c. each, \$4.00 per 10

HYDRANGEA paniculata grandiflora. A splendid “dividing line” shrub for a city lot, planted 3 feet apart; will make a magnificent show in the Fall.

3-4 feet.50c. each, \$4.00 per 10

Ten Set: One of each of above. \$4.00

Shrubs, Vines and Trees

Ten Shrubs for Spring and Early Summer Flowering

Just so you can be sure to have plenty of flowers all around the place, as well as in the flower garden in Spring and early Summer, we've made up this set, all ready for you. Get the entire set and sprinkle them around through the border.

GOLDEN BELL (*Forsythia suspensa*). Its branches are covered with a profusion of golden flowers.

3-4-feet.....50c. each, \$4.00 per 10

JESSAMINE (*Jasminum nudiflorum*). Its beautiful yellow, sweet-scented flowers appear before the leaves. This plant can be trained along a trellis.

In pots.....75c. each, \$7.00 per 10

DEUTZIA gracilis. Dense growing, low bush, bearing pretty nodding white flowers.

2-2½ feet.....35c. each, \$3.00 per 10

DEUTZIA gracilis, Price of Rochester. The flowers are very similar to the preceding but much larger.

3-4 feet.....50c. each, \$4.00 per 10

SPIRÆA Van Houttei. One of the best Spiræas under cultivation. Pure white flowers.

3-4 feet.....50c. each, \$4.00 per 10

GOLDEN CURRANT (*Ribes aureum*). Produces yellow blossoms of a delightful fragrance in great profusion.

3-4 feet.....50c. each, \$4.00 per 10

WAYFARING TREE (*Viburnum lantana*). Produces clusters of white flowers, followed by red berries.

3-4 feet.....65c. each, \$6.00 per 10

AFRICAN TAMARISK (*Tamarix africana*). Dark green foliage borne in feathery panicles. Shell-pink.

3-4 feet.....65c. each, \$6.00 per 10

WHITE FRINGE (*Chionanthus virginica*). The flowers of this beautiful shrub are white and feathery-like. Dark, glossy-green foliage.

3 feet.....50c. each, \$4.00 per 10

ALLSPICE SHRUB (*Calycanthus floridus*). Bears delightful, sweet Strawberry-scented, chocolate colored flowers.

3-4 feet.....50c. each, \$4.00 per 10

Ten Set: One of each of above for....\$4.50

Ten Shrubs

Good for the beauty of their berries.

JUNEBERRY (*Amelanchier Botryapium*). Purplish berries in Summer.

3-4 feet.....75c. each, \$6.00 per 10

BARBERRY BUSH (*Berberis Thunbergii*). Red, oblong berries all Winter.

18-24 inches.....35c. each, \$3.25 per 10

BEAUTY FRUIT (*Callicarpa purpurea*). Produces small white flowers, its graceful branches covered with vivid, violet berries in the Fall.

2 feet.....60c. each, \$5.50 per 10

JULIUS ROEHRS CO.

Shrubs, Vines and Trees, Ten Shrubs—Continued

SILVER THORN (*Elæagnus edulis*). Cherry-shaped red berries until frost.

4 feet..... \$1.00 each, \$9.00 per 10

SEA BUCKTHORN (*Hippophaë rhamnoides*). Orange-colored berries to Thanksgiving.

2-3 feet..... 50c. each, \$4.00 per 10

EUROPEAN ELDERBERRY (*Sambucus nigra*). Clusters of black fruit; mid-Summer.

4 feet..... 50c. each, \$4.00 per 10

SPIRÆA opulifolia. Tall species bearing bright red berries; mid-Summer.

3-4 feet..... 35c. each, \$3.00 per 10

SNOWBERRY (*Symphoricarpos racemosus*). Clusters of small white fruit. Early Winter.

3-4 feet..... 75c. each, \$6.00 per 10

HIGH BUSH CRANBERRY (*Viburnum opulus*). Bright scarlet berries till Thanksgiving.

3-4 feet..... 50c. each, \$4.00 per 10

BOX THORN (*Lycium vulgaris*). Oblong, coral-red berries during late Fall.

3-4 feet..... 50c. each, \$4.00 per 10

Ten Set: One of each of the above for....\$5.00

Ten Flowering Shrubs for the Rock Garden

GARLAND FLOWER (*Daphne Cneorum*). A spreading, almost trailing, shrub; produces heads of fragrant, rosy pink flowers. Each \$1.00, 10 \$9.00.

DEUTZIA GRACILIS. A semi-dwarf shrub. In May this plant is covered with pure white, bell-shaped flowers. Each 50c., 10 \$4.00.

DEUTZIA GRACILIS LEMOINEI. Very similar to the preceding. The habit of growth being somewhat drooping. Each 50c., 10 \$4.00.

ST. JOHN'S WORT (*Hypericum aureum*). This shrub is literally covered with showy bright yellow flowers in August. Each 50c., 10 \$4.00.

JAPANESE DOGWOOD (*Cornus Kousa*). A rather bushy-growing variety which flowers later than other varieties. 2-2½ feet. Each \$1.00, 10 \$9.00.

MAGNOLIA STELLATA. Showy, fine white flowers; delightfully fragrant. 2½ feet. Each \$5.00, 10 \$45.00.

DOUBLE-FLOWERING PLUM (*Prunus triloba*). The young growth is covered with large, pale pink, double flowers in early Spring. Each \$1.00 10 \$9.00.

JAPANESE HARDY ROSE (*Rosa japonica*). Its arching branches are covered with a great profusion of white flowers. Each 75c., 10 \$7.00.

RUTHERFORD, N. J.

Shrubs, Vines and Trees

MEADOW HARDY ROSE (*Rosa blanda*). An early June, pink, wild variety. Each 75c., 10 \$7.00.

DWARF SNOWBALL (*Viburnum opulus nanum*). A perfectly dwarf, little Snowball; very attractive, flowers profusely. Each \$1.00 10 \$9.00.

Ten Set: One of each of the above for \$10.00

Ten Hardy Climbers For Pergolas, Trellises or Walls

Nothing serves so well as the Hardy Climbing Vines to tie the house and the grounds together, making them one picture. Especially does the new house need this finishing touch, which vines alone can give, to make it look really settled. To say nothing of the value of Hardy Vines for covering walls, fences, embankments and the like. This entire set can be used to advantage on any place. Add it to your order and enjoy the results it gives you for years to come.

AKEBIA quinata. Pot-grown, 4- and 5-inch pots. A most charming climber, graceful and handsome; fragrant chocolate-colored flowers in June... 50c. each

JAPANESE IVY, Low's Variety (*Ampelopsis Lowii*). A new Japanese Ivy, hardier than Veitch's, foliage smaller than the type, and very deeply cut... 75c. each

VIRGINIA CREEPER (*Ampelopsis quinquefolia*). Also called the Five-Fingered Ivy. Leaves deeply cut, and turning to deep crimson in Fall..... 40c. each

LARGE-FLOWERED CLEMATIS (*Clematis Jackmanii*) (P). Very popular variety bearing large blue flowers. \$1.00 each

JAPANESE CLEMATIS (*Clematis paniculata*) (P). Japanese variety, bearing small, white flowers in late Summer; deliciously fragrant..... 35c. each

EUONYMUS radicans (P). A very fine creeping plant, practically evergreen; splendid for walls... 50c. each

ENGLISH IVY (*Hedera helix*) (P). Dark, glossy-green foliage; will cling to smooth walls..... 50c. each

CLIMBING JAPANESE HONEYSUCKLE (*Lonicera Halleana*) (P). Of rapid growth, produces fragrant white blossoms..... 35c. each

POLYGONUM baldschuanicum (P). Without doubt one of the most valuable of climbers. Produces clusters of fragrant, creamy flowers during Summer and Fall. Of very rapid growth..... \$1.00 each

CHINESE WISTARIA (*Wistaria chinensis*). The blue variety which bears handsome carmes of blue flowers in May-June. Pot and field grown plants. \$1.50 each.

Ten Set: One of each of above for \$6.00

JULIUS ROEHRS CO.

Shrubs, Vines and Trees

Ten Trees for Single Specimens and Street Planting

It's really remarkable what a tremendous difference a few trees make in the attractiveness of a place, **even the first few years after planting.** Any of the trees below—10 to 14 feet high when you get them—will make an immediate showing. The Ten-Set, costing only some \$25.00, transportation and all, will in a few years add several hundred dollars to the value of your property. The pleasure they'll give can't be measured in money.

NORWAY MAPLE (*Acer platanoides*). Of strong growth, dense foliage and spreading habit.

10-12 feet.....\$2.50 each, \$22.50 per 10

SILVER MAPLE (*Acer dasycarpum*). Leaves lobed, silvery underneath, bright green above; a very rapid grower.

10-12 feet.....\$2.50 each, \$22.50 per 10

PURPLE NORWAY MAPLE (*Acer pla. Schwedlerii*). Quick grower, dense foliage.

12-14 feet.....\$5.00 each, \$45.00 per 10

SUGAR MAPLE (*Acer saccharinum*). Very erect grower, splendid shade tree.

12-14 feet.....\$3.00 each, \$27.50 per 10

AMERICAN LINDEN (*Tilia americana*). Vigorous grower, foliage silvery underneath.

12-14 feet.....\$4.00 each, \$37.50 per 10

LARGE-LEAVED EUROPEAN LINDEN (*Tilia platyphylus*). An excellent tree of pyramidal form, producing creamy white, fragrant flowers; very attractive to bees; vigorous grower.

12-14 feet.....\$3.00 each, \$27.50 per 10

ORIENTAL PLANE. A magnificent tree, extensively used for street planting; will stand the trying conditions of large cities better than any other tree.

10-12 feet.....\$2.50 each, \$22.50 per 10

LOMBARDY POPLAR (*Populus fastigiata*). Erect, rapid grower, forming a slender column; dense growth. Not as long lived as many others

10-12 feet.....\$1.50 each, \$13.50 per 10

AMERICAN ELM (*Ulmus americana*). One of the finest avenue trees, long lived and arching.

8-10 feet.....\$2.00 each, \$17.50 per 10

GINGKO TREE (*Salisburia adiantifolia*). Hardy and vigorous grower. It is a very satisfactory avenue tree when pruned carefully to secure proper form in its early growth.

9-10 feet.....\$2.50 each, \$22.50 per 10

Ten Set: One of each of above.....\$25.00

RUTHERFORD, N. J.

Shrubs, Vines and Trees

Ten Flowering Trees

HORSE-CHESTNUT (*Æsculus Hippocastanum*). Large foliage, flowers borne on cone-shaped bunches; white.

10-12 feet.....\$3.50 each, \$32.50 per 10

TULIP TREE (*Liriodendron tulipifera*). A magnificent, noble looking tree, foliage pale green, flowers orange-yellow.

9-10 feet.....\$2.00 each, \$18.00 per 10

WESTERN CATALPA (*Catalpa speciosa*). A hardy and rapid grower, purplish-white flowers in June-July.

8-10 feet.....\$1.50 each, \$13.50 per 10

EUROPEAN MOUNTAIN ASH (*Sorbus aucuparia*). A very stately, upright-growing tree, bearing in Spring large panicles of creamy-white flowers followed by brilliant scarlet berries in Fall. Sometimes called the "Rowan" tree in the British Isles.

7-8 feet.....\$1.50 each, \$13.50 per 10

SCARLET HAWTHORN (*Cratægus oxycantha*, Paul's Variety). This particular variety produces clusters of very fine, carmine-red, double flowers.

4 feet.....\$1.50 each, \$13.50 per 10

WHITE DOGWOOD (*Cornus florida*). Producing in Spring, masses of pure white, petaled flowers, foliage turning to a deep crimson in Fall. Makes a very fine specimen tree.

4-5 feet.....\$1.50 each, \$12.00 per 10

RED DOGWOOD (*Cornus florida rubra*). Very similar to the preceding. Pink flowers.

4-5 feet.....\$4.00 each, \$37.50 per 10

LILAC, CHARLES X. Single blue.

LILAC, MAD. LEMOINE. Double white.
Either variety.

3½-4 feet.....\$2.50 each, \$22.50 per 10

JUDAS TREE, or RED BUD (*Cercis canadensis*). One of our most beautiful flowering trees. Before the leaves are out the branches are literally covered with small clusters of rose-pink flowers.

4-5 feet.....\$1.25 each, \$12.00 per 10

PURPLE MAGNOLIA (*Magnolia soulangeana*). Bears in April, white goblet-shaped flowers having a pink center.

3½ feet.....\$5.00 each, \$45.00 per 10

Ten Set: One of each of above.....\$20.00



Evergreens

Pines, Hemlock, Firs, and Such

Remember when you used to "play house," the "rooms" you made under the low arching boughs of evergreens that shut you and your companions in from the outside world? What plans were planned then and what castles built in Spain! What "matches" were arranged—some, mayhap, that have lasted lastingly since.

And after you grew up and went away to school, you remember getting back for Christmas week to the old home. And how the big firs towering back of it took the thrusts of the roaring North Wind and kept the house snug and warm in a pocket of sunshine!

And still later, when you came to realize what "surroundings" mean to the making of a home, you began to appreciate the various evergreens for their wonderful *color values*. How their silvery grays and cheerful blue tones and beautifully contrasting dark and light greens give a wealth of warm colors. How they seemed joyful, even in the cheerlessness of Winter, when other trees are but barren boughs that shake against the cold.

Then, too, there's their captivating variety in *form*, almost everything between close-growing pyramids and columns to foliage as light and feathery as an aigrette, delicate as a piece of chiffon. And such fairy-like scenes as there are to look at from the warm side of a window when the feathery boughs are bent down with a glistening burden of white!

So, no home is quite the homey-home it can be without evergreens. Tall ones for the boundary lines and the northwest exposures, small ones

RUTHERFORD, N. J.

Evergreens

for around the house and to add charm to the gardens !

It's not necessary to plant them all at one time. But start now with a few. They're not only permanent, but they give an *immediate* effect.

Ten Specimen Evergreens for Lawn Planting

JAPANESE FIR (*Abies brachyphylla*). Tall growing, very hardy, dark, glossy green foliage.

5-6 feet.....\$10.00 each, \$90.00 per 10

WHITE COLORADO FIR (*Abies concolor*). Beautiful silvery foliage, rapid grower, splendid specimen for the lawn.

4-5 feet.....\$10.00 each, \$90.00 per 10

DOUGLAS FIR (*Abies Douglasii*). The giant forest evergreen of the Pacific Northwest. Dark, dense green foliage.

5 feet.....\$5.00 each, \$45.00 per 10

KOSTER'S TRUE BLUE SPRUCE (*Picea pungens glauca Kosteri*). Without a doubt the finest of all blue Spruces; foliage silvery blue.

5½-6 feet.....\$15.00 each, \$135.00 per 10

JAPANESE LARCH TREE (*Larix Kaempferi*). A deciduous conifer and still it belongs to the Evergreen family. A most beautiful and stately tree; foliage Pea-green in early Spring, turning to a darker shade in Summer and golden-yellow in Fall.

10 feet.....\$15.00 each, \$115.00 per 10

CHINESE SILVERY JUNIPER (*Juniperus chinensis, argentea variegata*). Very dense foliage, growing into the shape of a pointed cone, with silvery tipped branches.

5-6 feet.....\$10.00 each, \$90.00 per 10

JAPANESE CEDAR (*Cryptomeria Lobbi*). Very graceful and handsome subject, leaves deep green, lower foliage takes on a brownish hue in the Fall. Used in Japan as an avenue tree.

5-5½ feet.....\$7.50 each, \$65.00 per 10

AUSTRIAN PINE (*Pinus austriaca*). Intense dark green foliage; long needles, very robust and rapid grower.

3 feet.....\$4.00 each, \$35.00 per 10

PEA-FRUITED CYPRESS (*Retinispora picifera*). Broad, flat foliage, deep glossy green. One of our tallest-growing Cypresses.

6-7 feet.....\$10.00 each, \$90.00 per 10

PFISTER'S JUNIPER (*Juniperus chinensis Pfisteriana*). To our mind one of the finest of all Junipers; graceful, plume-like fronds, silvery-gray in color. Very distinct.

2½ feet broad, 3 feet high...\$10.00 each, \$90.00 per 10

Ten Set: One of each for.....\$85.00

Evergreens

Selection Ten (10) Evergreens for the Rockery

The Rock Garden is of course suggestive of Japanesque effects. Dwarf Evergreens go with rock gardens, like Fuji Yama goes with Japanese art. But these low-growing Evergreens are just as desirable, even if you have no rock garden. Better let us send you the complete set.

JAPANESE YEW (*Taxus cuspidata brevifolia*). Irregular branches clothed with short, dark green needles. Very hardy, distinct.

24 inches high.....\$7.50 each, \$65.00 per 10

DWARF CYPRESS (*Retinispora obtusa nana compacta*). A very dwarf and compact little specimen; slow-growing, dark green.

10-12 inches.....\$2.00 each, \$18.50 per 10

DWARF SPRUCE (*Picea excelsa pumila*). Very dwarf variety resembling a tiny dark-green ball.

12-15 inches.....\$2.00 each, \$18.50 per 10

GREGOR'S DWARF SPRUCE (*Picea excelsa Gregoriana*). Very dense, compact growing variety; dark green foliage, unusually distinct.

24 inches.....\$4.00 each, \$37.50 per 10

MOUNTAIN PINE (*Pinus montana*). Spreading habit, very attractive, upright twigs of bright green needles.

2-2½ feet.....\$3.00 each, \$27.50 per 10

TAMARISK SAVIN JUNIPER (*Juniperus tamariscifolia*). Foliage gray-green in color, procumbent growth; an ideal spreading rockery plant.

1½-2 feet spread.....\$4.00 each, \$37.50 per 10

PROSTRATE JUNIPER (*Juniperus horizontalis*). A very low-growing subject; dark green pointed foliage, splendid for filling up narrow gaps.

10 inches.....\$1.50 each, \$13.50 per 10

DWARF GLOBE CYPRESS (*Retinispora obtusa pumila*). Very dwarfest of all Cypress. Makes a beautiful little choice specimen.

10-12 inches.....\$2.50 each, \$22.50 per 10

DWARF GLOBE ARBOR VITÆ. (*Thuja occidentalis globosa*). Perfectly hardy; a splendid addition to the rockery; round and compact. Dark green.

15-16 inches.....\$2.00 each, \$18.00 per 10

DWARF HEMLOCK (*Tsuga diversifolia*). Foliage pale green; bluish underneath.

24 inches.....\$2.00 each, \$18.50 per 10

Ten Set: One of each for.....\$25.00

RUTHERFORD, N. J.

Evergreens

Ten Evergreens for Hedges and Windbreakers

The cost of a windbreak will be saved in fuel for the house many times over before the trees are half grown. But its greatest value, of course, is in its beauty and the privacy it may give. All of these are beautiful as individual specimens, as well as in a hedge.

NORWAY SPRUCE (*Picea excelsa*). For windbreak.

3-3½ feet.....\$2.00 each, \$18.50 per 10

JAPANESE FIR (*Abies brachyphylla*). For windbreak.

5-6 feet.....\$10.00 each, \$90.00 per 10

AUSTRIAN PINE (*Pinus austriaca*). For windbreak.

3 feet.....\$4.00 each, \$35.00 per 10

RED PINE (*Pinus resinosa*). For windbreak.

3-4 feet.....\$3.50 each, \$32.50 per 10

RED CEDAR (*Juniperus virginiana*). Hedge, usually; also windbreak.

4-5 feet.....\$3.50 each, \$27.50 per 10

HEMLOCK (*Tsuga canadensis*). Either; makes fine, tall hedge.

4-5 feet.....\$6.00 each, \$55.00 per 10

DWARF HEMLOCK (*Tsuga diversifolia*). Fine, distinctive hedge; grows only 3 feet.

24 inches.....\$2.00 each, \$18.50 per 10

JAPANESE YEW (*Taxus cuspidata brevifolia*). Best informal dwarf hedge.

15-18 inch.....\$5.00 each, \$45.00 per 10

AMERICAN ARBOR VITÆ (*Thuja occidentalis*). Very dense windbreak or tall hedge.

4-4½ feet.....\$2.50 each, \$22.50 per 10

BLUE CEDAR (*Juniperus virginiana glauca*). Hedge usually; also windbreak.

4-5 feet.....\$5.00 each, \$45.00 per 10

Ten Set: One of each for.....\$37.50

Special Evergreen Collection

A large part of the cost of handling orders for evergreens is "overhead" expenses. It costs us a good deal more than ten times as much to handle ten orders for two trees, as to handle one order for twenty trees.

To those who have new grounds to plant, or who want to make old places look new, we offer this special collection of

40 Specimen Evergreens

32 Distinct Varieties

for the very special price of.....\$180.00

Delivered free by truck within 20 miles of Rutherford.

It will make a difference of a thousand dollars in the looks of your home!



Laurel, Rhododendron, And The Like

We happened to have a chat this morning with a man who has charge of one of the country's greatest park systems and who has traveled much of the globe, studying and seeking out plants.

And, as a matter of interest, we asked him what he considered, all things considered, the best shrub for North America.

"Of course there is no best," he answered. "So much depends upon personal taste, and on conditions. But for a twelve-month average of beauty, winter and summer, for hardiness and trouble-freeness and general satisfaction, give me the Mountain Laurel. If only it had been brought over from China, or Russia, or Turkestan, you'd see ten times as much of it planted as you see now."

And when you remember the Laurel-banked drives and wood-paths of the days when a ten-mile tramp was a lark, don't you find yourself agreeing with this man and wondering why you haven't planted more Laurel around your present home?

And then, of course, there are the Rhododendrons. There's been some talk about what might happen when the supply from Europe was shut off by the quarantine. But we have plenty of them—gorgeous colors in good, rugged stocky plants—and we're growing them here by the thousands!

The following lists contain only *hardy* varieties that you can count on not having to count out after the first severe Winter.

For a touch of green here and there, to even up the general planting in Winter and for variety in the Summer foliage, make use of these and the other broad-leaved evergreens in the general planting. It's surprising to see the "tone" that even a half dozen such spots will add to the shrubbery border or the boundaries.

Ten Evergreen Shrubs

MOUNTAIN LAUREL (*Kalmia latifolia*). Should be planted in well-drained soil. Shiny, dark-green foliage producing in June large trusses of delightful pink cup-shaped flowers.

1½ feet.....\$2.00 each, \$17.50 per 10

GREAT LAUREL (*Rhododendron maximum*). Native East of the Allegheny Mountains. Enormous trusses of bloom; soft rose-lilac.

2 feet.....\$3.00 each, \$27.50 per 10

JAPANESE HOLLY (*Ilex crenata*). Bushy in habit, foliage resembling that of Boxwood; very fine for massing with shrub planting; also makes a very fine hedge.

18-24 inches high.....\$3.00 each, \$27.50 per 10

JAPANESE EVERGREEN IVY (*Euonymus Carrierei*). Broad, deep green foliage, strong grower.

Splendid plants, 2 feet.....\$2.50 each, \$22.50 per 10

JAPANESE EVERGREEN AZALEA (*Azalea amoëna*). A spreading bush, covered in May with a mass of vivid scarlet-claret flowers; perfectly hardy.

18 inches.....\$3.00 each, \$27.50 per 10

HARDY SCARLET AZALEA (*Azalea Kaempferi*). Of recent introduction, very distinct in color, being of a wonderful orange-scarlet; trumpet-shaped flowers, strong grower and perfectly hardy.

18-20 inches.....\$3.00 each, \$27.50 per 10

HYBRID RHODODENDRON. Customer's selection.

RED VARIETIES, 2 feet.....\$4.00 each, \$35.00 per 10

WHITE, 2 feet.....\$5.00 each, \$45.00 per 10

PURPLE, 2 feet.....\$4.00 each, \$35.00 per 10

LEUCOTHÔË (*Andromeda Catesbæi*). Valuable, low-growing shrub; waxy white flowers; leaves turn to a rich bronze in Fall.

18-20 inches.....\$2.00 each, \$18.50 per 10

LILY OF THE VALLEY SHRUB (*Andromeda japonica*).

A strong-growing shrub, produces racemes of pure white flowers resembling Lily of the Valley.

18-20 inches.....\$2.00 each, \$18.50 per 10

CHINESE QUINCE BERRY (*Cotoneaster horizontalis*)

A low-growing shrub, horizontal branches, covered with deep red berries in the Fall.

1-1½ feet.....\$1.50 each, \$13.50 per 10

Ten Set: One each of above.....\$24.00



Fruits, Big and Little

Strawberries—*really* red-ripe ones!—in June. Juicy Raspberries and Blackberries after them; Peaches and plums *ripened on the tree*, in early Autumn; and Apples and Pears through Fall and Winter. To say nothing of Grapes from early Fall to frost, for dessert, for jelly, and to make—(s-s-sh!) a little home-pressed — grape-juice.

Home-grown fruits, aside from all the pleasure in their growing, are better than the ones you buy because they can ripen *naturally*. Fruits for shipping must be picked *firm*, often half-green, to “stand up” under the shipping and handling before they reach the consumer. So their full sweetness and sugary juiciness is never developed.

And it takes surprisingly little room to grow enough fruit for the average family. Apples, of course, take most space. But an Apple tree is ideal for shade and ornament, so there’s generally room for a few trees on the place. And six or ten will amply supply the table from August to April.

Plums, Peaches and Pears may be put about the boundary lines and the “small” fruits given a few feet at the far end of the garden.

An abundance of fruit is good for the kiddies—and for grown-ups as well, of course. “An apple a day” is cheaper than the doctor once a month! And before Apples come the other things answer the same purpose. Fruits are an important part of “balanced rations.”

So, plant generously of fruits. Remember that, once planted they will continue to yield their crops of joy and health for years and years to come.

Fruits

Fruit trees of all kinds are scarcer this season than they have been in a generation. Those we have are of particularly good quality and are growing *right here at our nursery*.

You'll get fresh-dug, *healthy, true-to-name* fruit trees—from the Sign of the Tree!

But—*order early!*

If you wait till you are ready to plant, it will likely be too late to get your trees.

Ten Choice Apples for the Home Orchard

✓ **EARLY HARVEST.** Early. Very fine early variety, medium-sized. fruit acid.

✓ **YELLOW TRANSPARENT.** Summer. An extra early variety, medium size.

✓ **FALL PIPPIN.** Fall. Large, rich yellow, aromatic and juicy.

✓ **WINESAP.** Winter. Smooth, dark, red-skinned crisp and juicy.

✓ **McINTOSH.** Winter. Large, deep red, crispy flesh, reliable cropper.

✓ **ARKANSAS BEAUTY.** Winter. Large and handsome, deep red, very productive.

✓ **YORK IMPERIAL.** Winter. Yellowish-green, over-stained with pink stripes.

✓ **RHODE ISLAND GREENING.** Winter. A famous American apple, best for pies; greenish yellow.

✓ **BALDWIN.** Winter. A splendid late keeper, large and deep red, crisp and juicy.

✓ **NORTHERN SPY.** Winter. Bright red, overspread with a delicate bloom, rich and tender.

Fine Trees, 5-6 feet..\$1.50 each, \$10.00 per 10

Selected, 6-7 feet. \$2.00 each, \$18.00 per 10

Ten Set: One of each of above for...\$12.50

Ten Choice Peaches for the Home Garden

✓ **EARLY CRAWFORD.** Very popular yellow variety ready for picking middle of August.

✓ **CHAMPION.** Creamy white, red cheek, ripens about August 1st; a valuable variety for the home.

✓ **MOUNTAIN ROSE.** A white-fleshed variety, freestone, ripening in early August.

✓ **BELLE OF GEORGIA.** A large, yellow, oblong fruit, color orange-yellow, ripens a little earlier than Elberta.

✓ **ELBERTA.** Very reliable, juicy, sweet, extra large, golden-yellow, ready middle of August.

JULIUS ROEHRS CO.

Fruits

✓ **OLDMIXON FREE.** Juicy, white-fleshed, ripens middle of August.

✓ **STUMP OF THE WORLD.** Fruit of fine texture, white-fleshed, ripens in last two weeks of August.

✓ **FOSTER.** Yellow, freestone.

✓ **NIAGARA.** Fine flavor; yellow and juicy, ready for picking September 1st.

✓ **LATE CRAWFORD.** One of the very best, yellow with a red cheek, vigorous grower.

Fine trees, 5-6 feet. . . \$1.00 each, \$9.00 per 10

Ten Set: One of each of above for \$8.50

Ten Other Standard Fruits

For the Home Garden

CRAB APPLE

✓ **HYSLOP.** A fine keeper, deep crimson, sub-acid, splendid for preserving and canning.

CHERRIES

✓ **EARLY RICHMOND.** Medium-sized red fruit, fine for cooking.

✓ **SCHMIDT'S BIGAREAN.** Tender, juicy, splendid flavor, black and sweet.

✓ **YELLOW SPANISH.** Yellow-red cheek, richly flavored and sweet.

PEARS

✓ **BARTLETT.** Large, buttery, yellowish-red cheek.

✓ **KOONCE.** Medium fruit, yellow with carmine cheek.

✓ **KIEFFER.** Large, rich yellow; splendid producer.

PLUMS

✓ **ABUNDANCE.** A very prolific Japanese variety; lemon-yellow.

✓ **BURBANK.** Similar to Japanese type, cherry-red.

QUINCE

✓ **CHAMPION.** Large, oval fruit ripening in October.

Fine Trees, 5-5½ feet. . \$1.75 each, \$15.00 per 10

Ten Set: One of each of above for \$12.00

Small Fruits

Small fruit stock of all kinds is unusually scarce. Intending purchasers should not wait until Spring to place their orders, but should do so now without delay, while we are fortunate to be able to offer a fairly complete line now for April shipment, there is no telling how long it will remain so.

Ten Sugary Garden Grapes

BLACK

✓ **CONCORD.** Large bunches, ripen early; juicy and sweet.

✓ **EARLY OHIO.** Large, compact bunch.

✓ **MOORE'S EARLY.** Large berry, ripens very early.

✓ **WONDER.** ^{not seen} Large, sweet berry, one of the finest Grapes grown.

RED

✓ ***AGAWAM.** Ripens early, very sweet and aromatic.

✓ ***BRIGHTON.** Juicy, sugary and rich; should be planted with others as it does not always fertilize.

✓ ***CATAWBA.** Large bunch, coppery-red; fine for the table.

✓ **DELAWARE.** Rather small, but delicious.

WHITE, or GREEN

✓ **GREEN MOUNTAIN.** Oval berries, greenish-white, tender pulp.

✓ **NIAGARA.** Large, uniform berry, sweet and melting.

Above: 50c. each.....\$4.00 per 10

Except where marked with an *

These Three Varieties: 75c. each..\$6.00 per 10

Ten Set: One of each of above.....\$5.00

Bush and Tree Fruits for the Home Garden

CURRENTS

✓ **WILDER.** Very productive, large fruit, splendid for jellies or desserts.

25c. each.....\$2.50 per 10.....\$20.00 per 100

RASPBERRIES

✓ **COLUMBIAN.** Very large, juicy, prolific, dark red.

✓ **BLACK DIAMOND.** A splendid fruit, black and practically seedless.

JULIUS ROEHRS CO.

Fruits

✓ **CUTHBERT.** Produces fine crops, deep rich crimson.

✓ **GOLDEN QUEEN.** Large fruit, amber colored, very sweet.
30c. each.....\$2.75 per 10.....\$25.00 per 100

✓ **HERBERT.** Sweet and juicy, perfectly hardy, red, delicate flavor.

✓ **ST. REGIS.** Everbearing variety, fruits from June until killing frosts.
25c. each.....\$2.25 per 10.....\$20.00 per 100

BLACKBERRIES

✓ **ELDORADO.** Extra large berry; very juicy.

✓ **SNYDER.** Medium size, very sweet and melting.
30c. each.....\$3.00 per 10,.....\$27.50 per 100

DEWBERRIES

✓ **LUCRETIA.** A trailing Blackberry, very prolific, producing large, luscious fruit.
20c. each.....\$2.00 per 10.....\$17.50 per 100

Home Garden Set of Bush and Cane Fruits

5 CURRANTS, WILDER.

20 RASPBERRIES, COLUMBIAN.

20 RASPBERRIES, ST. REGIS EVERBEARING.

10 BLACKBERRY, ELDORADO.

10 BLACKBERRY, SNYDER.

10 DEWBERRIES, LUCRETIA.

—
75 Plants in All.\$17.50

Home Garden Set of Strawberries

✓ 20 AUGUST LUTHER. Early.

✓ 20 SUCCESS. Second early.

✓ 20 MARSHALL. Midseason.

✓ 20 CHESAPEAKE. Late.

✓ 20 SUPERB. Everbearing.

Set of 100 Plants, \$3.00, prepaid anywhere in U. S.

Insecticides and Fungicides

APHINE. A very effective remedy against plant lice of many descriptions. Qt. \$1.00, gal. \$3.00.

ARSENATE OF LEAD. The standard insecticide for leaf-eating insects. Lb. tin 50c., 5-lb. tin \$2.00, 10-lb. \$3.50, 25-lb. \$6.50.

BLACK LEAF 40. A concentrated Nicotine solution for spraying for all sucking insects, such as red spider, plant lice, thrips, etc. Most economical and effective. Oz. 25c., ½-lb. tin \$1.00, 10-lb. can \$13.75.

FISH OIL SOAP. Used as a wash for trees and plants where insects affect the bark. Lb. 35c., 5 lbs. \$1.50, 10 lbs. \$2.75.

FUNGINE. A good spray for fungus diseases. Qt. \$1.00, gal. \$3.00.

PYROX. A combined insecticide and fungicide for leaf-eating insects, blights and fungus troubles. Lb. 45c., 5 lbs. \$1.50, 10 lbs. \$2.75, 50 lbs. \$11.50.

READEANA ROSE BUG EXTERMINATOR. The standard spray for killing Rose bugs. Quart \$1.25, ½-gal. can \$2.25, gal. \$4.00.

VERMINE. Kills underground insects, root lice, etc. Qt. \$1.00, gal. \$3.00.

Inoculate your Garden Peas, Garden Beans, Lima Beans and Sweet Peas with

MULFORD CULTURES

Mulford Cultures contain pure tested strains of active, vigorous nitrogen-fixing bacteria, for inoculating seeds of legumes and soil. Enormous numbers of these valuable and desirable bacteria are thus available to you in every package of Mulford Cultures and may readily be applied to your seed. The sealed bottle insures purity.

The U. S. Department of Agriculture and many State Agricultural Experiment Stations recommend inoculation of legumes with nitrogen-fixing bacteria to induce a prompt "catch" and increase the yield.

It is essential to get the exact kind of culture for the particular kind of seed to be treated, so please specify when ordering whether it is for Garden Peas, Garden Beans, Lima Beans, or Sweet Peas.

Full directions for using are supplied with each bottle.

Price: Half Garden Size \$0.25
Garden Size \$0.50
Acre Size \$1.50

Simplex Weatherproof Plant Labels

Neat, convenient, permanent. The writing is protected by the transparent cover and will last indefinitely if done with lead pencil.

Price (postpaid), including copper wire for attaching:

No. 1—3x1½ inch.....Doz. 25c., 100 \$2.00

No. 2—4x¾ inch.....Doz. 50c., 100 \$4.00

No. 3—4x1 inch.....Doz. 75c., 100 \$6.00

Special sizes to order.

NEPONSET PAPER FLOWER POTS. Tough, fibrous, waterproofed paper.

2½-inch.....Doz. 30c., 100 \$1.75

3-inch.....Doz. 35c., 100 \$2.00

3½-inch.....Doz. 45c., 100 \$2.50

4-inch.....Doz. 50c., 100 \$2.75

BROWN'S AUTO HAND SPRAY. The Auto Spray operates continuously on both the up and down stroke and throws a fine, misty spray. Will handle all solutions, insecticides and disinfectants. Used in the greenhouse, kitchen garden, window garden, for Rose bushes, and in the poultry house. Two spray caps, one straight, the other at an angle for reaching under the leaves. Brass tank, capacity, ½ gallon, each \$2.00.

Fertilizers

PULVERIZED SHEEP MANURE. 5 lbs. 35c., 10 lbs. 60c., 50 lbs. \$2.00, 100 lbs. \$3.50, 500 lbs. \$16.00, ton \$55.00.

HORSE MANURE. Dried, pulverized, convenient to use. 100-lb. bag \$3.50.

HUMUS. Especially good for lightening soils, starting seeds, growing bulbs, etc. Also for improving soils where plants or shrubs are to be set, and as a top dressing for lawns. 100-lb. bag \$2.25, 500 lbs. \$9.00, ton \$30.00. Special prices on carload lots.

BONE MEAL. The safest fertilizer to use when setting plants and trees; will not "burn" the roots and induces strong, even growth. 5 lbs. 50c., 10 lbs. 85c., 100 lbs. \$4.50.

NITRATE OF SODA. The most satisfactory and quick-acting stimulator of plant growth. Not a "tonic" but high in available nitrogen, which gives dark green color and rapid growth to the frame and foliage of a plant. Especially useful during early stages of growth in the Spring outside, and for blooming plants indoors. 5 lbs. \$1.00, 10 lbs. \$1.85, 100 lbs. \$10.00.

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Work and rest, joy and solace, inspiration
and perfect peace—where may you have
all these, at will, save in a garden? A
garden of your very own; that you have
planned and built.

Julius Roehrs Co
Rutherford, N.J.

